



An *EDISON INTERNATIONAL*® Company

Plug-in Electric Vehicle Readiness Program

Palos Verdes Estates

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Plug-in Vehicle Readiness Program

Southern California Edison

An Edison International Company

- One of the nation's largest investor owned electric utilities
- 180 Communities
- Serves 14 million people in 11 counties
- 50,000 square mile territory includes approx. 180 cities
- Award-winning energy efficiency programs
- Industry leader in alternative and renewable energy – 16% Renewables



Community PEV Readiness Plans

Activities Implemented by a Community to become PEV Ready

- **Implement Process Streamlining for EVSE infrastructure installation**
 - Review current processes to meet single day permit and inspection objective
 - Track lessons learned and review industry best practices for self improvement
- **Implement public education and outreach program**
 - Link to SCE Website and potentially Goelectricdrive.com
 - Display PEV Readiness information in Public Works Department and other pertinent locations (libraries, City Hall)
 - Integrate PEV education into existing community outreach efforts (newsletters, public TV channels)
- **Actively participate in Regional PEV Readiness initiatives (SoCalEVready, Clean Cities)**
 - Regional Planning
 - Education and Outreach Workshops
 - Infrastructure funding
- **Implement PEV Infrastructure preparedness**
 - Identification of critical travel destinations
 - Identification of previous PEV infrastructure for potential upgrade
 - Develop a plan for public locations applicable for PEV infrastructure (City hall, Libraries)
- **Establish a designated PEV point of contact**
 - Issues resolution
 - Participation in regional initiatives
 - Lessons learned analysis
 - Media relations

Community PEV Readiness Plans

Actions to Achieve a PEV Success Story

- **Infrastructure Finance**
 - Participate with regional infrastructure initiatives to apply for Federal and State funding
 - Apply for state and local funding to finance infrastructure (CEC, AQMD, Clean Cities)
- **Near Term Infrastructure Installation**
 - Upgrade 90s infrastructure to meet current standards (J1772)
 - Install infrastructure at key travel destinations
 - Work with Commercial and Industrial organizations in community to install/track infrastructure installations
- **Create a PEV Readiness Team to Plan and Implement PEV Readiness Activities**
- **Establish Community Example**
 - Integrate PEVs into community long-range vehicle purchasing plans
 - Pool purchase orders for community public and private fleets
 - Support funding incentives to encourage residents to buy and operate PEVs – (rebates/tax incentives/CARB)
- **Implement Title 24 Code Modification to require new construction to be PEV ready**
- **Utilize automated inspector notification systems**

Thank You!

**Visit the SCE WEB site to learn more
about PEV Readiness**

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www.sce.com/pev