

BOARD MEETING DATE: July 11, 2014

AGENDA NO. 19

PROPOSAL: Legislative and Public Affairs Report

SYNOPSIS: This report highlights the May 2014 outreach activities of Legislative and Public Affairs, which include: Environmental Justice Update, Community Events/Public Meetings, Business Assistance, and Outreach to Business and Federal, State, and Local Government.

COMMITTEE: No Committee Review

RECOMMENDED ACTION:
Receive and file.

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Executive Officer

LBS:DJA:MC:DM

BACKGROUND

This report summarizes the activities of Legislative and Public Affairs for May 2014. The report includes four major areas: Environmental Justice Update; Community Events/Public Meetings (including the Speakers Bureau/Visitor Services, Communications Center, and Public Information Center); Business Assistance; and Outreach to Business and Federal, State, and Local Governments.

ENVIRONMENTAL JUSTICE UPDATE

The following are key environmental justice-related activities in which staff participated during the month of May. These events involve communities that may suffer disproportionately from adverse air quality impacts.

May 8

- Staff hosted a commercial electric lawn mower demonstration for organizations and local municipalities in San Bernardino as part of the Clean Communities Plan program and garnered interest from participating organizations for demonstration projects.

May 13

- Staff represented SCAQMD at the American Lung Association's Lung Force, Fight Against Cancer meeting in San Bernardino and provided information on the Clean Air Awards, Lawn Mower Exchange, and SCAQMD's Smartphone and iPad apps.

May 15

- Staff represented SCAQMD at the Inland Empire Asthma Coalition meeting in Colton and provided information on the Clean Air Awards, Lawn Mower Exchange, and the Clean Communities Plan, Commercial Electric Lawn Mower demonstration.

May 21

- Staff represented SCAQMD at the Riverside County Health Coalition's Healthy City Resolutions Working Group meeting and provided information on the Lawn Mower Exchange and Clean Air Awards.

May 23

- Staff represented SCAQMD at the Inland Empire Asthma Coalition-Asthma Awareness Conference meeting in Riverside and provided information on health effects of air pollution, The Right to Breathe film, social media sites and apps, Clean Air Awards, and Lawn Mower Exchange.

May 24

- Staff participated in the Coachella Valley, Environmental Health Leadership Summit in Thermal and presented information on air quality monitoring in the Coachella Valley as well as provided information on SCAQMD.

COMMUNITY EVENTS/PUBLIC MEETINGS

Each year, thousands of residents engage in valuable information exchanges through events and meetings that SCAQMD sponsors either alone or in partnership with others. Attendees typically receive the following information:

- Tips on reducing their exposure to smog and its health effects;
- Clean air technologies and their deployment;
- Invitations or notices of conferences, seminars, workshops and other public events;
- Ways to participate in SCAQMD's rule and policy development; and
- Assistance in resolving air pollution-related problems.

SCAQMD staff attended and/or provided information and updates at the following events:

May 1-2

- Southern California Association of Government's (SCAG's) Regional Conference and General Assembly, Indian Wells Resort and Spa.

May 3

- Los Angeles County Metropolitan Transportation Authority (Metro), Celebrate Union Station at 75 Event, Union Station, Los Angeles.
- Alhambra Eco Fair, Alhambra Park Bandshell.

May 6-8

- Alternative Clean Transportation (ACT) Expo, Long Beach Convention Center.

May 7

- Hydrogen Fueling Station Ribbon Cutting Ceremony, California State University, Los Angeles.

May 10

- 13th Annual Party for the Planet Event, Santa Ana Zoo.

May 16

- 16th Annual Discovery Ball, California Science Center, Los Angeles.

May 17

- 5th Annual Long Beach Asthma Resource Fair, Admiral Kidd Park.
- Compton Jr. Posse 7th Annual Gala, Los Angeles Equestrian Center, Burbank.
- STEM Youth Leadership Conference, Marriott, Manhattan Beach.
- 9th Annual Cucamonga Challenge Bike Ride/Walk Event, Central Park, Rancho Cucamonga.
- 5th Annual City of Hawthorne Service Provider Fair & Earth Day Event, Hawthorne Memorial Park.

May 20

- Diamond Bar High School Science Fair.

May 24

- 2nd Annual Environmental Health Leadership Summit, Desert Mirage High School, Thermal.

May 28

- Forest Community Forum; Discover the Angeles, Angeles National Forest, Arcadia.

May 29

- Act of Awareness Fair, Sonia Sotomayor Learning Academies, Los Angeles.
- Healthy African American Families Phase II “Just 2 Away” – Beating Obesity Symposium, Holman United Methodist Church, Los Angeles.

May 30

- Green Festival at Port of Los Angeles High School, San Pedro.

SPEAKERS BUREAU/VISITOR SERVICES

SCAQMD regularly receives requests for staff to speak on air quality-related issues from a wide variety of organizations, such as trade associations, chambers of commerce, community-based groups, schools, hospitals and health-based organizations. SCAQMD also hosts visitors from around the world who meet with staff on a wide range of air quality issues.

