

Proposed Amended Rule 2202 On-Road Motor Vehicle Mitigation Options

> Working Group Meeting #3 May 3, 2023

Join Zoom Webinar Meeting https://scaqmd.zoom.us/j/94339030649 Webinar ID: 943 3903 0649 Teleconference Dial-In: (669) 900-6833

Agenda

- Recap of Working Group #2
- Concepts for Proposed Amendment to Rule 2202
 - Vehicle Miles Traveled (VMT)
 - Telecommuting
 - Cleanup and Administrative Revisions to Rule Documents
- Summary of Proposed Amendments
- Next Steps

Working Group #2 Recap

Working Group #2 Recap

Current Rule 2202 Implementation

- COVID-19 temporary protocols
- Concepts for proposed amendment to Rule 2202
 - Clean up and administrative revisions to Rule documents
 - Telecommuting
 - Vehicle Miles Traveled (VMT)
- VMT data usage by CARB and SCAG
- Addressed attendees' questions about PAR 2202, compliance, etc.

Working Group #2 Recap (cont.)

General Questions and Comments

- Vehicle Miles Traveled (VMT)
 - How will VMT data be collected?
- > Telecommuting
 - When will reporting requirements take effect?
- Rule Cleanup and Administrative Changes
 - How will sites be affected by updated/new definitions?
- Coordinated with stakeholders to better understand specific concerns
- > This presentation aims to address feedback from stakeholders



Proposed Rule Amendment Concept

Overall Concept

1. Collect new data to inform Phase II rulemaking

- New data reporting required from <u>all</u> worksites
 - Vehicle Miles Travelled (VMT) data
 - Telecommuting policy data
 - Worksite categorization (e.g., manufacturing vs. office) data
- 2. Administrative cleanup/streamlining for rule implementation
 - Guidance document revisions
 - Reporting updates for some strategies

Initiation of New Reporting Requirements July 2024

Vehicle Miles Traveled (VMT) Data Collection

VMT Comments from Past Working Groups

Majority of comments from two previous working groups were related to VMT:

- VMT data collection
 - Will VMT be collected on the employee survey?
 - How will employers be expected to report VMT?
- Commute mode considerations
 - Will VMT be collected for all modes of travel?
- ➢ How will VMT be used in Rule 2202?
 - Current success is based on reaching an AVR target
 - How will success be achieved if VMT is the metric?

Coordination with CARB and SCAG

Discussion with CARB staff

- > VMT is an important metric used by CARB to assess green house gas emissions
 - Emphasized the need to reduce VMT to reach air quality standards
- Work commute VMT data would be helpful in assessing localized emissions in certain areas and supporting future planning efforts

Discussion with SCAG staff

- SCAG staff sees the value in the collection of work commute VMT from employers subject to Rule 2202, which may be used to enhance modeling and planning efforts
- Collecting VMT by mode is important to more accurately assess emissions
- > Worksite industry type can be used along with VMT will help assess trends in telecommuting

VMT and Emissions

CARB

- VMT is used to estimate criteria air pollutant and greenhouse gas emissions
- Estimate also relies on number of vehicles and average trip length

SCAG

> Total vehicle emissions based on CARB's breakdown of electric VMT and combustion VMT

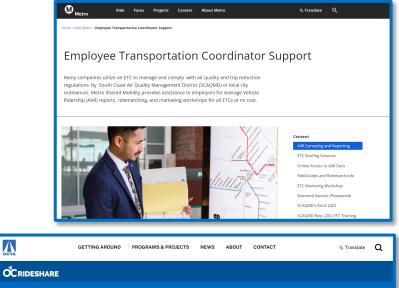
South Coast AQMD

- > Proposing to collect work commute VMT to assess potential compliance options for future rulemaking
- > VMT can be used to estimate emissions from work commute trips

Existing Online Survey Used By Transit Agencies

Online AVR survey tool already in use:

- Tool created by private consulting firm
- Widely used across all transit authorities in all four counties
- Survey tool collects VMT from survey participants using home to worksite distance
- Survey tool includes VMT by commute mode
 - Calculates VMT reduced by non-drive alone commute modes
 - VMT used to calculate metrics such as gallons of gas saved or pounds of emissions reduced



Overview ETC Support Perk Pass AVR Support Guaranteed Ride Home Program Metrolink CPF

Home / OC Rideshare / Employers / AVR Suppo

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Average Vehicle Ridership Assistance

Orange County employees with 250 or more employees are regulated by South Coast Air Quality Management District's (SCAOMD) Rule 2202, Many employers establish their Average Vehicle Ridership (AVR) with OCTA's assistance, OCTA provides the guidance, tools calculations and data for the reports you'll need to submit

