



BOARD MEETING DATE: September 6, 2019

AGENDA NO. 7

PROPOSAL: Approve Contract Awards and Modifications as Approved by MSRC

SYNOPSIS: As part of their FYs 2018-21 Work Program, the MSRC approved a contract for programmatic outreach services for the MSRC, approved an award to provide express bus service to the Orange County Fair in 2019 and 2020, and approved exercising the contract option with Geographics for continuation of website services for two more years. As part of their FYs 2014-16 Work Program, the MSRC approved a modification to a contract under the Local Government Match Program. At this time the MSRC seeks Board approval of the contract awards and modifications as part of the FYs 2014-16 and 2018-21 Work Programs.

COMMITTEE: Mobile Source Air Pollution Reduction Review, June 20 and August 15, 2019; Recommended for Approval

RECOMMENDED ACTIONS:

1. Approve a contract with Better World Group Advisors in an amount not to exceed \$250,000 for programmatic outreach services for the MSRC for a three-year period as part of approval of the FYs 2018-21 Work Program (with an option clause for an additional two-year period, subject to approval in future by the MSRC and South Coast AQMD Board), as described in this letter;
2. Approve a contract with the Orange County Transportation Authority (OCTA) in an amount not to exceed \$468,298 under the Major Event Center Transportation Program to provide express bus service to the Orange County Fair in 2019 and 2020, as part of approval of the FYs 2018-21 Work Program, as described in this letter;
3. Approve exercising option with Geographics to continue website services for two additional years, increasing contract value by \$7,500, as part of approval of the FYs 2018-21 Work Program, as described in this letter;
4. Approve modified contract with City of Long Beach, reducing the total number of vehicles to be purchased from 69 to 67, as part of approval of the FYs 2014-16 Work Program, as described in this letter;
5. Authorize MSRC the authority to adjust contract awards up to five percent, as necessary and previously granted in prior work programs; and

6. Authorize the Chairman of the Board to execute the new and modified contracts under the FYs 2014-16 and 2018-21 Work Programs, as described above and in this letter.

Larry McCallon
Chair, MSRC

MMM:NB:CR

Background

In September 1990, Assembly Bill 2766 was signed into law (Health & Safety Code Sections 44220-44247) authorizing the imposition of an annual \$4 motor vehicle registration fee to fund the implementation of programs exclusively to reduce air pollution from motor vehicles. AB 2766 provides that 30 percent of the annual \$4 vehicle registration fee subvended to the South Coast AQMD be placed into an account to be allocated pursuant to a work program developed and adopted by the MSRC and approved by the Board.

Outreach

In accordance with South Coast AQMD's Procurement Policy and Procedure, public notices advertising the Programmatic Outreach Services and Major Event Center Transportation Programs solicitations were published in the Los Angeles Times, the Orange County Register, the San Bernardino Sun, and Riverside County Press Enterprise newspapers to leverage the most cost-effective method of outreach to the South Coast Basin. In addition, the solicitations were advertised in the Desert Sun newspaper for expanded outreach in the Coachella Valley.

Additionally, potential bidders may have been notified utilizing South Coast AQMD's own electronic listing of certified minority vendors. Notice of the solicitations was e-mailed to the Black and Latino Legislative Caucuses and various minority chambers of commerce and business associations, and placed on the Internet at South Coast AQMD's website (<http://www.aqmd.gov>). Further, the solicitations were posted on the MSRC's website at <http://www.cleantransportationfunding.org> and electronic notifications were sent to those subscribing to this website's notification service.