May 7

- Staff presented an overview of SCAQMD and air quality to 15 high school students from Coachella High School and displayed an alternative fuel vehicle at the Esperanza Youth and Family Center in Coachella.

May 19

- Staff presented an overview of SCAQMD and air quality to 40 students at Los Angeles Valley College in Los Angeles.

May 22

- Staff presented an overview of SCAQMD, air quality and other related air pollution topics to 50 employees at Southern California Gas Company in Downey.

May 30

- Staff presented an overview of SCAQMD, air quality, gave a tour of the Diamond Bar headquarters, laboratory, and demonstrated an alternative fuel vehicle during the SCAQMD Take a Tour Day.

COMMUNICATION CENTER STATISTICS

The Communication Center handles calls on the SCAQMD main line, 1-800-CUT-SMOG[®] line and Spanish line. Calls received in the month of May 2014 are summarized below:

| | |
|----------------------------------|-----------|
| Main Line Calls | 2,872 |
| 1-800-CUT-SMOG [®] Line | 1,555 |
| After Hours Calls* | 520 |
| Spanish Line Calls | <u>91</u> |
| <i>Total Calls</i> | 5,038 |

* Saturdays, Sundays, holidays, and after 7:00 p.m. Monday through Friday.

PUBLIC INFORMATION CENTER STATISTICS

The Public Information Center (PIC) handles phone calls and walk-in requests for general information. Information for the month of May 2014 is summarized below:

| | |
|-----------------------------|--------------|
| Calls Received by PIC Staff | 37 |
| Calls to Automated System | <u>1,482</u> |
| <i>Total Calls</i> | 1,519 |

| | |
|------------------------|--------|
| Visitor Transactions | 192 |
| E-Mail Advisories Sent | 20,779 |

BUSINESS ASSISTANCE

SCAQMD notifies local businesses of proposed regulations so they can participate in the agency's rule development process. SCAQMD also works with other agencies and governments to identify efficient, cost-effective ways to reduce air pollution and shares that information broadly. Staff provides personalized assistance to small businesses both over the telephone and via on-site consultation. The information is summarized below.

Conducted four free on-site consultations
Provided assistance for two requests for a variance
Provided permit application assistance to 87 companies
Issued 25 clearance letters

Types of business assisted:

| | | |
|-------------------|---------------------|--|
| Restaurants | Dry Cleaners | Communications Centers |
| Gas Stations | Printing Facility | Construction & Architecture |
| Auto Body Shops | General Contractors | Cabinet/Furniture Manufacturers |
| Food Manufacturer | Auto Repair Shops | Metal Finishing & Recycling Facilities |

OUTREACH TO COMMUNITY GROUPS AND FEDERAL, STATE, AND LOCAL GOVERNMENTS

Field visits and communications were conducted with elected officials or staff from the following cities:

| | | | |
|-------------|------------------|---------------------|-------------|
| Anaheim | Duarte | Laguna Niguel | Seal Beach |
| Azusa | Fountain Valley | Los Alamitos | Stanton |
| Beaumont | Garden Grove | Mission Viejo | Temple City |
| Buena Park | Hermosa Beach | Monrovia | Torrance |
| Claremont | Huntington Beach | Newport Beach | West Covina |
| Coachella | Industry | San Bernardino | Yorba Linda |
| Corona | Irvine | San Clemente | Yucaipa |
| Costa Mesa | Irwindale | San Gabriel | |
| Culver City | La Habra | San Juan Capistrano | |
| Cypress | Laguna Hills | Santa Ana | |

Visits and/or communications were conducted with elected officials or staff from the following state and federal offices:

- U.S. Congressman Ken Calvert
- U.S. Congressman Mark Takano
- State Senator Ellen Corbett
- State Senator Kevin de León
- State Senator Mark DeSaulnier
- State Senator Ed Hernandez
- State Senator Mike Morrell
- Assembly Member Ian Calderon
- Assembly Member Ed Chau
- Assembly Member Connie Conway
- Assembly Member Susan Talamantes Eggman
- Assembly Member Mike Gatto
- Assembly Member Curt Hagman
- Assembly Member Chris Holden
- Assembly Member Brian Jones
- Assembly Member Eric Linder
- Assembly Member Jose Medina
- Assembly Member Melissa Melendez
- Assembly Member Brian Nestande
- Assembly Member Donald Wagner
- Assembly Member Marie Waldron

Staff represented SCAQMD, met with staff, provided information and/or a presentation to the following groups:

