BOARD MEETING DATE: March 2, 2018

AGENDA NO. 25B

REPORT: Special Legislative Committee

SYNOPSIS: The Legislative Committee held a Special meeting on Monday, February 12, 2018. The following is a summary of the meeting.

Agenda Item	Recommendation/Action
Proposed Sales Tax Increase Legislative Concept and Related Public Survey for Approval	Approve Survey and Sponsor in Concept if Positive Feedback from
	Public Survey

RECOMMENDED ACTION:

Receive and file this report, and approve agenda items as specified in this letter.

Judith Mitchell, Chair Legislative Committee

DJA:PFC:MJK:jns

Committee Members

Present: Mayor Pro Tem Judith Mitchell/Chair (videoconference), Dr. William A. Burke (teleconference), Supervisor Shawn Nelson (teleconference), Dr. Clark E. Parker, Sr. (teleconference), and Supervisor Janice Rutherford (videoconference).

Absent: Council Member Joe Buscaino/Vice Chair

Call to Order

Chair Mitchell called the meeting to order at 8:35 a.m.

ACTION ITEM:

1. Proposed Sales Tax Increase Legislative Concept and Related Public Survey for Approval

Derrick Alatorre, Deputy Executive Officer/Legislative, Public Affairs & Media, presented this item. As a follow-up to an item on the Legislative Committee meeting agenda on Friday, February 9, staff seeks approval for the release of a public survey relating to a bill proposal seeking to obtain authorization from the Legislature to put a quarter-cent sales tax increase measure on the 2019 ballot for voter approval within the South Coast Air District, either through Board action or through a voter initiative. Staff also seeks approval for the bill proposal itself, on the condition that positive feedback from the public survey is received, in hopes of possibly introducing the bill by the February 16 state legislative bill introduction deadline.

The key focus of this bill proposal is to help raise funds to support the 2016 AQMP. The public survey will be administered throughout the four counties of the South Coast region to a representative spectrum of the public. The survey will assess awareness of SCAQMD and solicit input on a potential sales tax increase to support clean air efforts. The bill proposal would only authorize, and not directly create, a ballot measure.

Estimates are that this proposal could generate up to \$700 million per year for the South Coast region, largely for incentives to promote the development and deployment of clean technology, and facilitate heavy-duty diesel truck and other vehicle turnover to cleaner alternatives.

Mayor Pro Tem Mitchell explained that the purpose of considering a conditional approval of the legislative concept is to meet the bill introduction deadline of February 16. This is based on new information that the survey could be completed in time to meet this deadline, If survey results are negative, staff would not move forward with the bill; if the survey results are positive, then staff would move forward, but could still pull back as needed depending on the full Governing Board's decision.

Supervisor Nelson expressed concern over moving forward without first getting survey results, and without full Board approval. A discussion ensued regarding moving forward with the bill depending on survey results. The discussion included comments that the bill would only move forward if there are positive survey results, and that the full Board would be able to review the decision of whether or not to continue moving forward with the bill at the upcoming March Board meeting. Supervisor Nelson raised additional concerns regarding the wording of some of the survey questions and asked how "favorable results" is defined. A discussion regarding the wording of the survey questions followed. Additionally, it was clarified that staff would look to recommendations by the polling company in order to interpret the survey results.

Staff recommended that the Committee APPROVE the survey and SPONSOR THE BILL IN CONCEPT IF POSITIVE FEEDBACK IS RECEIVED FROM THE PUBLIC SURVEY.

Moved by Burke; seconded by Parker; approved as recommended by the following vote.

Ayes: Burke, Mitchell, Parker Noes: Nelson, Rutherford Abstain: None Absent: Buscaino

OTHER MATTERS:

2. Public Comment Period

There were no public comments.

3. Next Meeting Date

The next regular Legislative Committee meeting is scheduled for Friday, March 9, 2018 at 9:00 a.m.

Adjournment

The meeting adjourned at 9:01 a.m.

Attachments

- 1. Attendance Record
- 2. Proposed Sales Tax Increase Legislative Concept for Approval and Related Draft Public Survey

ATTACHMENT 1

SOUTH COAST AIR QUALITY MANAGEMENT DISTRICT SPECIAL LEGISLATIVE COMMITTEE Attendance Record – February 12, 2018

Dr. William A. Burke (teleconference) Supervisor Shawn Nelson (teleconference) Mayor Pro Tem Judith Mitchell (videoconference) Dr. Clark E. Parker, Sr. (teleconference)	SCAQMD Board Member SCAQMD Board Member
Supervisor Janice Rutherford (videoconference)	
Derrick Alatorre Barbara Baird Philip Crabbe Wayne Nastri Jeanette Short Anthony Tang Jill Whynot Paul Wright	SCAQMD Staff SCAQMD Staff SCAQMD Staff SCAQMD Staff SCAQMD Staff SCAQMD Staff

ATTACHMENT 2

SCAQMD Draft Legislative Proposal to Authorize a Potential Local Sales Tax Increase Ballot Measure in the South Coast Air District

Problem: The South Coast Air Basin has among the worst air quality in the nation and is in extreme nonattainment for ozone, based on federal air quality standards. Our 2016 Air Quality Management Plan (AQMP) addresses this daunting problem, however, it requires substantial and sustainable funding over the next 15 years in order to improve air quality to levels that meet federal air quality standards and reduce the existing significant public health risk.

