SCAQMD AB 617
Anaheim Community Meeting

Community Input
4/17/2018
1. Geographical Distribution
   - High concentration in LA
   - Language Barriers
   - Distribution Centers
   - Rail Road Ports
   - Highways
   - Ethnicity
   - Communities surrounded by freeways
     - Ex. Santa Ana, Seaside, etc.
   - Older cars
   - Children & elderly
   - Communities w/ high business concentration
     - Corredor

2. Registration & Replace your ride Program
   - Replacement of Diesel Engines to natural gas (or 0 emission)
   - Promotion of bikes
     - Connectivity
   - Lighting on streets
   - Bike trails that allow mobility
   - Safe way to use a bike
   - Prioritize emission reduction
   - Communicate w/ local govt to promote safe bike programs
3. Best way to get community involved:
- Community level meetings
- Attend community meeting or events
- Some communities have limited access to computers
- Cellphones
- Local organization,
- Cut Smog hotline, in text form
- Attend local gvt meeting/post meeting on local gvt websites
- Social gatherings
- Catch phrase, Pictures
- Instagram, Snapchat, Social media
- Local newspaper
1) Co-funding opportunities w/ cities for green/env. projects:
- prioritize co-location electrification projects
  Monitoring near KFVL (Fullerton Airport) and 91/5 interchange and Disneyland

Presentations/Outreach at City councils

Prioritize funding complete streets in cities
Active transportation projects
Electric bicycles

Taco trucks - community participation
To City of Westminster used this for drought outreach

Contact regional env groups
Other interest groups

Twitter

3) Non-English information (Spanish, Korean):
- ads - Non-Eng radio stations
  - flyers

Word of mouth
Local papers
City newsletter/website
Innovative Transportation Symposium
- Anaheim in Oct

Podcasts - Sound Cloud
Facebook Live

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1. Freeways: 22 & Harbour Blvd.  
   - Lack of green space  
   - Noise  
   - Transfer stations  
   - Homeless density  
     - Proximity to sources  
   - Railroads  
     - Traffic + railyards  
   - School proximity to sources  
   - Education level/Awareness  
     - Use social media to increase

2. - Signs/educational programs  
   - Stickers w/ phone numbers  
   - Activation (soccer) to raise awareness (Advertisement)  
   - Scholarships  
   - Solar/electric vehicles & trucks  
   - Transit (electric/solar)  
   - Chargers  
   - More monitoring  
   - Panels & rooves  
   - Clinics/Hospitals  
   - Health care
- AARP
3) Senator office.
   - social media (+ other media)
   - video
   - Piggy-backing to marketing strategies
   - co-sponsor successful campaigns
     → electric motor cycle sport
     → school sports/
   - state-run schools
   - wellness fairs
   - bills in mails (target specific communities)
   - Parks & recs.
   - Clinics/Hospitals
   - Health dept.