Albert A. Chatigny Senior Community Recreation Center, Beaumont

American Cancer Association
 Asian Youth Center Community Partners, San Gabriel
 Big Bear Chamber of Commerce
 California Institute of Technology, Pasadena
 California League of Cities, Riverside County Division
 California State University, Fullerton
 California State University, San Bernardino
 California Regional Environmental Education Community, Los Angeles
 Chino Valley Chamber of Commerce
 Coachella Valley High School
 Corona Chamber of Commerce
 Corona Senior Citizens Center
 Environmental Charter High School, Lawndale
 Esparanza Youth and Family Center, Coachella
 Green Energy and Technology Academy, Desert Mirage High School
 Garden Grove Regional Library
 Greater Riverside Chambers of Commerce
 Healthy African American Families, Los Angeles
 Hemet/San Jacinto Chamber of Commerce
 Independent Cities Association, Manhattan Beach
 Irwindale Chamber of Commerce
 Laguna Niguel Library
 League of California Cities, Los Angeles County Division
 Los Angeles Area Chamber of Commerce
 Los Angeles Valley College
 Loma Linda University
 Neighborhood Connections, City of Pasadena
 Norco Area Chamber of Commerce and Visitors Center
 OmniTrans Public Transit Agency, San Bernardino
 Orange County Business Council
 Orange County City Managers Association
 Orange County Council of Governments

· *Membership Cities Include:*

| | | | |
|-----------------|---------------|---------------|-------------|
| Aliso Viejo | Huntington | Los Alamitos | Santa Ana |
| Anaheim | Beach | Mission Viejo | Seal Beach |
| Brea | Irvine | Newport Beach | Stanton |
| Buena Park | La Habra | Orange | Tustin |
| Costa Mesa | La Palma | Placentia | Villa Park |
| Cypress | Laguna Beach | Rancho Santa | Westminster |
| Dana Point | Laguna Hills | Margarita | Yorba Linda |
| Fountain Valley | Laguna Niguel | San Clemente | |
| Fullerton | Laguna Woods | San Juan | |
| Garden Grove | Lake Forest | Capistrano | |

Orange County Transportation Authority
 Ralph's Distribution Center, Compton
 Riverside County Transportation Department
 San Bernardino International Airport
 San Bernardino County Department of Public Health
 San Bernardino Associated Governments

· *Membership Cities Include:*

| | | | |
|---------------|---------------|----------------|---------|
| Big Bear Lake | Grand Terrace | Rancho | Upland |
| Chino | Highland | Cucamonga | Yucaipa |
| Chino Hills | Loma Linda | Redlands | |
| Colton | Montclair | Rialto | |
| Fontana | Ontario | San Bernardino | |

San Bernardino Unified School District
 San Gabriel Valley Council of Governments

· *Membership Cities Include:*

| | | | |
|---------------------|------------------|----------------------|-----------------------|
| <i>Alhambra</i> | <i>Duarte</i> | <i>Monterey Park</i> | <i>South El Monte</i> |
| <i>Arcadia</i> | <i>El Monte</i> | <i>Pasadena</i> | <i>South Pasadena</i> |
| <i>Azusa</i> | <i>Glendora</i> | <i>Pomona</i> | <i>Temple City</i> |
| <i>Baldwin Park</i> | <i>Industry</i> | <i>Rosemead</i> | <i>Walnut</i> |
| <i>Bradbury</i> | <i>Irwindale</i> | <i>San Dimas</i> | <i>West Covina</i> |
| <i>Claremont</i> | <i>La Puente</i> | <i>San Gabriel</i> | |
| <i>Covina</i> | <i>La Verne</i> | <i>San Marino</i> | |
| <i>Diamond Bar</i> | <i>Monrovia</i> | <i>Sierra Madre</i> | |

San Gabriel Valley Economic Partnership
 Southwest California Legislative Council
 Santa Clarita Valley Chamber of Commerce
 Salon Success Academy, Corona
 Southern California Association of Government
 Southern California Gas Company, Los Angeles
 South Orange County Economic Coalition
 South Pasadena Chamber of Commerce
 Urban Conservation Corps of the Inland Empire, San Bernardino
 Sierra Club's My Generation, University of California, Riverside
 U.S. Forest Service, San Bernardino National Forest
 Valley Alliance of Neighborhood Councils, Los Angeles
 Western Riverside County Council of Governments

· *Membership Cities Include:*

| | | | |
|-------------|---------------|---------------|-------------|
| Banning | Eastvale | Moreno Valley | San Jacinto |
| Beaumont | Hemet | Murrieta | Temecula |
| Calimesa | Jurupa | Norco | Wildomar |
| Canyon Lake | Lake Elsinore | Perris | |
| Corona | Menifee | Riverside | |

Western Riverside County Transportation NOW (RTA)

- Greater Riverside Chapter, Riverside
- Hemet/San Jacinto Chapter, Hemet
- Moreno Valley/Perris Chapter, Moreno Valley
- Northwest Chapter, Norco
- San Gorgonio Pass Chapter, Beaumont
- Southwest Chapter, Lake Elsinore

Yucaipa Chamber of Commerce