Summary: This bill proposal would seek authorization from the Legislature, to, either through South Coast Board direction or through the voter initiative process, put a quarter-cent sales tax increase proposal on the ballot within the South Coast Air District, for voter approval, in order to raise funds to facilitate the significant reduction of air pollution in the South Coast region, in support of the 2016 AQMP.

This would only be an authorization bill to allow either SCAQMD Governing Board action or a voter driven petition ballot initiative to put this proposal on the ballot. This bill would not directly create a ballot measure.

The key focus of this proposal would be to help raise the needed funds, \$1 billion per year for the next 15 years, required to support the 2016 AQMP. It is still being explored as to whether this proposal could be expanded to include other large local air districts throughout the state as well.

This proposal could generate up to \$700 million on an annual basis for air pollution reduction within the South Coast region, which would go a long way towards solving the air pollution problem. A large portion of this funding would go to providing incentives to businesses to promote the development and deployment of clean technology and facilitate fleet turnover from dirty, heavy-duty diesel trucks and other vehicles to cleaner alternatives.

The goal would be for this proposal to go on the ballot in 2020.

February	8,	2018
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Fairbank,	SOUTH COAST AIR QUALITY MANAGEMENT DISTRICT
Maslin,	ISSUES SURVEY
Maullin,	220-4853
Metz &	DRAFT 3
Associates	CONSULTANT WORKING DRAFT. NOT FOR PUBLICATION. CA GOVT CODE 6254.
FM3	

Hello, I'm ______ from _____, a public opinion research company. I am definitely NOT trying to sell you anything or ask for a donation. We are conducting an opinion survey about issues that interest people living in Southern California, and we would like to include your opinions. May I speak to _____? (YOU MUST SPEAK TO THE VOTER LISTED. VERIFY THAT THE VOTER LIVES AT THE ADDRESS LISTED, OTHERWISE TERMINATE.)

A. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others? (IF NOT ON A CELL PHONE, ASK: Do you own a cell phone?)

Yes, cell and can talk safely	1
Yes, cell but cannot talk safely T	ERMINATE
No, not on cell, but own one	2
No, not on cell and do not own one	
(DON'T READ) DK/NA/REFUSED	

1. **(T)** Generally speaking, how would you rate Southern California as a place to live: is it an excellent place to live, a good place, only fair, or a poor place to live?

Excellent	1
Good	2
Just fair	3
Poor	4
(DON'T KNOW/NA)	5

Now, I would like to ask your impressions of some people and organizations active in public life. As I read each name, please tell me whether your impression of that person or organization is generally favorable or unfavorable. If you don't recognize a name just say so. Here's the first one... (IF FAVORABLE/UNFAVORABLE, ASK: "Is that very (FAVORABLE/UNFAVORABLE) or just somewhat?") (RANDOMIZE)

		VERY FAV	SMWT FAV	SMWT UNFAV	VERY UNFAV	(CAN'T RATE)	NEVER HEARD OF/DK
[]a.	South Coast Air Quality						
	Management District	1	2	3	4	5	6
(ASK	SPLIT SAMPLE A ONLY)						
ÌЪ.	Your County Board of Supervisors	1	2	3	4	5	6
[]c.	The California Air Resources Board						
ī īd.	The Sierra Club	1	2	3	4	5	6

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		VERY <u>FAV</u>	SMWT FAV	SMWT UNFAV	VERY UNFAV	(CAN'T RATE)	NEVER HEARD OF/DK
(ASK	SPLIT SAMPLE B ONLY)						
[]e.	A-Q-M-D	1	2	3	4	5	6
[]f.	U.S. Environmental Protection Agency	1	2	3	4	5	6
[]g.	Metrolink	1	2	3	4	5	6

(RESUME ASKING ALL RESPONDENTS)

3. Now I am going to mention some things we have heard some people say are problems for the residents of Southern California. As I mention each one, please tell me whether you think it is a very serious problem, somewhat serious, not too serious, or not at all a serious problem in southern California today. (RANDOMIZE)

		VERY SER <u>PROB</u>	SMWT SER <u>PROB</u>	NOT TOO SER <u>PROB</u>	NOT SER PROB	(DK/ NO <u>OPIN.)</u>
[]a.	(T) The amount of taxes people have to pay for					
	government services	1	2	3	4	5
[]b.	(T) Traffic congestion on the area's freeways	1	2	3	4	5
[]c.	Climate change	1	2	3	4	5
[]d.	Air quality in my community	1	2	3	4	5
(ASK []e. []f. []g. []h. []i.	 SPLIT SAMPLE A ONLY) (T) Unemployment among people who usually have jobs (T) Air pollution, what we usually call smog (T) Contamination of the soil with toxic materials due to use by industry The cost of housing Air pollution from cars, trucks, trains and other vehicles 	1 1 1	2 2 2	3 3 3	4 4 4	5 5 5

(ASK SPLIT SAMPLE B ONLY)

[]j.	(T) Air pollution from diesel engines 3 3 3 5
[] k .	(T) Crime, including gangs and drugs 3 3 3 5
[]1.	(T) Pollution of drinking water 4 5
[]m.	The cost of health care 3 3 5
[]n.	Greenhouse gases that cause climate change 3 3 3 5

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(RESUME ASKING ALL RESPONDENTS)

NOW LET ME TURN YOUR ATTENTION TO THE ISSUE OF AIR QUALITY IN SOUTHERN CALIFORNIA.

