



South Coast Air Quality Management District

21865 Copley Drive, Diamond Bar, CA 91765-4178
(909) 396-2000 • www.aqmd.gov

YOUNG LEADERS ADVISORY COUNCIL

April 21, 2021 ♦ 12:30 p.m.

Advisory Council Members

Derrick Alatorre, Chair

James Albert

Roxana Barrera

Monica Cantoran

José Trinidad Castañeda III

Jin Chen

Isis Frausto-Vicencio

Ana Gonzalez

Larysha Green

Kyla Kelly

Yannick Matia

Cassie Nguyen

Nithya Palani

Maya Prasad

Michael Rodriguez

Paije Rush

Alexandra Rae Santora

Lizbeth Sierra

Priya Vedula

Janielle Vidal

Mikayla Winfery

♦ PLEASE NOTE THE LOCATION CHANGE ♦

Pursuant to Governor Newsom's Executive Order N-29-20, (March 18, 2020), previously noticed locations are no longer available. South Coast AQMD's Young Leaders Advisory Council meeting will only be conducted via video conferencing and by telephone on Wednesday, April 21, 2021, 12:30 p.m. Please follow the instructions below to join the meeting remotely.

TELECONFERENCE LOCATION

Per Governor Newsom's Executive Order N-25-20, (March 12, 2020), teleconference locations do not need to be disclosed nor open to the public.

INSTRUCTIONS FOR ELECTRONIC PARTICIPATION

Join Zoom Meeting – from PC or Laptop

<https://scaqmd.zoom.us/j/98202826843>

Webinar ID: 982 0282 6843

Teleconference Dial In
+1 669 900 6833

Audience will be allowed to participate during public comment periods.

Computer controls for participants:

The following commands can be used on your computer's Zoom application during the meeting:

- ◆ Toggle mute/unmute by selecting **Mute** on the bottom-left
- ◆ Select **Participants** followed by **Raise Hand** on the right-hand side to raise hand

Phone controls for participants:

The following commands can be used on your phone's dial pad while in Zoom meeting:

- ◆ *6 – Toggle mute/unmute
- ◆ *9 – Raise hand

PUBLIC COMMENT WILL STILL BE TAKEN

AGENDA

Members of the public may address this body concerning any agenda item before or during consideration of that item (Gov't. Code Section 54954.3(a)). If you wish to speak, raise your hand on Zoom or press Star 9 if participating by telephone. All agendas for regular meetings are posted at South Coast AQMD's Headquarters, 21865 Copley Drive, Diamond Bar, California, at least 72 hours in advance of the regular meeting. Speakers may be limited to three (3) minutes each.

CALL TO ORDER

Call to Order/Opening Remarks
(*No Motion Required*)

Derrick Alatorre
Deputy Executive Officer/
Public Advisor

ACTION ITEMS (Item 1)

1. Approval of January 20, 2021 Meeting Minutes
(*Motion Required*)
[Attachment 1]

Derrick Alatorre

2. Approval of Amended YLAC Charter
(*Motion Required*)
Council members will vote to submit proposed revisions to the South Coast AQMD Administrative Committee for approval.
[Attachment 2]

Derrick Alatorre

DISCUSSION ITEMS (Items 2 through 4)

3. Why Healthy Air Matters Presentation

(No Motion Required)

Staff will provide a presentation on the Why Healthy Air Matters (WHAM) middle school and high school education program.

[Attachment 3]

Monika Kim
Sr. Staff Specialist/Program
Supervisor

4. Listening Session

(No Motion Required)

Council members will have an opportunity to share their air quality concerns.

All

5. Member Updates

(No Motion Required)

All

OTHER MATTERS

6. Other Business

Any member of this body, or its staff, on his or her own initiative or in response to questions posed by the public, may ask a question for clarification, may make a brief announcement or report on his or her own activities, provide a reference to staff regarding factual information, request staff to report back at a subsequent meeting concerning any matter, or may take action to direct staff to place a matter of business on a future agenda. (Govt. Code Section 54954.2)

7. Public Comment Period

At the end of the regular meeting agenda, an opportunity is provided for the public to speak on any subject within the Young Leader Advisory Council's authority that is not on the agenda. Speakers may be limited to three (3) minutes each.