Your company will need to have a representative trained and certified with SCAQMD. OCTA provides free marketing classes periodically so that the certification can be maintained. We also provide opportunities for representatives from Orange County employers to network and share experiences

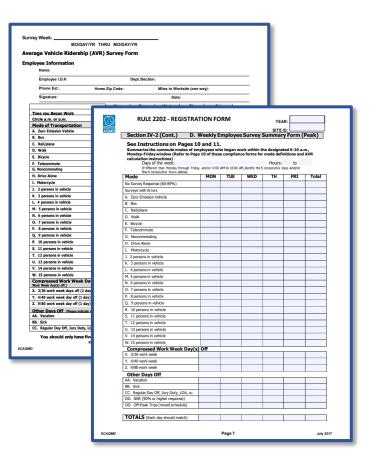
The AVR services and network meetings are provided by OCTA at no cost to Orange County employers

Check out upcoming Employee Transportation Coordinator (ETC) events, review plans for promotional campaigns and download resources via the Event & Campaign Calendar in the Employer Resources.

Proposed VMT Reporting Requirement

All regulated sites within Rule 2202 will be required to report total VMT

- Two categories of data collection
- 1. Employers who conduct a survey will collect data through the survey form:
 - All employers who conduct a survey must collect VMT by asking their employees to report the distance (in miles) from home to the worksite
 - Total VMT will be calculated similar to the total employee trips on the AVR survey summary
 - Fields will be added to the survey and compliance paperwork
 - > Worksite business/industry type will also be required to aid data analysis



Proposed VMT Reporting Requirement (cont.)

2. For all other employers who do not conduct a survey:

- AQMD staff proposing to use zip codes of employees provided by employers to calculate VMT
 - In lieu of requiring AVR survey
 - Home zip code to worksite zip code can be used to calculate approximate VMT
 - Employer records acceptable (e.g., payroll, HR, etc.) rather than employee surveys
- VMT will be analyzed and compared with VMT collected from surveying sites (which includes commute mode data)

South Coast AQMD plans to develop a VMT reporting tool to aid in the electronic submittal of VMT data

Possible Future Use of VMT in Rule 2202

1st phase of Rule 2202 amendment:

- Focused on VMT data collection and reporting
- > VMT will be analyzed to inform the 2nd phase of rule amendment

Potential future analyses of VMT data:

- Analysis of correlation between VMT and AVR
- > Evaluate establishing VMT as a compliance metric
- Potentially use VMT reduction as a compliance option
- > Revise geographic zones for compliance based on VMT data analysis

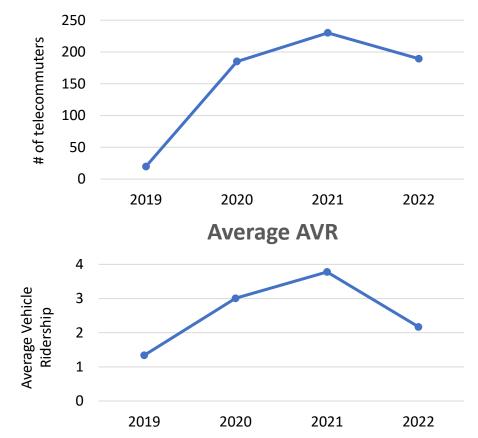
Telecommuting in PAR 2202

Telecommuting Data

AVR data shows an increase in the amount of telecommuters starting in 2020 and the impact on AVR scores

- This reduction in vehicle trips was evident across all regulated sites
- PAR 2202 will streamline telecommuter reporting





Telecommuter Reporting

Use of human resources (HR) / payroll records

- Worksites allowed to use records to document actual and eligible telecommuters in place of employee survey
- > This method may be used for all compliance options (AQIP, ERS or ECRP)
- New template for submitting telecommuter records is being developed and will be required at time of annual plan submittal:
 - Additional page to be submitted with compliance paperwork
 - Streamline telecommuter reporting requirements for worksites
 - Standardize telecommuter reporting across all Rule 2202 worksites

Telecommute Reporting Advantages

All regulated sites will submit the new compliance page that documents the site's telecommuting protocol and number of telecommuters

Air Quality Investment Program (AQIP) **Emission Reduction Strategies (ERS)** Employer Commute Reduction Program (ECRP)

Document amount of telecommuters to pay lower AQIP fee

Document number of telecommuters to purchase fewer emission credits Document number of telecommuters to receive full credit for telecommuting trips on the AVR survey

Telecommuting for ECRP: Direct Strategy

Additional Questions

- How many employees are eligible to participate?
- Are employee telecommuting incentives offered?
- Are employee teleworking schedules permanent or is a return to office date set?
- How many employees are currently participating in your telecommuting program?
- What is the average number of days per week that your employees telecommute?