4. (T) First, in your personal opinion, has the air we breathe in the southern California region become cleaner in recent years, stayed about the same, or become dirtier? (IF CLEANER/DIRTIER, ASK: "Is that a lot or just somewhat?")

A lot cleaner	1
Just somewhat cleaner	2
Stayed the same	3
Just somewhat dirtier	4
A lot dirtier	5
(DON'T KNOW/NA)	6

5. (PT) Thinking ahead to the year 2030, do you think the air we breathe in the Southern California region will be cleaner, about the same as it is today, or dirtier? (IF CLEANER/DIRTIER, ASK: "Is that a lot or just somewhat?")

A lot cleaner	1
Just somewhat cleaner	2
Stayed the same	3
Just somewhat dirtier	4
A lot dirtier	5
(DON'T KNOW/NA)	6

6. Now let me ask you about the particular community in which you live. Has the air people breathe in your own community become cleaner in recent years, stayed about the same, or become dirtier? (IF CLEANER/DIRTIER, ASK: "Is that a lot or just somewhat?")

1
2
3
4
5
6

7. (PT) And, thinking ahead to the year 2030, do you think the air people breathe in your own community will be cleaner; about the same as it is today or dirtier? (IF CLEANER/DIRTIER, ASK: "Is that a lot or just somewhat?")

A lot cleaner	1
Just somewhat cleaner	2
Stay the same	3
Just somewhat dirtier	4
A lot dirtier	5
(DON'T KNOW/NA)	6

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8. In your personal opinion, is the air quality today in southern California better, about the same or worse than in...?

		BETTER	<u>SAME</u>	WORSE	(DK/ <u>NA)</u>
(ASK	SPLIT SAMPLE A ONLY)				
[]a.	(T) The San Francisco Bay area	1	2	3	4
(ASK	SPLIT SAMPLE B ONLY)				
[]b.	(T) The New York City-New Jersey at	ea 1	2	3	4

(RESUME ASKING ALL RESPONDENTS)

9. Nobody likes air pollution or smog, but people may have different ideas about what is bad about it. From the items I mention, please tell me which do you think is the worst thing about air pollution. (READ LIST AND RECORD ONE ITEM. THEN ASK: "And what is the second worst thing about smog?" (RANDOMIZE)

				(DON'T
			SECOND	READ)
		WORST	WORST	DK/NA
[]a.	(T) Sharply reducing visibility with a dirty brown haze	1	2	3
[]b.	(T) Damaging plant life throughout the region	1	2	3
[]c.	Creating public health problems, including childhood			
	asthma, respiratory problems for the elderly and cancer	1	2	3
[]d.	Contributing to climate change	1	2	3

10. Now I would like to have your opinions about what causes air pollution or smog in southern California. As I mention different sources of air pollution, please tell me whether it is a major or minor contributor to smog. (RANDOMIZE)

[]a. []b.	 (T) Emissions from the area's diesel trucks and buses (T) Tailpipe emissions from the area's cars 			
(ASK	SPLIT SAMPLE A ONLY)			
[]c.	(T) Emissions from the area's electric power plants	1	2	3
[]d.	(PT) Emissions from sources such as dry-cleaning plants, auto			
_	paint shops, film processors, and furniture finishers	1	2	3
[]e.	Air pollution from household paints, cleaners and other consumer			
	products	1	2	3
(ASK	SPLIT SAMPLE B ONLY)			
[] f .	(T) Emissions from the area's oil and chemical refineries	1	2	3
[]g.	(T) Blowing dust from road work, construction, agriculture			
	and other operations that break the soil	1	2	3
[]h.	(T) Emissions from small, two cycle gasoline engines such as			
	motorcycles, scooters, lawnmowers and leaf blowers	1	2	3

(ASK SPLIT SAMPLE A ONLY)

11. Do you know the name of the government agency responsible for protecting air quality in your area? (OPEN-END; RECORD VERBATIM RESPONSE)

(ASK SPLIT SAMPLE B ONLY)

12. How much do you know about the South Coast Air Quality Management District, or A-Q-M-D, the government agency that is responsible for protecting air quality in your area? Would you say you know a lot about the A-Q-M-D, some, a little or nothing at all?

A lot	1
Some	2
A little	3
Nothing at all	
(DON'T KNOW/NA)	5

(RESUME ASKING ALL RESPONDENTS)

NOW LET ME GIVE YOU SOME BACKGROUND INFORMATION. ONE OF THE GOVERNMENT AGENCIES MOST INVOLVED IN DEALING WITH AIR POLLUTION IN SOUTHERN CALIFORNIA IS THE SOUTH COAST AIR QUALITY MANAGEMENT DISTRICT —THE A-Q-M-D. THE A-Q-M-D IS RESPONSIBLE FOR REGULATING AND REDUCING EMISSIONS FROM STATIONARY SOURCES LIKE POWER PLANTS, REFINERIES, FACTORIES, AND MANUFACTURING SITES IN THE SOUTH COAST AIR BASIN THAT INCLUDES LOS ANGELES, ORANGE, SAN BERNARDINO AND RIVERSIDE COUNTIES.