Next Meeting Date – Wednesday, July 21, 2021 at 12:30 p.m.

ADJOURNMENT

Pursuant to SB 343

All documents (i) constituting non-exempt public records, (ii) relating to an item on an agenda for a regular meeting, and (iii) having been distributed to at least a majority of the Council after the agenda is posted, are available by contacting Bradley Whitaker at (909) 396-3128 or send the request to bwhitaker@aqmd.gov.

Americans with Disabilities Act and Language Accessibility

Disability and language-related accommodations can be requested to allow participation in the Young Leaders Advisory Council meeting. The agenda will be made available, upon request, in appropriate alternative formats to assist persons with a disability (Gov't Code Section 54954.2(a)). In addition, other documents may be requested in alternative formats and languages. Any disability or language-related accommodation must be requested as soon as practicable. Requests will be accommodated unless providing the accommodation would result in a fundamental alteration or undue burden to South Coast AQMD. Please contact Bradley Whitaker at (909) 396-3128 from 7:00 a.m. to 5:30 p.m., Tuesday through Friday, or send the request to bwhitaker@aqmd.gov.



South Coast
AQMD

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YOUNG LEADERS ADVISORY COUNCIL WEDNESDAY, JANUARY 20, 2021 MEETING MINUTES

Members Present:

James Albert
Roxana Barrera
Jin Chen
José Trinidad Castañeda III
Isis Frausto-Vicencio
Ana Gonzalez
Larysha Green
Kyla Kelly
Yannick Matia
Nithya Palani
Maya Prasad
Michael Rodriguez
Alexandra Rae Santora
Lizbeth Sierra
Mikayla Winfery
Priya Vedula

Members Absent:

Monica Cantoran
Cassie Nguyen (Excused)
Paije Rush
Janielle Vidal (Excused)

South Coast AQMD Staff:

Derrick Alatorre, Chair, DEO/Public Advisor/Legislative, Public Affairs & Media
Daphne Hsu, Senior Deputy District Counsel/Legal
Dr. Scott Epstein, Program Supervisor/Planning, Rule Development and Area Sources
Anthony Tang, Information Technology Supervisor/Information Management
Brian Roche, Systems & Programming Supervisor/Information Management
Roshan Shah, Systems Analyst/Information Management
Bradley Whitaker, Senior Public Information Specialist/Legislative, Public Affairs & Media
Lindsay McElwain, Senior Administrative Secretary/Legislative, Public Affairs & Media

Agenda Item #1: Call To Order

Mr. Derrick Alatorre called the meeting to order at 12:30 p.m. and Mr. Bradley Whitaker took the roll call.

Agenda Item #2: Approval of July 22, 2020 Meeting Minutes

Ms. Mikayla Winfery moved to approve the October 20 minutes. Ms. Roxana Barrera seconded the motion. The minutes were approved.

Agenda Item #3: FIND Program and Mobile App Update

Mr. Brian Roche provided the group with a presentation on the Facility Information Detail (FIND) web tool, followed by Mr. Roshan Shah and Dr. Scott Epstein who gave a joint presentation on the latest updates to the South Coast AQMD app.

Mr. Jose Trinidad-Castañeda asked whether the updated FIND program tools had been shared with AB 617 Steering Committees and if they had provided feedback. Mr. Roche confirmed he gave a presentation on the web tool and received positive feedback from some of the AB 617 communities.

Agenda Item #4: Review and Possible Proposed Revisions of YLAC Charter

Mr. Derrick Alatorre opened the floor for discussion on the YLAC Charter and any member proposals for revision.

Mr. Jose Trinidad-Castañeda expressed he would like to see more clarity under the Goals section, specifically as to how the advisory council can provide recommendations to the Governing Board. Mr. Alatorre clarified that recommendations on agenda items should be directed to South Coast AQMD staff that compiles the Governing Board agendas.

Mr. Trinidad-Castañeda mentioned interest in inviting a board member to participate in or chair the committee, citing the importance of involving a member in authority. Mr. Alatorre stated staff could look into this.

