



South Coast  
AQMD

# SOUTH COAST AIR QUALITY MANAGEMENT DISTRICT ANNOUNCEMENTS

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**\*\*MEDIA ADVISORY\*\***

**FOR IMMEDIATE RELEASE:** January 16, 2020

## **South Coast AQMD to host 7<sup>th</sup> Annual Martin Luther King, Jr. Day of Service Luncheon**

*ABC7's Rachel Brown to serve as Mistress of Ceremonies*

**LOS ANGELES** – On Saturday, the South Coast Air Quality Management District (South Coast AQMD) and its Governing Board members will host the seventh annual Martin Luther King, Jr. Day of Service Luncheon in Los Angeles. This year's theme is "Continuing the Legacy through Clean Air for All". The event will commemorate King, Jr.'s commitment to civil rights and equality and will expand the conversation on the need to protect the air we breathe in the South Coast Basin.

The keynote speaker for the event will be Victor Pacheco, Civic Engagement Specialist for the Community Coalition, and ABC7's Rachel Brown will serve as Mistress of Ceremonies. Gloria Walton, President of Strategic Concepts in Organizing and Policy and Education (SCOPE), will be honored with the Environmental Justice for All Award by Chairman of South Coast AQMD's Governing Board, Dr. William A. Burke. The luncheon will also feature musical performances by the Greg Jones Choir.

The event will highlight South Coast AQMD's many environmental justice initiatives and programs such as the Assembly Bill 617 ([AB 617](#)) Clean Air Protection Program, the Environmental Justice Community Partnership ([EJCP](#)) and the Why Healthy Air Matters ([WHAM](#)) High School Air Quality Education Program.

### **WHO:**

South Coast AQMD Governing Board Chair Dr. William A. Burke  
South Coast AQMD Governing Board Member, Judith Mitchell  
South Coast AQMD Governing Board Member, Vanessa Delgado  
South Coast AQMD Executive Officer, Wayne Natri  
Community Coalition Civic Engagement Specialist, Victor Pacheco  
ABC7 Weekend Morning Anchor, Rachel Brown  
SCOPE President, Gloria Walton

Musical Performances, Greg Jones Choir

**WHAT:** This annual luncheon memorializes Martin Luther King, Jr.'s dedication to social justice and equality.

**WHEN:** Saturday, January 18, 2020, 11 a.m. to 1 p.m.

**WHERE:**

California Science Center  
700 Exposition Park Dr., Los Angeles, CA 90037

**PARKING:** Parking as available at the lot adjacent to the museum, however a parking permit is required. Please RSVP to [press@aqmd.gov](mailto:press@aqmd.gov) to confirm attendance and reserve a parking permit.

South Coast AQMD is the air pollution control agency for Orange County and major portions of Los Angeles, San Bernardino and Riverside counties, including the Coachella Valley. For news, air quality alerts, event updates and more, please visit us at [www.aqmd.gov](http://www.aqmd.gov), download our award-winning app, or follow us on Facebook, Twitter and Instagram.

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