



BOARD MEETING DATE: June 5, 2015

AGENDA NO. 9

PROPOSAL: Approve Contract Awards Approved by MSRC

SYNOPSIS: As part of their FYs 2014-16 AB 2766 Discretionary Fund Work Program, the MSRC approved two new contracts under the Major Event Center Transportation Program, as well as a sole-source contract to support transportation services for the 2015 Special Olympics World Games. At this time the MSRC seeks Board approval of the contract awards.

COMMITTEE: Mobile Source Air Pollution Reduction Review, May 21, 2015;  
Recommended for Approval

**RECOMMENDED ACTIONS:**

1. Approve the award of two contracts totaling \$2,072,266 under the Major Event Center Transportation Program, as part of approval of the FYs 2014-16 AB 2766 Discretionary Fund Work Program, as described in this letter and as follows:
  - a. A contract with Los Angeles County Metropolitan Transportation Authority in an amount not to exceed \$1,350,000 to provide bus service, as well as special Metrolink service for select games, for 2015 and 2016 Dodger games; and
  - b. A contract with Orange County Transportation Authority in an amount not to exceed \$722,266 to provide bus service to the 2015 Orange County Fair;
2. Approve a sole-source contract award to the Special Olympics World Games Organizing Committee, Inc. in an amount not to exceed \$380,536 to provide low-emission transportation services for the 2015 Special Olympics World games, as part of approval of the FYs 2014-16 AB 2766 Discretionary Fund Work Program, as described in this letter;
3. Authorize MSRC the authority to adjust contract awards up to five percent, as necessary and previously granted in prior work programs; and
4. Authorize the Chairman of the Board to execute new and modified contracts under FYs 2014-16 Work Program, as described above and in this letter.

Greg Pettis,  
Chair, MSRC

## **Background**

In September 1990 Assembly Bill 2766 was signed into law (Health & Safety Code Sections 44220-44247) authorizing the imposition of an annual \$4 motor vehicle registration fee to fund the implementation of programs exclusively to reduce air pollution from motor vehicles. AB 2766 provides that 30 percent of the annual \$4 vehicle registration fee subvented to the SCAQMD be placed into an account to be allocated pursuant to a work program developed and adopted by the MSRC and approved by the Board.

In November 2014, the MSRC selected initial categories for the FYs 2014-16 Work Program, with the understanding that additional project categories would continue to be developed and brought forward for consideration at a later date. At its May 21, 2015 meeting, the MSRC considered recommended awards under the Major Event Center Transportation Program, as well as a recommended sole-source award to support transportation services for the 2015 Special Olympics World Games. Details are provided below in the Proposals section.

## **Outreach**

In accordance with SCAQMD's Procurement Policy and Procedure, public notices advertising the Major Event Center Transportation Program Announcement were published in the Los Angeles Times, the Orange County Register, the San Bernardino Sun, and Riverside County Press Enterprise newspapers to leverage the most cost-effective method of outreach to the South Coast Basin. In addition, the Program Announcement was advertised in the Desert Sun newspaper for expanded outreach in the Coachella Valley.

Additionally, potential bidders may have been notified utilizing SCAQMD's own electronic listing of certified minority vendors. Notice of the solicitation was e-mailed to the Black and Latino Legislative Caucuses and various minority chambers of commerce and business associations, and placed on the Internet at SCAQMD's Website (<http://www.aqmd.gov>). Further, the solicitation was posted on the MSRC's website at <http://www.cleantransportationfunding.org> and electronic notifications were sent to those subscribing to this website's notification service.

## **Proposals**

At its May 21, 2015 meeting, the MSRC considered recommendations from its MSRC-TAC and approved the following:

### **Major Event Center Transportation Program**

As part of the FYs 2014-16 Work Program, the MSRC allocated \$4.5 million for event center transportation programs and released a Program Announcement to solicit projects for traffic-impacted centers. Two applications have been received to date. Los Angeles County Metropolitan Transportation Authority (Metro) requested the MSRC to consider an award of \$1,350,000 to provide express bus service, as well as special Metrolink

service for select games, for the 2015 and 2016 Dodgers seasons. Service would be provided by CNG buses from Union Station for all home games (82 scheduled for the 2015 season), providing service from two hours prior to each game until 45 minutes after the game ends. In addition, special Metrolink trains will be added in support of “cross-town rivalry” games versus the Los Angeles Angels of Anaheim. For these games, trains will depart from Oceanside and arrive at Union Station, enabling patrons to utilize the bus service to access Dodger Stadium. Service would promote the use of public transit, including bus and rail, in lieu of personal automobile. Elimination of traffic congestion, especially reductions in automobile stop and go driving and queuing, has a direct link to reduced vehicle exhaust emissions. Metro and the Los Angeles Dodgers would contribute at least \$1,350,000 in co-funding. In accordance with the Program terms, Metro would only seek reimbursement for rail trips performed using Metrolink’s cleanest locomotives. The MSRC approved a contract award to Metro in an amount not to exceed \$1,350,000 to implement the 2015 and 2016 Dodger Stadium Express service.

