

BOARD MEETING DATE: January 6, 2017 AGENDA NO. 6

PROPOSAL: Approve Contract Awards and Modifications Approved by MSRC

SYNOPSIS: As part of their FYs 2014-16 AB 2766 Discretionary Fund Work

Program, the MSRC approved new contracts under the Alternative Fuel Infrastructure Program and Near-Zero Natural Gas Engine Incentive Program, as well as a modified contract with the Orange

County Transportation Authority for their mobile ticketing

program. The MSRC also approved an award to Geographics for

development and hosting of a new website, a contract value increase to Mineral, LLC to extend operation of the existing

website, and a contract value increase to the MSRC's

Programmatic Outreach Coordinator to support the new website development and other expenses, as part of the MSRC's FYs 2016-18 Work Program. At this time the MSRC seeks Board approval of

the contract awards and modifications.

COMMITTEE: Mobile Source Air Pollution Reduction Review, November 17 and

December 15, 2016; Recommended for Approval

RECOMMENDED ACTIONS:

- 1. Approve an award to Omnitrans under the Alternative Fuel Infrastructure Program in an amount not to exceed \$500,000 for the expansion of their existing limited access CNG station on Arrow Highway in Montclair, expansion of their existing limited access CNG station on West 5th Street in San Bernardino, and installation of a new public access CNG station on I Street in San Bernardino, as part of approval of the FYs 2014-16 Work Program, as described in this letter;
- 2. Approve an award to Omnitrans under the Near-Zero Natural Gas Engine Incentives Program in an amount not to exceed \$945,000 for the purchase of 39 new transit buses and the repower of 24 existing buses, as part of approval of the FYs 2014-16 Work Program, as described in this letter;
- 3. Approve a modified contract with Orange County Transportation Authority under the Transportation Control Measure Partnership Program, authorizing some of the previously awarded funds to be expended on router hardware, installation and mobile software development costs, in addition to reader hardware, for the

- implementation of their mobile ticketing program, as part of approval of the FYs 2014-16 Work Program, as described in this letter;
- 4. Approve an award to Geographics in an amount not to exceed \$56,953 for development, hosting, and maintenance of a new MSRC website, as part of approval of the FYs 2016-18 Work Program, as described in this letter;
- 5. Approve a \$1,800 contract value increase to existing contract #MS16004 with Mineral, LLC to continue hosting and maintenance of the existing MSRC website for an additional six months, as part of FYs 2016-18 Work Program, as described in this letter;
- 6. Approve a \$10,716 contract value increase to existing contract #MS16030 with the Better World Group, the MSRC's Programmatic Outreach Coordinator, for work in support of the new website development as well as expenses associated with the MSRC's September 2016 retreat, as part of FYs 2016-18 Work Program, as described in this letter;
- 7. Authorize MSRC the authority to adjust contract awards up to five percent, as necessary and previously granted in prior work programs; and
- 8. Authorize the Chairman of the Board to execute new contracts and modifications under FYs 2014-16 and 2016-18 Work Programs, as described above and in this letter.

Greg Pettis,		
Chair,	MSRC	

MM:HH:CR

Background

In September 1990 Assembly Bill 2766 was signed into law (Health & Safety Code Sections 44220-44247) authorizing the imposition of an annual \$4 motor vehicle registration fee to fund the implementation of programs exclusively to reduce air pollution from motor vehicles. AB 2766 provides that 30 percent of the annual \$4 vehicle registration fee subvened to the SCAQMD be placed into an account to be allocated pursuant to a work program developed and adopted by the MSRC and approved by the Board.

In November 2014, the MSRC selected initial categories for the FYs 2014-16 Work Program. Additional categories continued to be developed and brought forward for consideration over the succeeding months. At its November 17 and December 15, 2016 meetings, the MSRC considered awards under the Alternative Fuel Infrastructure and Near-Zero Natural Gas Engine Programs, and an award for development and hosting of a new website, plus recommended contract modifications. Details are provided below in the Proposals section.