ACTION ITEM: Staff to look into the possibility of inviting a Governing Board member to participate in or chair YLAC.

Changes to the charter are not necessary regarding who can chair/co-chair the committee. A Governing Board member may be invited to future YLAC meetings at any time.

Mr. Trinidad-Castañeda also suggested the possible addition of a co-chair position to be filled by a YLAC member. Mr. Alatorre agreed to speak with Legal on the details of adding this position.

ACTION ITEM: Staff to determine the process by which to add a co-chair to the committee structure.

Changes to the charter are not necessary regarding who can chair/co-chair the committee. YLAC may choose to add these operational details to the Charter.

Ms. Mikayla Winfery stated her support of instating a co-chair.

Ms. Jin Chen expressed an interest in more opportunities to hear and advise on current issues, as well as to engage in outreach opportunities. Mr. Alatorre suggested that due to liability issues, the district does not generally rely on non-employees to engage in outreach on South Coast AQMD's behalf, but that as individuals, members of YLAC are free to pass along the message about South Coast AQMD programs.

Ms. Alexandra Santora voiced agreement for more opportunities to engage in community outreach and requested YLAC meetings include more information on opportunities to engage and ways to become involved in their communities.

Ms. Larysha Green expressed interest in YLAC assisting in the creation and implementation of air-quality related events and workshops. Mr. Alatorre welcomed YLAC members to put forth suggestions for virtual air quality-related events that South Coast AQMD could host or participate in. Multiple council members recommended a brainstorming session as a future agenda item and requested more information regarding South Coast AQMD youth outreach programs including the Clean Air Program for Elementary Students (CAPES) program and the Why Healthy Air Matters (WHAM) program.

ACTION ITEM: Staff to look into the possibility of YLAC being a co-host at future events.

The Charter does not address this issue. It is a matter of South Coast AQMD policy.

ACTION ITEM: Staff to schedule a brainstorming session on air quality-related events and workshops as a future YLAC agenda item.

A brainstorming session to be scheduled at a future YLAC meeting.

ACTION ITEM: Staff to schedule a presentation on the WHAM and CAPES programs for a future YLAC meeting.

*A presentation on the WHAM programs has been scheduled for the April 21, 2021 YLAC meeting.
A CAPES presentation will be scheduled at a future meeting.*

Mr. James Albert suggested reevaluating the stated age groups for YLAC and working with younger individuals interested in environmental issues, especially from high schools. He went on to suggest more involvement and engagement with other South Coast AQMD committees, advisory boards and programs such as the high school program (WHAM). Mr. Alatorre discussed some of the challenges in expanding YLAC membership to include students under the age of 18. He also advised YLAC members they could be added to a mailing list for any committee to be apprised of that committee's agendas.

ACTION ITEM: Staff to provide YLAC members with directions for joining South Coast AQMD committee mailing lists.

A link to sign up for mailing lists was provided to YLAC members.

Ms. Priya Vedula recommended altering the language in the first goal of the charter to read as "youth and young adults" to clarify the issues discussed by the YLAC are issues that concern

both youth and young adults. She also recommended goal #2 be examined and amended to facilitate a more cooperative relationship between YLAC members and South Coast AQMD in strengthening and building outreach efforts, such that South Coast AQMD would receive the aid and effort of YLAC members and their member organizations, but also reciprocate in aiding the efforts of those member organizations in return. She recommended goal #3 be amended to include “environmental justice” in its language to be clear regarding the focus on and importance of environmental justice when discussing regulatory measures. Ms. Vedula also recommended goal #4 be amended to include “the opportunity to learn *and to advocate*” for issues affecting communities.

Mr. Michael Rodriguez recommended the committee compile a list of air quality concerns and initiatives to drive future efforts. Ms. Ana Gonzalez echoed this recommendation and expressed the importance of discussing current issues of major concern in local communities and bring recommendations to the board.

ACTION ITEM: Staff to schedule a listening session regarding air quality concerns for a future YLAC meeting.

A listening session on air quality concerns has been scheduled for the April 21, 2021 YLAC meeting.

Mr. Alatorre brought up the impact of diesel trucking and goods movement, and the need to focus efforts on advancing technologies to reduce the amount of diesel vehicles in use.