THE A-Q-M-D IS ALSO RESPONSIBLE FOR CREATING AN AIR QUALITY PLAN TO REDUCE EMISSIONS FROM MOBILE SOURCES OF AIR POLLUTION LIKE CARS, TRUCKS, TRAINS, PLANES, BOATS AND CONSTRUCTION EQUIPMENT. HOWEVER, ONLY THE STATE AND FEDERAL GOVERNMENT CAN REGULATE EMISSIONS FROM VEHICLES AND OTHER MOBILE SOURCES OF AIR POLLUTION. THUS, TO REDUCE EMISSIONS FROM MOBILE SOURCES OF AIR POLLUTION, THE A-Q-M-D MUST WORK WITH THE STATE AND FEDERAL GOVERNMENT TO CREATE REGULATIONS AND FUNDING SOURCES TO PROVIDE GRANTS AND OTHER FINANCIAL INCENTIVES TO ENCOURAGE THE DEVELOPMENT AND USE OF CLEAN TECHNOLOGIES LIKE ZERO AND NEAR-ZERO EMISSION VEHICLES.

13. In general, do you favor or oppose the A-Q-M-D providing grants and other financial incentives to encourage the development and use of zero and near-zero emission vehicles to reduce emissions from cars, heavy-duty diesel trucks and other mobile sources of air pollution? (IF FAVOR/OPPOSE, ASK: "Is that strongly (FAVOR/OPPOSE) or just somewhat?") (RANDOMIZE)

LET ME GIVE YOU SOME ADDITIONAL INFORMATION. EVERY 4 YEARS THE A-Q-M-D MUST APPROVE A CLEAN AIR PLAN TO SHOW HOW IT WILL MEET HEALTH-BASED FEDERAL CLEAN AIR STANDARDS. THE NEXT PLAN IS DUE IN 2020. THE A-Q-M-D HAS ESTIMATED IT WILL NEED AN ADDITIONAL ONE BILLION DOLLARS PER YEAR FOR THE NEXT 15 YEARS TO FUND PROGRAMS THAT WILL INCENTIVIZE THE USE OF CLEANER TECHNOLOGIES TO REDUCE EMISSIONS FROM CARS, HEAVY-DUTY DIESEL TRUCKS AND OTHER MOBILE SOURCES OF AIR POLLUTION TO MEET FEDERAL STANDARDS. LAST YEAR THE STATE LEGISLATURE ALLOCATED 300 MILLION DOLLARS TO SUPPORT A-Q-M-D MOBILE EMISSION REDUCTION PROGRAMS, BUT THERE IS NO GUARANTEE THAT THIS FUNDING WILL CONTINUE IN FUTURE YEARS.

14. Having heard this, would you favor or oppose the state legislature giving the A-Q-M-D the authority to seek voter approval of a ballot measure to raise funds at the local level in order to fund grants and other financial incentives to encourage the development and use of zero and near-zero emission vehicles to reduce emissions from cars, heavy-duty diesel trucks and other mobile sources of air pollution? (IF FAVOR/OPPOSE, ASK: "Is that strongly (FAVOR/OPPOSE) or just somewhat?")

Strongly favor 1	l
Somewhat favor 2	2
Somewhat oppose 3	3
Strongly oppose 4	ł
(DON'T KNOW/NA) 5	

15. Would you support or oppose raising the local sales tax by (SPLIT SAMPLE A READ: "one-quarter cent") (SPLIT SAMPLE B READ: "one-tenth of one cent") to fund grants and other financial incentives to encourage the development and use of zero and near-zero emission vehicles to reduce emissions from cars, heavy-duty diesel trucks and other mobile sources of air pollution? (IF SUPPORT/OPPOSE, ASK: "Is that strongly (SUPPORT/OPPOSE) or just somewhat?")

Strongly support 1
Somewhat support 2
Somewhat oppose 3
Strongly oppose 4
(DON'T KNOW/NA) 5

16. Next, I am going to read some of the different ways the A-Q-M-D uses funds to incentivize businesses to develop clean technologies and increase the use of zero and near-zero emission vehicles in order to reduce air pollution and emissions from mobile sources. For each one, please tell me whether you support or oppose it. (IF SUPPORT/OPPOSE, ASK: "Is that strongly (SUPPORT/OPPOSE) or just somewhat?") (RANDOMIZE)

		STRG <u>SUPP</u>	SMWT <u>SUPP</u>	SMWT <u>OPP</u>	STRG OPP	(DON'T READ) DK/NA
(ASK	SPLIT SAMPLE A ONLY)					
[]a.	Converting Port of L.A. and Long Beach equipment and vehicles to near-zero and zero					
	emission technology	1	2	3	4	5