Outreach

In accordance with SCAQMD's Procurement Policy and Procedure, public notices advertising the Alternative Fuel Infrastructure and Near-Zero Natural Gas Engine Program Announcements and the MSRC Website Development RFP were published in the Los Angeles Times, the Orange County Register, the San Bernardino Sun, and Riverside County's Press Enterprise to leverage the most cost-effective method of outreach to the South Coast Basin. In addition, the Program Announcements and RFP were advertised in the Desert Sun newspaper for expanded outreach in the Coachella Valley.

Additionally, potential bidders may have been notified utilizing SCAQMD's own electronic listing of certified minority vendors. Notice of the solicitations was e-mailed to the Black and Latino Legislative Caucuses and various minority chambers of commerce and business associations, and placed on the Internet at SCAQMD's Website (http://www.aqmd.gov). Further, the solicitation was posted on the MSRC's website at http://www.cleantransportationfunding.org and electronic notifications were sent to those subscribing to this website's notification service.

Proposals

At its November 17 and December 15, 2016 meetings, the MSRC considered recommendations from its MSRC-TAC and approved the following:

FYs 14-16 Alternative Fuel Infrastructure Program

As part of the FYs 2014-16 Work Program, the MSRC allocated \$5,000,000 for the implementation of new and expanded CNG and LNG refueling stations and modification of maintenance facilities to accommodate gaseous-fueled vehicles. A Program Announcement, #PA2015-12, was developed and released on May 1, 2015, with an open application period commencing that day and closing July 29, 2016. To date, the MSRC has awarded a total of \$2,542,000. Consideration of Omnitrans' application was delayed while clarification was sought, and \$500,000 was reserved pending final action on that application; the remaining \$1,958,000 was reverted to the AB 2766 Discretionary Fund. Based upon additional clarification provided by Omnitrans, the MSRC-TAC recommended and the MSRC approved a contract award to Omnitrans in an amount not to exceed \$500,000 for the expansion of their existing limited access CNG station on Arrow Highway in Montclair, expansion of their existing limited access CNG station on West 5th Street in San Bernardino, and installation of a new public access CNG station on I Street in San Bernardino, as part of the MSRC's FYs 2014-16 Work Program.

FYs 14-16 Near-Zero Natural Gas Engine Incentives Program

As part of the FYs 2014-16 Work Program, the MSRC allocated \$10,000,000 to provide funds towards the purchase cost of the Cummins Westport ISL G Near Zero natural gas engine. This engine is certified to the CARB Optional NO_x standard of 0.02 g/bhp-hr. A Program Announcement, #PA2016-11, was developed and released on June 3, 2016. Eligible vehicle types include urban transit buses and refuse collection trucks. For

qualifying transit buses, the MSRC allocated \$7.5 million, with a maximum per-entity award amount of \$1.875 million, and will award \$15,000 per vehicle for either new bus purchases or the re-power (engine replacement) of existing buses. For qualifying refuse trucks, the MSRC allocated \$2.5 million, with a maximum per-entity award amount of \$625,000, and will award \$25,000 per vehicle, for re-powers only. The Program Announcement includes an open application period commencing July 5, 2016 and closing January 6, 2017. To date, the MSRC has awarded a total of \$4,270,000. An additional application has been received. The MSRC-TAC recommended, and the MSRC approved, a contract award to Omnitrans in an amount not to exceed \$945,000 for the purchase of 39 new transit buses and the repower of 24 existing buses, as part of approval of the MSRC's FYs 2014-16 Work Program.