The group discussed next steps in amending the Charter and it was suggested the item be tabled until the next meeting, at which time an amended Charter would be presented and discussed. Mr. Trinidad-Castañeda moved to table the item. Ms. Vedula seconded the motion. Mr. Whitaker took a vote via roll call and the motion passed.

ACTION ITEM: Staff to incorporate revisions to the Charter.

The amended Charter will be brought up for vote at the April 21, 2021 YLAC meeting to submit to the South Coast AQMD Administrative Committee.

Agenda Item #5: Member Updates

Ms. Jin Chen shared a study she has been conducting on the health effects of e-cigarettes and expressed an interest in discussing possible workshops or presentations on the subject.

Mr. Jose Trinidad-Castañeda shared his success in establishing a Community Choice Energy Program in Orange County, with five founding member cities and a goal of reaching 100% energy procurements by 2035. He also shared his work with the Alternative Resource Group in establishing a 5th-generation EV charging station in Tustin. He discussed efforts to have clean air and equity be a focus of the Santa Ana environmental justice plan update. He was recently appointed to the Planning Commission of the City of Fullerton and will be presenting on the subject of electric lawn equipment to the City of Irvine. Lastly, he shared his work with the Board of Abundant Housing in Los Angeles to ensure the implementation of environmentally conscious building codes and policy.

Ms. Kyla Kelly introduced herself to the group and gave a brief background on her education and current studies.

Ms. Mikayla Winfery shared that she will be sharing her experience earning her Girl Scout Gold Award through a project in environmental stewardship with upcoming Gold Award candidates.

Ms. Roxana Barrera commented on the importance of self-care and encouraged members to practice self-care in these ongoing stressful times.

Ms. Alexandra Santora shared that she is considering shifting the focus of her research toward a conservation and environmental health perspective.

Ms. Ana Gonzalez announced she had been made the permanent Finance and Administration director for the Center for Community Action Environmental Justice.

Agenda Item #6: Other Business

None

Agenda Item #7: Public Comment Period

None.

Agenda Item #8: Next Meeting Date

The next regular YLAC meeting is scheduled for Wednesday, April 21, 2021, at 12:30 p.m.

Adjournment

Mr. Derrick Alatorre adjourned the meeting at 2:35 p.m.



South Coast Air Quality Management District Young Leaders Advisory Council (YLAC)

Charter

Synopsis of History

The South Coast Air Quality Management District (South Coast AQMD) established the Young Leaders Advisory Council (YLAC) in 2017, to identify the air quality issues and concerns of youth and young adults (aged 18-35) in the region. This would be the first advisory group that seeks to engage this generation specifically, and to benefit from their passion, commitment, and urgency to help improve our air.

Advisory Council Mission

The mission of the Young Leaders Advisory Council is for South Coast AQMD to educate and engage young adults regarding the region's clean air issues and at the same time to garner from them greater insight into their generation's concerns, values and priorities about air quality to their peers and others.

Goals

1. Establish a geographically and ethnically diverse advisory council that will provide guidance to South Coast AQMD on addressing air quality issues in the South Coast Air Basin that are of particular concern to youth and young adults (ages 18-35);
2. Help strengthen and build upon South Coast AQMD's relationships and alliances with young adults by supporting South Coast AQMD's outreach efforts;
3. Ensure that South Coast AQMD makes meaningful and continuous progress towards environmental justice and cleaning the air through its decisions and activities;
4. Maximize the opportunity for young adults to learn more about and advocate for South Coast AQMD, air quality and clean technology issues.

Objectives

The Young Leaders Advisory Council shall achieve its goals by meeting quarterly to:

1. Obtain information from participating parties regarding their efforts to help clean the air;
2. Report on their communities' concerns regarding air pollution;
3. Share information about ways to engage young adults on air quality, environmental sustainability, and clean technology issues;
4. Promote communication among related agencies, YLAC Members, and community stakeholders;
5. Assist with the creation and implementation of air quality related events and workshops that best address the needs of people aged 35 and under;
6. Empower young leaders with more information and knowledge about air quality, air quality management, South Coast AQMD, and the intersection of air pollution, clean technology and other environmental laws and issues; and
7. Identify next steps and action items.