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		STRG <u>SUPP</u>	SMWT <u>SUPP</u>	SMWT <u>OPP</u>	STRG OPP	(DON'T READ) <u>DK/NA</u>
(ASK	SPLIT SAMPLE A ONLY CON'T)					
[]b.	Retrofitting ships with emission control systems					
	to reduce air pollution while in the Ports of L.A.					
	and Long Beach	1	2	3	4	5
[]c.	Replacing medium-duty diesel delivery trucks					
	with new, fully-electric battery-powered zero		•	•		_
r 14	emission medium-duty vehicles	I	2	3	4	5
[]d.	Providing incentives for single truck owners to					
	buy the cleanest truck equipment and vehicles available	1	ſ	2	Λ	F
	Replacing heavy-duty diesel school buses with	1	Z	3	4	3
[]e.	zero-emission battery electric buses, and model					
	year 2010 or newer compressed natural gas buses	1		3		5
[]f.	Creating dedicated lanes for 18-wheelers and	1		- J	T	
Γ]*•	other heavy-duty trucks on freeways and					
	highways to relieve traffic congestion	1	2	3	4	5
[]g.	Upgrading and electrifying the Metro-Link		-	U	•	U
	commuter rail system to improve service, increase					
	ridership and eliminate the use of diesel	1	2	3	4	5
[]h.	Making the movement of cargo and goods more					
	efficient by upgrading ports, rail-lines and other					
	infrastructure critical to the region's economy	1	2	3	4	5
() C T						
	SPLIT SAMPLE B ONLY)					
[]i.	Replacing older locomotive trains with new clean	1	2	2	4	F
r 1:	diesel switch technology to reduce emissions	1	·Z	3	4	3
[]j.	Replacing heavy-duty diesel trucks with near- zero emission natural gas trucks	1	n	2	Λ	5
[]k.	Installing infrastructure at the Ports of L.A. and	1	Z	3	4	3
Γ]ν.	Long Beach to let ships plug-in to electric					
	power so fossil fuel engines can be shut down	1		3	4	5
[]1.	Funding incentives for the early changeover of		2	J		5
	dirty heavy-duty trucks to clean trucks	1	2	3	4	5
[]m.	Replacing older diesel school buses at school	-	_	5	•	5
	districts throughout the South Coast Air Basin					
	with ultra-clean natural gas buses	1	2	3	4	5
[]n.	Funding programs to help small businesses			-		
	upgrade equipment to help the economy and					
	reduce air pollution at the same time	1	2	3	4	5
[]0.	Electrifying and expanding rail lines	1	2	3	4	5

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		STRG SUPP	SMWT <u>SUPP</u>	SMWT OPP	STRG OPP	(DON'T READ) DK/NA
(ASK	SPLIT SAMPLE B ONLY CON'T)	6 		1.1 Jack		
[]p.	Creating dedicated lanes for 18-wheelers and					
	other heavy-duty trucks on freeways and					
	highways to cutdown in emissions and air pollution from truck stucks in traffic	1	C	2	4	5
	pollution from truck stucks in traffic	1	22)	4	3
(RES	UME ASKING ALL RESPONDENTS)					
17.	I am going to read you some different statements, agree or disagree with that statement. (IF AGR					
	DISAGREE) or only somewhat?") (RANDOMIZ		,		0,7 (
		STRG	SMWT	SMWT	STRG	(DON'T READ)
(ASK	SPLIT SAMPLE A ONLY)	AGREE	AGREE	DISAGR.		DK/NA
(ASK []a.	Reducing traffic congestion is an effective					
•	Reducing traffic congestion is an effective way to reduce air pollution and emissions	AGREE	AGREE	DISAGR.	DISAGR.	<u>DK/NÁ</u>
[]a.	Reducing traffic congestion is an effective way to reduce air pollution and emissions that cause climate change	AGREE	AGREE	DISAGR.	DISAGR.	<u>DK/NÁ</u>
•	Reducing traffic congestion is an effective way to reduce air pollution and emissions that cause climate change Converting diesel trucks and other gas-	AGREE	AGREE	DISAGR.	DISAGR.	<u>DK/NÁ</u>
[]a.	Reducing traffic congestion is an effective way to reduce air pollution and emissions that cause climate change Converting diesel trucks and other gas- powered vehicles to near-zero and zero	AGREE	AGREE	DISAGR.	DISAGR.	<u>DK/NÁ</u>
[]a.	Reducing traffic congestion is an effective way to reduce air pollution and emissions that cause climate change Converting diesel trucks and other gas- powered vehicles to near-zero and zero emission vehicles is an effective way to	AGREE	AGREE	DISAGR.	DISAGR.	<u>DK/NÁ</u>
[]a.	Reducing traffic congestion is an effective way to reduce air pollution and emissions that cause climate change Converting diesel trucks and other gas- powered vehicles to near-zero and zero emission vehicles is an effective way to reduce air pollution, negative health	AGREE	AGREE	DISAGR.	DISAGR.	<u>DK/NÁ</u>
[]a.	Reducing traffic congestion is an effective way to reduce air pollution and emissions that cause climate change Converting diesel trucks and other gas- powered vehicles to near-zero and zero emission vehicles is an effective way to reduce air pollution, negative health impacts, and emissions that cause climate change	AGREE	<u>AGREE</u>	DISAGR.	<u>DISAGR.</u>	<u>DK/NÁ</u>
[]a.	Reducing traffic congestion is an effective way to reduce air pollution and emissions that cause climate change Converting diesel trucks and other gas- powered vehicles to near-zero and zero emission vehicles is an effective way to reduce air pollution, negative health impacts, and emissions that cause climate change	<u>AGREE</u>	<u>AGREE</u>	DISAGR.	<u>DISAGR.</u>	<u>DK/NÁ</u>
[]a. []b.	Reducing traffic congestion is an effective way to reduce air pollution and emissions that cause climate change Converting diesel trucks and other gas- powered vehicles to near-zero and zero emission vehicles is an effective way to reduce air pollution, negative health impacts, and emissions that cause climate change	<u>AGREE</u>	<u>AGREE</u>	DISAGR.	<u>DISAGR.</u>	<u>DK/NÁ</u>
[]a. []b.	Reducing traffic congestion is an effective way to reduce air pollution and emissions that cause climate change	<u>AGREE</u>	<u>AGREE</u>	DISAGR.	<u>DISAGR.</u>	<u>DK/NÁ</u>
[]a. []b.	Reducing traffic congestion is an effective way to reduce air pollution and emissions that cause climate change	<u>AGREE</u>	<u>AGREE</u>	DISAGR.	DISAGR.	<u>DK/NÁ</u>
[]a. []b. []c.	Reducing traffic congestion is an effective way to reduce air pollution and emissions that cause climate change Converting diesel trucks and other gas- powered vehicles to near-zero and zero emission vehicles is an effective way to reduce air pollution, negative health impacts, and emissions that cause climate change	<u>AGREE</u>	<u>AGREE</u>	DISAGR.	DISAGR.	<u>DK/NÁ</u>
[]a. []b.	Reducing traffic congestion is an effective way to reduce air pollution and emissions that cause climate change	<u>AGREE</u>	<u>AGREE</u>	DISAGR.	DISAGR.	<u>DK/NÁ</u>