Proposals

At its June 20 and August 15, 2019 meetings, the MSRC considered recommendations from its MSRC-TAC and approved the following:

Programmatic Outreach Services

As part of the FYs 2018-21 Work Program, the MSRC released a Request for Proposals for the solicitation of Programmatic Outreach Services. The RFP established a funding target level not to exceed \$250,000 for an initial three-year period, with an option clause

for another two-year period. The selected contractor would assist in promoting the MSRC's Clean Transportation Funding™ programs as well as providing outreach assistance to current and prospective MSRC project implementers. The RFP was released on May 3, 2019. A total of two proposals were received by the closing date on June 19, 2019. The proposals were reviewed by a panel comprised of members of the MSRC's Technical Advisory Committee. The MSRC approved a contract award to Better World Group Advisors in an amount not to exceed \$250,000 for the base three-year period as part of the FYs 2018-21 Work Program, with an option clause for an additional two-year period subject to approval by the MSRC and South Coast AQMD Board at a later date.

Major Event Center Transportation Program

As part of its FYs 2018-21 Work Program, the MSRC allocated \$6.5 million for event center transportation programs and released Program Announcement #PA2019-03. The Program Announcement solicits applications from qualifying major event centers and/or transportation providers to provide transportation service for venues not currently served by sufficient transportation service. To date, the MSRC has awarded a total of \$1,163,485. The MSRC considered recommendations concerning an additional application submitted by OCTA. OCTA requested the MSRC to consider an award of \$468,298 to provide express bus service to the Orange County Fair in Costa Mesa. Service would be provided on nine routes between existing transit facilities and the Fair, on Saturdays and Sundays for all five weekends of the 2019 and 2020 Fair seasons. The service will utilize "near-zero" CNG buses as well as one hydrogen fuel cell bus. OCTA and its partners are committed to provide at least \$517,813 in co-funding contributions to the operation and marketing of the program. The MSRC approved a contract award to OCTA in an amount not to exceed \$468,298 as part of the FYs 2018-21 Work Program for the Orange County Fair Express bus service.

Exercise Option for Website Services

Following an open RFP process, the MSRC entered into its current contract with Geographics for design, hosting and maintenance of the MSRC website. The contract allowed for a two-year extension, contingent upon allocation of funds by the MSRC and approval by the South Coast AQMD Governing Board. Due to an error when the contract was originally written, the contract does not expire until February 20, 2021. However, the contract only provides hosting and maintenance funding through July 2019. MSRC staff reviewed Geographics' performance and found that they worked well with staff and other key stakeholders to identify needs during the development process. Geographics has also performed well subsequent to site launch. The MSRC approved exercising the option and increasing the contract value by \$7,500, for a new total contract value of \$70,040, as part of the FYs 2018-21 Work Program.

Local Government Match Program

In August 2015, as part of the FYs 2014-16 Local Government Match Program, the MSRC approved an award to the City of Long Beach to install and CNG station and purchase 48 medium-duty and 16 heavy-duty natural gas vehicles. Subsequently, the MSRC and the South Coast AQMD approved a modification to increase the number of

vehicles to 50 medium-duty and 19 heavy-duty, with no change to the overall MSRC funding amount. The City has since realized further changes in their vehicle replacement schedule, resulting in a reduced number of heavy-duty vehicles needed. The City requests to reduce the number of vehicles to 50 medium-duty and 17 heavy-duty. Normally, the MSRC would not consider a reduction in scope without a corresponding reduction in value, but the City's requested change would still result in more vehicles being purchased than originally proposed. The MSRC considered and approved the City's requested contract modification.

At this time, the MSRC requests the SCAQMD Board to approve the contract awards and modifications as part of approval of the FYs 2014-16 and 2018-21 AB 2766 Discretionary Fund Work Programs as outlined above. The MSRC also requests the Board to authorize the SCAQMD Chairman of the Board the authority to execute all agreements described in this letter. The MSRC further requests authority to adjust the funds allocated to each project specified in this Board letter by up to five percent of the project's recommended funding. The Board has granted this authority to the MSRC for all past Work Programs.

Resource Impacts

The SCAQMD acts as fiscal administrator for the AB 2766 Discretionary Fund Program (Health & Safety Code Section 44243). Money received for this program is recorded in a special revenue fund (Fund 23) and the contracts specified herein will be drawn from this fund.