Existing ECRP Form

	RULE 2202 - REGISTRATION FORM	YEAR:
South Coast		
	Telecommuting - Telecommuting means working at home, of for a full workday that eliminates the trip to work or reduces t worksite by more than 50%.	
	Does a written policy exist? Yes	No
	The employer telecommuting program consists of: (Check each element that applies.) Orientation / Training Sessions	
	Working at Home # o	f Days per Week
	Working at Telecommuting Center # o	f Days per Week
	Other (specify)	
	Please enter the number of eligible program participants:	

Cleanup and Administrative Revisions to Rule Documents

Rule 2202 Documents: Definitions

Definitions for the following terms will be updated/added across all Rule 2202 related documents:

- Furloughed employee
- Zero-emission vehicle
- > Telecommuting employee
- > Non-commute mode
- Vehicle miles traveled

Implementation Guidelines and ECRP Guidelines

Update both guideline documents to address the following:

- Reporting requirements for telecommuting employees
- Respective VMT data collection and reporting requirement
- Definitions

Implementation Guidelines will address:

Certified ETC requirements for sites that conduct a survey

ECRP Guidelines will address:

Strategy changes

SOUTH COAST AIR QU	UALITY MANAGEMENT DISTRICT
RULE 2202 - ON-ROAD MOTO	R VEHICLE MITIGATION OPTIONS
EMPLOYEE COMMUTE REDU	CTION PROGRAM GUIDELINES
February 5, 2016	
	SOUTH COAST AIR QUALITY MANAGEMENT DISTRICT
Deputy Executive Officer Planning, Rule Development,	
Philip Fine, Ph.D.	RULE 2202 - ON-ROAD MOTOR VEHICLE MITIGATION OPTIONS
Assistant Deputy Executive Planning, Rule Development, Jill Whynot	IMPLEMENTATION GUIDELINES
Planning and Rules Manage Planning, Rule Development, Carol A. Gomez	June 6, 2014
	Deputy Executive Officer Planning, Rule Development, and Area Sources Elaine Chang, DrPH
AUTHORS: ERNEST I (REVISIO	Assistant Deputy Executive Officer Planning, Rule Development, and Area Sources Philip Fine, Ph.D.
TECHNICAL ASSISTANCE: ANTONIC LANE G/ REVIEWED BY: WILLIAM	
LAUREN	Planning and Rules Manager Transportation Programs Carol A. Gomez
	AUTHOR: ERNEST LOPEZ - AIR QUALITY SPECIALIST
	REVIEWED BY: ANTONIO THOMAS - SENIOR TRANSPORTATION SPECIALIST LANE GARCIA - TRANSPORTATION TALAN REVIEWER WILLIAM WORG - PRAVIDA DURITY DETRET CONSEL

ECRP Guidelines and Compliance Forms: Marketing Strategies

Staff are proposing to update the marketing strategies:

- Reformat page to provide space to specify details underneath each strategy
- New fields to gather additional information on each strategy
- Additional information provided will allow South Coast AQMD staff to compare implementation across compliance years

RULE 2202 -	REGISTRATION FORM	YEAR:				
Section IV-3: Good Faith Effort Determination Elements						
A. Marketing	Strategies	there the Lifeb AV/P				
Program or the AVR Imp	provement Program must select at least five (5) Mari te by inserting the appropriate frequency code insid	rketing Strategies to be				
W= Weekly Q = Q M = Monthly S = S	provided? -monthly sustary the (specify)					
N/A Attendance proof of atte	at a Marketing Class, at least Annually (must submi endance with the plan submittal)	it				
N/A Direct Comm (written or e	nunication by the highest ranking official, at least Ar electronic)	Innually				
Employees, update or no	ewsletter, Flyer/Announcements/Memo/Letter to at least Quarterly. If provided electronically, an otice must be sent to all employees of the ion's availability					
N/A Employer Ri	deshare Events, at least Annually					
N/A New Hire Or	ientation, as needed					
N/A Rideshare B	ulletin Boards/Commuter Information Kiosks/Display	ay Racks				
N/A Rideshare M	eetings/ Focus Group(s), at least Semi-Annually					
employees (lebsite, at least Quarterly announcements to If provided electronically, an update or notice must Il employees of the communication's availability)	t				
N/A Other Marke	ting Strategies (please specify below):					
SCAQMD	Page 12	July 2017				

ECRP Guidelines and Compliance Forms: Basic/ Support Strategies

- "Other" Basic/Support strategies will be listed as independent strategies:
 - EV Infrastructure
 - TMA/TMO Services
 - Car Sharing Services
 - Mobility Hub Services
 - Voluntary Worksite Transfers
- These strategies are more commonly used today and additional information is needed to track implementation