(ASK SPLIT SAMPLE B ONLY)

[]e.	18-wheelers and heavy-duty trucks that sit in					
	traffic on local freeways and highways are a					
	major source of air pollution in Southern					
	California	1	2	3	4	5
[]f.	It is more expensive to deal with the impact					
	of emissions that cause climate change than					
	it is to fund programs that support the					
	development and use of clean, zero and					
	near-zero emission vehicles	1	2	3	4	5
[]g.	The technology exists so that within the next					
	ten years, most heavy-duty trucks on the					
	road will be zero-emission vehicles	1	2	3	4	5

(RESUME ASKING ALL RESPONDENTS)

18. Next, I am going to read you some facts about air quality issues in Southern California. For each one, please tell me whether you personally consider that to be an extremely serious concern, very serious concern, somewhat serious concern or not a serious concern at all. Here is the first one... (RANDOMIZE)

	(RANDOMIZE)	EXT SER.	VERY SER.	SMWT SER.	NOT A CONC.	(DON'T READ)
		<u>CONC.</u>	<u>CONC.</u>	<u>CONC.</u>	<u>AT ALL.</u>	DK/NA
•	SPLIT SAMPLE A ONLY)					
[]a.	The air in Southern California's 4-county					
	South Coast region is among the most					
	polluted in the nation, and one in every four					
	days exceeds federal health-based air quality		-	-		_
	standards	1	2	3	4	5
[]b.	Nearly 40 percent of the nation's					
	containerized imported goods come through					
	the ports of Los Angeles and Long Beach,					
	but the A-Q-M-D has no authority to					
	regulate the air pollution impacts from ships,					
	trucks, and trains transporting goods through					
	Southern California	1	2	3	4	5
[]c.	If Southern California doesn't meet federal					
	air quality regulations by the designated					
	deadlines, the region could lose billions in					
	federal highway dollars	1	2	3	4	5
[]d.	The number of smog-related deaths annually					
	in the region exceeds the total number of					
	deaths annually from traffic accidents	1	2	3	4	5
[]e.	A study conducted by the California Air					
	Resources Board found that the air pollution					
	in the South Coast Basin leads to four					
	thousand premature deaths per year, and					
	twenty-four hundred hospitalizations	1	2	3	4	5
(ASK	SPLIT SAMPLE B ONLY)					
[]f.	About 70 percent of the airborne cancer risk					
	in Southern California is directly attributed					
	to toxic emissions from diesel-fueled					
	engines	1	2	3	4	5
[]g.	Southern California's 4-county South Coast					
	region has the largest proportion of the U.S.					
	population exposed to unhealthful air	1	2	3	4	5
[]h.	Eighty percent of air pollution emissions in					
	the 4-county South Coast region are from					
	mobile sources that the A-Q-M-D has no					
	authority to regulate	1	2	3	4	5
		EXT	VERY	SMWT	NOT A	(DON'T
		SER.	SER.	SER.	CONC.	READ)
		CONC.	CONC.	CONC.	AT ALL.	DK/NA

(ASK SPLIT SAMPLE B ONLY CON'T)

[]i. If Southern California doesn't meet federal air quality regulations by the designated

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	deadlines, it could face stricter permitting
	requirements that make it much harder to
	attract new businesses to come into the region122
[]j.	Long-term exposure to polluted air can lead
	to cardiovascular and respiratory illness;
	added stress to heart and lungs; and the
	development of diseases such as asthma,
	emphysema, and cancer 4 12 3 45

