



South Coast  
AQMD

# SOUTH COAST AIR QUALITY MANAGEMENT DISTRICT ANNOUNCEMENTS

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**FOR IMMEDIATE RELEASE:** January 9, 2025

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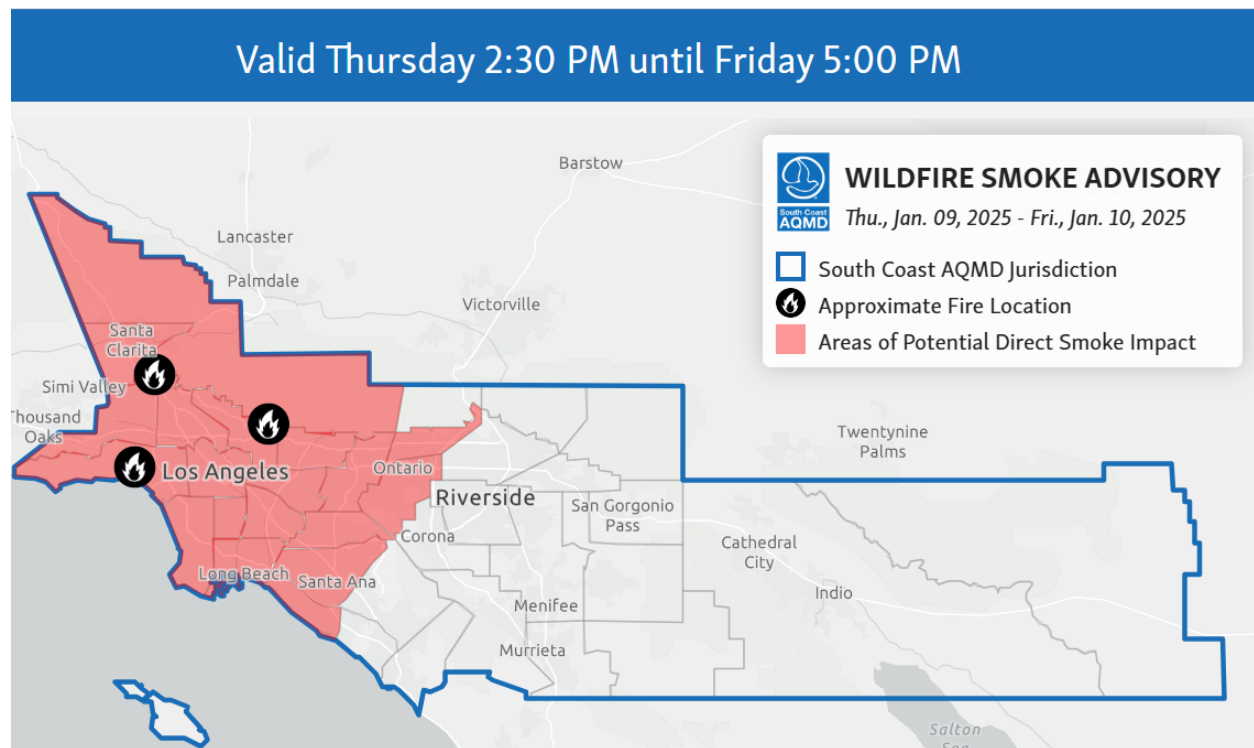
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## South Coast AQMD Extends Smoke Advisory through Friday for Northwest Los Angeles County Due to Wildfires

*Valid Thursday 2:30 p.m. until Friday 5:00 p.m.*



### Current Conditions

- The Palisades, Eaton, and Hurst Fires are burning in Pacific Palisades, the area of Altadena and Pasadena, and near San Fernando, respectively. As of 01:00 PM on Thursday the fires have

burned 17234, 10600, and 671 acres, respectively. Palisades Fire and Eaton Fire are 0% contained and Hurst Fire is 10% contained.