FYs 14-16 Transportation Control Measure Partnership Program

In April 2016, the MSRC approved an award to Orange County Transportation Authority (OCTA) in an amount not to exceed \$1,553,657 to support the implementation of a mobile ticketing program to modernize its fare collection system, in order to increase ridership and thereby decrease emissions from personal motor vehicles. The MSRC's funds were specifically designated towards the purchase of reader hardware. OCTA has recently been awarded Cap-and-Trade funds through the California State Transportation Agency's Transit and Intercity Rail Program. In order to leverage this funding, OCTA requested that a portion of the MSRC funds be applied to aspects of the project other than reader hardware; specifically, to router hardware, installation, and mobile software development costs. The total contract value would not change. The MSRC considered and approved OCTA's requested contract modification.

FYs 16-18 New MSRC Website Development, Hosting and Maintenance

In 2000, the MSRC launched a website at www.msrc-cleanair.org to disseminate information about its funding programs as well as to act as an outreach tool. In 2005, a successor website was developed. Using the address www.CleanTransportationFunding.org, the website provided significantly more functionality as well as increased ability for staff to modify content. A similar process occurred in 2011. While the current website is still functioning reasonably well, many of the current features have become cumbersome to operate and should be upgraded. The MSRC has also identified additional desired functionality not currently supported. Lastly, a refresh of the site's appearance is warranted. The MSRC released an RFP on October 7, 2016 to solicit proposals for website development, hosting and maintenance. When the RFP closed on November 10, 2016, eleven proposals had been received. The top four proposals were interviewed then scored and ranked as follows:

Proposer Name	Final	Final
	Score	Rank
Geographics	93.4	1
Mineral, LLC	89.6	2
Smartt	88.2	3
Granicus	82.6	4

The MSRC awarded a contract in an amount not to exceed \$56,953 to Geographics for website development, hosting and maintenance services for a two-year period, as part of the FYs 2016-18 Work Program. Of this amount, \$5,178 would be a contingency/on-call reserve to be utilized only with prior written approval from the MSRC Contracts Administrator. The contract will also include provisions for an additional two-year option for continued hosting and maintenance; funding to exercise the option will be considered by the MSRC and SCAQMD Board separately at the appropriate time.

FYs 16-18 Current MSRC Website Hosting and Maintenance

As discussed above, the MSRC has awarded a contract for development of a new website. Hosting and maintenance of the current website is provided by Mineral, LLC under contract #MS16004, with a contract termination date of July 3, 2017. In order to ensure continuing operation of the existing website during development of the new site, the MSRC approved a six-month term extension of contract #MS16004 as well as a \$1,800 contract value increase to cover hosting and maintenance costs for this period, as part of the FYs 2016-18 Work Program.

FYs 16-18 Programmatic Outreach

Through a competitive process in 2015, the MSRC selected the Better World Group (BWG) to serve as their Programmatic Outreach Coordinator. Contract #MS16030 was executed to effectuate the award. Given that MSRC is undertaking the development and implementation of a new website as discussed above, while BWG is already responsible for routine content review, additional BWG effort is needed for more extensive content review as well as providing input on the new design and functionality. The MSRC approved a value augmentation of \$10,716 to contract #MS16030: \$9,990 to support the development and implementation of the new MSRC website, and \$726 to cover reimbursement of travel expenses for the September 2016 MSRC Retreat's keynote speaker. BWG will only be paid based upon actual hours expended and direct costs incurred; any funds not expended at the close of the contract will revert to the AB 2766 Discretionary Fund.

At this time, the MSRC requests the SCAQMD Board to approve the contract awards and modifications as part of approval of the FYs 2014-16 and 2016-18 Discretionary Fund Work Programs as outlined above. The MSRC also requests the Board to authorize the SCAQMD Chairman of the Board the authority to execute all agreements described in this letter. The MSRC further requests authority to adjust the funds allocated to each

project specified in this Board letter by up to five percent of the project's recommended funding. The Board has granted this authority to the MSRC for all past Work Programs.

Resource Impacts

The SCAQMD acts as fiscal administrator for the AB 2766 Discretionary Fund Program (Health & Safety Code Section 44243). Money received for this program is recorded in a special revenue fund (Fund 23) and the contracts specified herein will be drawn from this fund.