Membership Qualifications and Composition

The Young Leaders Advisory Council shall reflect the ethnic and geographic diversity of the South Coast Air Basin. Members shall represent a variety of backgrounds and expertise, including, but not limited to, representatives of environmental justice groups, community organizations, schools and universities, businesses, and health organizations.

YLAC will consist of no more than 20 members, with at least two members from each county within the South Coast AQMD jurisdictional boundaries in Los Angeles, Orange, Riverside, and San Bernardino counties. Appointments will be made by the Governing Board Chairman with consideration for Board Member input, and following review by the Administrative Committee. The same process, as above, applies for reappointments to fill any vacancy or for removal of a member. The potential members, who represent some of the most highly impacted communities within South Coast AQMD's jurisdiction, will serve a one-year term with the possibility of being reappointed for extended one-year terms. Members of the Advisory Council will be removed after two consecutive meetings have been missed without prior notice to South Coast AQMD.

Operational Guidelines

Agendas for the meetings will be prepared and distributed to members pursuant to any South Coast AQMD and state requirements and any relevant law. Members may submit questions, comments, and guest speaker recommendations to South Coast AQMD staff, to be considered for upcoming meetings. Meetings may be held at South Coast AQMD, off site, or via teleconference or conference call. A quorum shall consist of a majority of the total number of individuals serving on the panel.

Reporting

The Governing Board's Administrative Committee shall be the Young Leaders Advisory Council's Board's liaison. The Advisory Council shall provide the Administrative Committee and Governing Board with an annual written report addressing the YLAC's goals and objectives as stated above, describing the council's accomplishments, and proposing its agenda for the coming year.

Compensation

The standing members of this Advisory Council shall be eligible for per diem of \$100 per meeting and reimbursement of actual and necessary mileage and parking expenses for attending meetings of the YLAC.



South Coast Air Quality Management District Young Leaders Advisory Council (YLAC)

Charter

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1


What is WHAM? (Why Healthy Air Matters)

- Middle school and high school program
- Increase awareness of air quality issues
- Empower youth to drive positive change



WHAM
Why Healthy Air Matters
Air Quality Education by South Coast AQMD

SOUTH COAST AIR QUALITY MANAGEMENT DISTRICT


 **Middle & High School
Air Quality Education
Program**

Fully Funded
Free curriculum offered to qualified middle and high schools within the South Coast AQMD's jurisdiction (all of Orange County, and parts of Los Angeles, Riverside and San Bernardino Counties).

Hands-on Experiments
Students can measure air quality and interpret data of pollution in your community.

Accommodates Distance Learning
Virtual options include guest speakers, PowerPoints, pre-recorded video lectures & more!

CLICK HERE TO SIGN UP
For more information visit aqmd.gov/WHAM or contact Monika Kim at mkim@aqmd.gov, 909.396.2342.



2

Background

- Program created in February 2019 with the goal of reaching 100 high schools
- Purchased Kids Making Sense™ curriculum
- Consultant hired in April 2019 to conduct outreach and support implementation of the program
- In 2020, WHAM program was expanded



3

3

Curriculum

- Kids Making Sense® created by Sonoma Technology, Inc.
- Science, Technology, Engineering and Math (STEM)-based
- Aligned with Next Generation Science Standards (NGSS)