- For more information about the fires, visit the following links:
  - Palisades Fire: <https://www.fire.ca.gov/incidents/2025/1/7/palisades-fire>
  - Eaton Fire: <https://inciweb.wildfire.gov/incident-maps-gallery/caanf-eaton-fire>
  - Hurst Fire: <https://inciweb.wildfire.gov/incident-information/caanf-hurst-fire>
- Based on webcam and satellite imagery, the fires are actively producing smoke as of Thursday morning, with northeasterly winds pushing the smoke southwest. Smoke from the Palisades Fire is being pushed toward the coast, smoke from the Eaton Fire is being pushed toward Pasadena and downtown Los Angeles, and smoke from the Hurst Fire is being pushed toward the San Fernando Valley.
- Regulatory monitors and sensors show that PM2.5 levels reached **Unhealthy for Sensitive Groups to Hazardous** Air Quality Index (AQI) categories since Wednesday afternoon in the areas of Malibu and Pacific Palisades and in central and southwest portions of Los Angeles County. PM2.5 levels were in the **Good to Unhealthy** AQI categories in the San Fernando Valley and **Good to Moderate** in Northern Orange County from Wednesday afternoon until Thursday morning.

Conditions may change quickly due to fire activity and weather. Download the [South Coast AQMD app](#) or visit [www.aqmd.gov/AQImap](http://www.aqmd.gov/AQImap) to view current air quality in your neighborhood.

### Forecasted Smoke and Air Quality Impacts

- Smoke from the Palisades Fire, Eaton Fire, and Hurst Fire is expected to most heavily impact coastal, central, and southern Los Angeles County on Thursday afternoon and night. Westerly winds may push smoke throughout Los Angeles County and aloft into the San Gabriel Mountains on Friday. PM2.5 levels due to smoke may remain at the **Unhealthy** AQI category or higher in Malibu, Pacific Palisades, Altadena, Pasadena, Downtown Los Angeles and areas nearby the fires.
- AQI due to PM2.5 may reach the **Unhealthy for Sensitive Groups** or higher category in northern and central Orange County and western San Bernardino County near Ontario and Rancho Cucamonga on Thursday and Friday.
- Gusty Santa Ana winds may contribute to rapid wildfire growth in the South Coast Air Basin on Thursday. Smoke impacts will depend on fire activity and containment efforts.
- Santa Ana winds are also contributing to high levels of windblown dust and ash with PM10 in the **Unhealthy** or higher AQI categories possible through Thursday afternoon in most of the South Coast Air Basin. Visit <http://www.aqmd.gov/advisory> for more information on the windblown dust and ash.

**Detailed Forecast**

<p>Thursday afternoon and night</p>	<p>Winds will continue to push Eaton, Palisades and Hurst smoke to the southwest. PM2.5 levels due to smoke may continue to reach the <b>Unhealthy</b> AQI category or higher in Malibu, Pacific Palisades, Altadena, Pasadena, other parts of western San Gabriel Valley, and central and southwest Los Angeles County. AQI may reach the <b>Moderate</b> or higher AQI categories in the northern and central Orange County and San Bernardino County near Ontario and Rancho Cucamonga. The highest AQI levels will occur in areas close to the fires.</p>
<p>Friday morning and afternoon</p>	<p>Winds from the west may push smoke throughout Los Angeles County and western San Bernardino, and aloft into the San Gabriel Mountains. PM2.5 levels may remain at the <b>Unhealthy for Sensitive Groups</b> or higher AQI categories in these areas. AQI in the <b>Good</b> to <b>Moderate</b> categories is expected in Orange County.</p>

South Coast AQMD will issue an update if additional information becomes available.

**If you are in an area impacted by smoke:**

- Limit your exposure by remaining indoors with windows and doors closed or seeking alternate shelter.
- Avoid vigorous physical activity.
- Run your air conditioning and/or an air purifier. If possible, do **not** use swamp coolers or whole house fans that bring in outside air.
- Avoid burning wood in your fireplace or firepit and minimize sources of indoor air pollution such as candles, incense, pan-frying, and grilling.
- If you must be outside, a properly fit N95 or P100 respirator may provide some protection.

For more information, visit [www.aqmd.gov/smokesafety](http://www.aqmd.gov/smokesafety).

South Coast AQMD is the regulatory agency responsible for improving air quality for large areas of Los Angeles, Orange, Riverside and San Bernardino counties, including the Coachella Valley. For news, air quality alerts, event updates and more, please visit us at [www.aqmd.gov](http://www.aqmd.gov), download our award-winning app, or follow us on [Facebook](#), [X](#) (formerly known as Twitter) and [Instagram](#).

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