(RESUME ASKING ALL RESPONDENTS)

NEXT, I WOULD LIKE TO RETURN TO THE IDEA OF THE STATE LEGISLATURE GIVING THE A-Q-M-D AUTHORITY TO SEEK VOTER APPROVAL OF A BALLOT MEASURE TO RAISE FUNDS AT THE LOCAL LEVEL IN ORDER TO FUND GRANTS AND OTHER FINANCIAL INCENTIVES TO ENCOURAGE THE DEVELOPMENT AND USE OF ZERO AND NEAR-ZERO EMISSION VEHICLES TO REDUCE EMISSIONS FROM CARS, HEAVY-DUTY DIESEL TRUCK AND OTHER MOBILE SOURCES OF AIR POLLUTION.

19. Here are some statements from people who <u>support</u> this proposal. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to favor giving the A-Q-M-D authority to raise funds through a voter-approved local ballot measure. If you do not believe the statement, please tell me that too. (RANDOMIZE)

		VERY CONV.	SMWT CONV.	NOT CONV.	DON'T BEL.	(DON'T READ) DK/NA
[]a.	(COST) A multi-year Cal-State Fullerton study found					
	that air pollution in Southern California and the San					
	Joaquin Valley combined came with a price tag of 28					
	billion dollars per year due to premature deaths and					
	illnesses. Investing one billion dollars per year in A-					
	Q-M-D's grant programs will significantly reduce air					
	quality—preventing childhood asthma and other					
	health problems that will save money and lives,	1	2	3	4	5
[]b.	(LOCAL NEED) The A-Q-M-D has identified that					
	the Southern California's 4-county South Coast					
	region needs one billion dollars per year for the next					
	15 years to meet federal air quality requirements.					
	State legislators should give voters the right to take					
	action and raise funds locally in order to address a					
	critical regional health and quality of life issue	1	2	3	4	5

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		VERY	SMWT	NOT	DON'T	(DON'T READ)
		CONV.	CONV.	CONV.	BEL.	DK/NA
[]c.	(HEALTH) Every year, there are more deaths in	3 17	39			
	Southern California due to poor air quality than					
	because of traffic accidents. On top of that, chronic					
	illnesses and diseases caused by air pollution cost the					
	region's economy tens of billions of dollars every					
	year. Funding grants and incentive programs to					
	develop <mark>the</mark> use <mark>of</mark> clean technologies and <mark>near-zero</mark>					
	and zero-emission vehicles will save lives and money	1	2	3	4	5
(ASK	SPLIT SAMPLE A ONLY)					
[]d.	(TRUCKS-INCENTIVES) Emissions from heavy-					
	duty, diesel-powered trucks account for 80 percent of					
	emissions from mobile sources, but the law prohibits					
	the A-Q-M-D from regulating these vehicles.					
	Providing incentives to truckers and their companies					
	to switch to natural gas, electric and other very low					
	emission vehicles is critical to reducing air pollution					
	and combating emissions that cause climate change	1	2	3	4	5
[]e.	(GHG) Heavy duty trucks, cargo ships in the Ports of					
	L.A. and Long Beach, trains and other mobile sources					
	are a major source of greenhouse gas emissions that					
	cause climate change. Giving the					
	A-Q-M-D the authority to promote the use of clean					
	technologies will make sure our region is a leader in					
	fighting climate change and creating new economic					
	opportunities for workers	1	2	3	4	5
(ASK	SPLIT SAMPLE A ONLY)					
[]f.	(TRUCKS-LANES) Emissions from heavy-duty,					
ſ]	diesel-powered trucks and other mobile sources					

account for 80 percent of the emissions problem, with

freeways and highways. Creating new lanes on local roads to separate trucks and cars could significantly reduce air pollution across Southern California to improve public health, road safety, and our region's economy by speeding up the movement of goods and

much of it coming when trucks sit in traffic on

cargo, -----

		VERY <u>CONV.</u>	SMWT <u>CONV.</u>	NOT CONV.	DON'T BEL.	(DON'T READ) DK/NA
(ASK	SPLIT SAMPLE A ONLY CON'T)					
[]g.	(EFFECTIVE) The A-Q-M-D's grant and incentive					
	programs to reduce air pollution and emissions are					
	working. Air quality in the Southland has continually					
	improved despite an enormous increase in population					
	and vehicles. Summertime smog has been cut to less					
	than one-quarter of what they were in the 1950s, even					
	though the population has tripled, and the number of					
	vehicles has increased four-fold,	1	2	3	4	5

(RESUME ASKING ALL RESPONDENTS)

20. Now that you have heard more information, let me ask you again, would you favor or oppose the state legislature giving the A-Q-M-D the authority to seek voter approval of a ballot measure to raise funds at the local level in order to fund grants and other financial incentives to encourage the development and use of zero and near-zero emission vehicles to reduce emissions from cars, heavy-duty diesel trucks and other mobile sources of air pollution? (IF FAVOR/OPPOSE, ASK: "Is that strongly (FAVOR/OPPOSE) or just somewhat?")