Also in response to the Major Event Center Transportation Program Announcement, the Orange County Transportation Authority (OCTA) requested the MSRC to consider an award of \$722,266 to implement express bus service for the 2015 Orange County Fair. The service would include transportation to and from Fullerton Park & Ride, the Depot at Santa Ana, Goldenwest Transportation Center, the Anaheim Canyon Metrolink Station, Laguna Hills Transportation Center, Irvine Transportation Center, Anaheim Regional Transportation Intermodal Center, Junipero Serra Park & Ride, and the Village at Orange. Service would be provided every 20 to 40 minutes, depending upon the location and time of day. In addition to allowing Fair attendees to use public transportation for all or a portion of their trip, the service would also reduce vehicle traffic in and around the Fair. Elimination of traffic congestion, especially reductions in automobile stop and go driving and queuing, has a direct link to reduced vehicle exhaust emissions. OCTA and its project partners would collectively contribute \$723,300 in co-funding including fare box revenue, marketing design and production, and advertising and marketing purchases. The MSRC approved a contract award to OCTA in an amount not to exceed \$722,266 to implement the 2015 Orange County Fair Express.

#### Special Olympics World Games

At their April 16, 2015 meeting, the MSRC directed staff to investigate potential opportunities to assist the Special Olympics Games Organizing Committee (GOC) in providing clean transportation services in support of the Special Olympics World Games to be held in Los Angeles County in 2015 (LA2015). Transportation needs associated with LA2015 will begin on July 21, 2015 and conclude on August 3, 2015. Over 7,000 athletes from 170 countries will participate. More than 500,000 spectators are expected to attend the various events at multiple venues. In response to the MSRC’s direction, staff prepared a guidance document to assist GOC in preparing a proposal for MSRC-TAC and MSRC consideration. An element of the guidance was that any full-sized buses used be equipped with engines that meet or exceed the 2010 USEPA heavy-duty vehicle emissions standards, and smaller vehicles should be the lowest-emitting available, with a

preference for vehicles that operate on alternative fuels. Showcasing advanced technology vehicles, including zero-emission vehicles, was recommended.

The GOC submitted a proposal outlining four proposed transportation services: 1) the implementation of low-emission bus service from park and ride lots to the various venues, 2) van service from Los Angeles International Airport to hotels, 3) transportation of Los Angeles Police Department officers to LA2015 Opening Ceremonies, and 4) transit services extension in and around the I-710 corridor. The MSRC-TAC recommended funding the park and ride lot service in an amount not to exceed \$380,536. Subsequent to the MSRC-TAC meeting, MSRC staff were notified by the GOC that the transportation needs in support of LA2015 were changing, and that transportation-related funding shortfalls exist in other areas. The GOC asked the MSRC to consider allowing greater flexibility to identify and implement low-emission transportation services above and beyond those recommended by the MSRC-TAC. The MSRC considered the recommendation of the MSRC-TAC, and the evolving transportation needs of LA2015, and approved a sole-source contract award to the GOC in an amount not to exceed \$380,536. The funds could be used for one or more of the following: clean fuel bus services, “last mile” circulators connecting to athletic venues, extended rail service, and traffic mitigation services, with the specific services to be defined in the contract. Vehicles used must be consistent with the guidelines set forth above. Additionally, the GOC will be required to collect such information as necessary to quantify the air quality benefits associated with the transportation services.

At this time, the MSRC requests the SCAQMD Board to approve the contract awards as part of approval of the FYs 2014-16 AB 2766 Discretionary Fund Work Program as outlined above. The MSRC also requests the Board to authorize the SCAQMD Chairman of the Board the authority to execute all agreements described in this letter. The MSRC further requests authority to adjust the funds allocated to each project specified in this Board letter by up to five percent of the project’s recommended funding. The Board has granted this authority to the MSRC for all past Work Programs.

### **Sole-Source Justification**

As an element of its FYs 2014-16 Work Program, the MSRC allocated an amount not to exceed \$380,536 to support clean transportation for LA2015. As discussed in Proposals above, this project will be implemented by initiating a sole-source contract with the GOC. While the MSRC and SCAQMD strive to retain technical services on a competitive basis, the SCAQMD’s Procurement Policy and Procedure recognizes that, at times, the required services are available from only one source, making the pursuit of a competitive procurement futile. The GOC is the responsible entity for providing services for the 2015 Games.

This request for a sole source award to the GOC is made under provision VIII.B.2.c.(1): The desired services are available from only the sole source due to the unique experience and capabilities of the proposed contractor or contractor team.

**Resource Impacts**

The SCAQMD acts as fiscal administrator for the AB 2766 Discretionary Fund Program (Health & Safety Code Section 44243). Money received for this program is recorded in a special revenue fund (Fund 23) and the contracts specified herein, as well as any contracts awarded in response to the solicitation, will be drawn from this fund.