

BOARD MEETING DATE: October 7, 2022

AGENDA NO. 13

PROPOSAL: Approve Contract Modification Approved by MSRC

SYNOPSIS: As part of their FYs 2021-24 Work Program, the MSRC exercised the option clause to extend the contract with the Better World Group Advisors for programmatic outreach services and allocated \$183,100 for the contract extension. At this time the MSRC seeks Board approval of the contract modification.

COMMITTEE: Mobile Source Air Pollution Reduction Review, September 15, 2022; Recommended for Approval

RECOMMENDED ACTIONS:

1. Exercise the option clause to extend Contract #MS21002 with The Better World Group Advisors for programmatic outreach services until December 31, 2024, in an amount not to exceed \$183,100, as part of the approval of the FYs 2021-24 Work Program, as described in this letter; and
2. Authorize the Board Chair or the Executive Officer) with the delegation of the Chair, to execute the contract under the FYs 2021-24 Work Program, as described above and in this letter;

Larry McCallon
Chair, MSRC

AK:CR:LA

Background

In September 1990, Assembly Bill (AB) 2766 was signed into law (Health & Safety Code Sections 44220-44247) authorizing an annual \$4 motor vehicle registration fee to fund the implementation of programs exclusively to reduce air pollution from motor vehicles. AB 2766 provides that 30 percent of the annual \$4 vehicle registration fee subvented to South Coast AQMD be placed into an account to be allocated pursuant to a work program developed and adopted by the MSRC and approved by the Board.

Proposal

At its September 15, 2022 meeting, the MSRC considered recommendations from the MSRC Technical Advisory Committee (MSRC-TAC) and approved the following:

FYs 2021-24 Programmatic Outreach Services

The MSRC retains a contractor to continue and enhance public awareness of the MSRC by highlighting its mission, achievements, and the funding opportunities. Following a RFP process in 2019, the MSRC awarded \$250,000 to The Better World Group Advisors (BWGA) for programmatic outreach services for three years, including an option for another two-year term to be executed at the MSRC's discretion, subject to funding approval by the South Coast AQMD Board.. The MSRC evaluated BWGA's performance and approved exercising the option and adding an amount to the contract not to exceed \$183,100 under Contract #MS21002 to fund services for an additional two years as part of the FYs 2021-24 Work Program.

Resource Impacts

South Coast AQMD acts as fiscal administrator for the AB 2766 Discretionary Fund Program (Health & Safety Code Section 44243). Money received for this program is recorded in a special revenue fund (Fund 23) and the contract specified herein will be drawn from this fund.