Strongly favor	1
Somewhat favor	2
Somewhat oppose	3
Strongly oppose	4
(DON'T KNOW/NA)	5

21. Here are some statements from people who <u>oppose</u> this proposal. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to oppose giving the A-Q-M-D authority to raise funds through a voter-approved local ballot measure. If you do not believe the statement, please tell me that too. (RANDOMIZE)

	VERY CONV.	SMWT CONV.	NOT CONV.	DON'T BEL,	(DON'T READ) DK/NA
[]a. (MORE TAXES) The last thing we need is ano bureaucracy with the right to tax us. Californian already pay some of the highest incomes taxes in nation, the state gas tax was raised 12 cents last and the new federal tax law significantly reduce Californians' deductions	ther s n the year, s	2	3	4	

 (ASK SPLIT SAMPLE A ONLY) []b. (WASTE AND PENSIONS) If the A-Q-M-D has the authority to raise our local taxes, they will do what every government agency does—waste our money. In addition, instead of using these funds to reduce air pollution, most of it will end up going towards public employees' pension and retirement benefits 	VERY <u>CONV.</u>	SMWT <u>CONV.</u>	NOT CONV.	DON'T BEL,	(DON'T READ) DK/NA
 (ASK SPLIT SAMPLE B ONLY) []c. (UNFAIR) The A-Q-M-D says heavy-duty, diesel powered trucks are the main contributor of air pollution and emissions. Instead of trying to get a special law passed in Sacramento to raise our taxes, the A-Q-M-D should work with the state legislature to hold the trucking companies responsible for the mess they have created	1	2	3	4	5

(RESUME ASKING ALL RESPONDENTS)

22. Sometimes over the course of a survey like this one people changes their minds, and sometimes they do not. Let me ask you one more time, would you favor or oppose the state legislature giving the A-Q-M-D the authority to seek voter approval of a ballot measure to raise funds at the local level in order to fund grants and other financial incentives to encourage the development and use of zero and near-zero emission vehicles to reduce emissions from cars, heavy-duty diesel trucks and other mobile sources of air pollution? (IF FAVOR/OPPOSE, ASK: "Is that strongly (FAVOR/OPPOSE) or just somewhat?")

Strongly favor	1
Somewhat favor	2
Somewhat oppose	
Strongly oppose	
(DON'T KNOW/NA)	

23. Would you support or oppose raising the local sales tax by (SPLIT SAMPLE A READ: "one-quarter cent") (SPLIT SAMPLE B READ: "one-tenth of one cent") to fund grants and other financial incentives to encourage the development and use of zero and near-zero emission vehicles to reduce emissions from cars, heavy-duty diesel trucks and other mobile sources of air pollution? (IF SUPPORT/OPPOSE, ASK: "Is that strongly (SUPPORT/OPPOSE) or just somewhat?")

Strongly support 1
Somewhat support 2
Somewhat oppose 3
Strongly oppose 4
(DON'T KNOW/NA) 5

HERE ARE MY FINAL QUESTIONS. THEY ARE JUST FOR CLASSIFICATION PURPOSES.

24. Which of the following types of vehicles, if any, does someone in your household own? (RANDOMIZE AND ACCEPT MULTIPLE RESPONSES)

[] A completely electric vehicle]	l
[] A hybrid gas/electric vehicle 2	2
[] A compact or sub-compact car 3	3
[] A station wagon 4	1
[] A sport utility vehicle, or S-U-V 5	5
[] A pickup truck 6	5
[] A minivan7	7
Other (Specify)	3
No car 9)
(DO NOT READ) Refused10)

25. Do you have children? (IF YES, ASK: "Do you have any children under the age of 19 living at home?")

Yes, children under 19 at home	1
Yes, no children under 19 at home	2
No, no children	3
(DON'T READ) DK/NA/REFUSED	4

26. With which racial or ethnic group do you identify yourself? (READ RESPONSES)

Hispanic/Latino 1	
African-American or Black 2	
Anglo/White 3)
Asian/Pacific Islander 4	ł
Something else 5	j
(DON'T READ) Refused/NA 6	

27. What was the last level of school you completed?

Grades 1-8	1
Grades 9-11	2
High school graduate	3
Some college/business/vocational school	4
College graduate	5
Post-graduate work/professional school	6
(DON'T READ) Don't know	7

THANK YOU FOR PARTICIPATING IN OUR SURVEY

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STATEWIDE FLAGS

J08	1
G08	2
P10	3
G10	4
P12	5
G12	6
P14	7
G14	8
P16	9
G16	10
BLANK	11

PERMANENT ABSENTEE

Yes	1
No	2

VOTE BY MAIL

1	1
2	2
3+	3
BLANK	4

<u>AGE</u>

18-29	1
30-39	2
40-49	3
50-54	4
55-59	5
60-64	6
65-74	7
75+	8
BLANK	
	-

OWN/RENT

Own1	l
Rent2	2

FOREIGN BORN

Yes	- 1
No	- 2

HOUSEHOLD PARTY

1 DEM	1
2+ DEMS	2
1 REP	3
2+ REPS	4
1 INDEPENDENT	5
MIXED	6

<u>COUNTY</u>

Los Angeles	1
Orange	2
San Bernardino	3
Riverside	4

A/B SPLIT

Split A	1
Split B	2