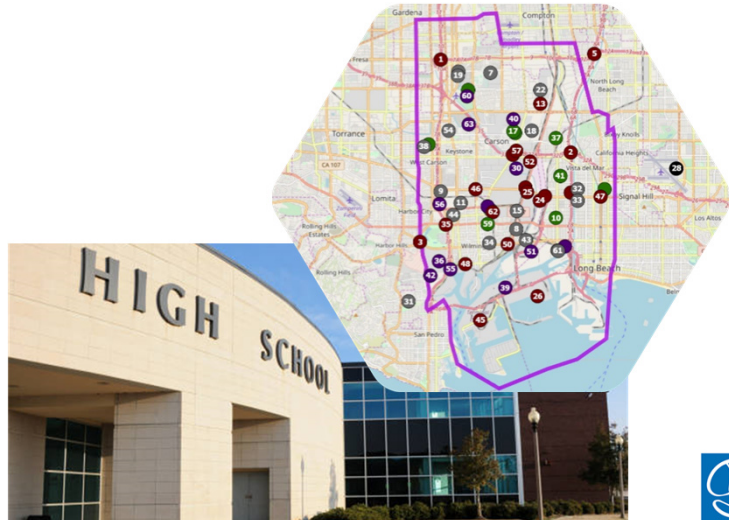


4

School Selection

Priority for schools located in environmental justice communities

- AB 617
- AB 2588
- SB 535
- MATES IV
- Goods Movement
- CalEnviroScreen



5

COVID-19

Biggest challenge facing the WHAM Program



PowerPoint presentations for each unit



Pre-recorded video lectures



Guest speakers via ZOOM



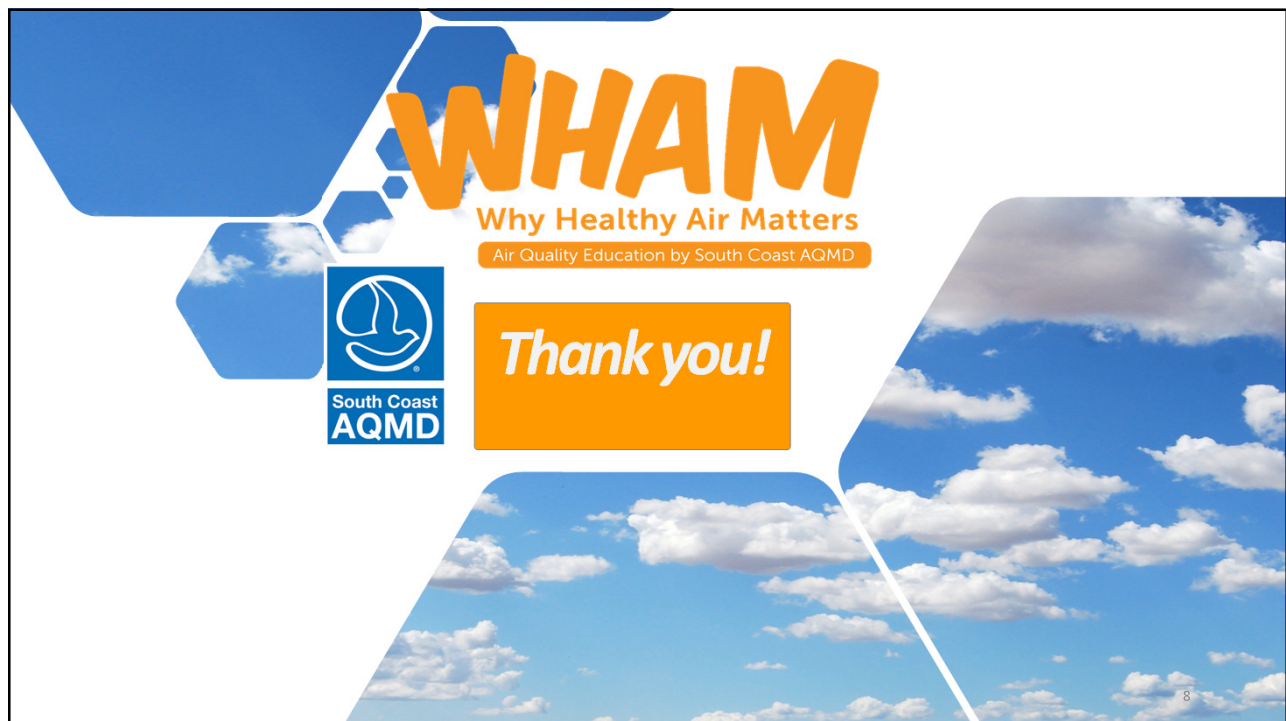
6

Program Goals

- Reach 300 high school classrooms
- Reach 100 middle school classrooms
- Develop NGSS aligned air quality curriculum that is tailored to issues within our region and communities for middle and high school
- Develop online content, including videos



7



8