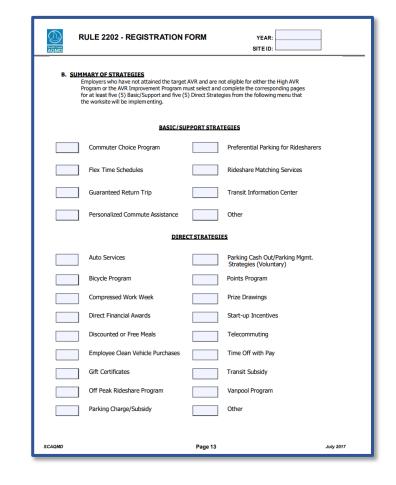
RULE 2202 - REGISTRATION FORM YEAR:	RULE 2202 - REGISTRATION FORM
B. SUMMARY OF STRATEGIES Employers who have not attained the target AVR and are not eligible for either the High AVR Program or the AVR improvement Program must select and complete the corresponding pages for at least five (5) Back/Sapport and five (5) Direct Strategies from the following menu that the worksite will be implementing. BASIC/SUPPORT STRATEGIES	Other Racie/Support Strategies. The employer can provide other types of Basic/Support strategies designed to encourage solo commuters to participate in the Employee Commute Reduction Program If your worksite is implementing strategies not identified in this package. Examples of Other Basic/Support Strategies may include, but are not limited to: On-site Amenities TMA/TMA Services Gar Sharing Services Mobility Hub Services
Commuter Choice Program Preferential Parking for Ridesharers	EV Infrastructure * Voluntary Worksite Transfers
Flex Time Schedules Rideshare Matching Services	Other**
Guaranteed Return Trip Transit Information Center	* EV Infrastructure: Total humber of Oranjeg Station: Total Humber of Ports (my be more than one per station):
Personalized Commute Assistance Other	Pless provide information for each type of Charger available at warksite: Charger Level: Charger Level: Charger Level: Charger Level:
DIRECT STRATEGIES	Ports per Charger: Ports per Charger: Ports per Charger Charge
Auto Services Parking Cash Out/Parking Mgmt. Strategies (Voluntary)	(if known): (if known): (if known): When including EV infrastructure, it must meet the criteria noted on the SCAQMD's EVCS protocol - Electric Vehicle Charging
Bicycle Program Points Program	Station (RVCS) means a device or station that provides power to charge the batteries of a dedicated battery-electric vehicle. If necessary, please attach a list of any additional chargers.
Compressed Work Week Prize Drawings	**Other - Please provide a detailed description for each service identified above, identifying eligibility requirements and all information needed to implement the strategy. If additional space is needed, you may photocopy this page and
Direct Financial Awards Start-up Incentives	include it in this submittal.
Discounted or Free Meals Telecommuting	
Employee Clean Vehicle Purchases Time Off with Pay	
Gift Certificates Transit Subsidy	
Off Peak Rideshare Program Vanpool Program	
Parking Charge/Subsidy Other	
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ECRP Guidelines and Compliance Forms: Direct Strategies

- New fields will be added to some strategies requiring additional information to track implementation:
 - Telecommuting
 - How many employees are eligible to participate?
 - Are employee telecommuting incentives offered?
 - Are employee teleworking schedules permanent or subject to change in the near future?
 - How many employees are currently participating in your telecommuting program?
 - What is the average number of days per week that your employees participate in telecommuting?
 - Bicycle Program
 - Do you participate in Bike to Work Month?

Remove Auto Services strategy

Focus on promoting zero-emission commute modes



Summary of PAR 2202 Document Revisions

Rule 2202

- Language expanded on ECRP
- Definitions updated/ added

Implementation Guidelines

- Language updates
- Telecommute reporting
- ETC training requirement for sites that conduct an AVR survey

ECRP Guidelines

- Specific strategies updated
- Telecommute reporting

AVR Survey Form

- Home to work miles traveled (VMT)
- Provide instruction to clarify telecommute, non-commuting, and compressed work week modes

Compliance Forms

- Worksite industry type
- Specific ECRP strategies updated
- New template for submitting telecommuter records
- VMT summary reporting or zip code list

Summary of New Reporting Requirements

Additional information for PAR 2202:

- VMT Data Collection and Reporting:
 - Via employee survey (sites that conduct surveys)
 - Via employee zip code list (sites that do not conduct surveys)
- Telecommuting worksheet (AQIP, ERS or ECRP plans)
 - Obtain credit for telecommuters without conducting a survey
- Worksite business/industry type
- Additional strategy information (e.g. telecommuting for ECRP sites)

Proposed implementation date for new reporting requirements: July 2024

> Allows time for staff to develop materials, update compliance forms, provide training, etc.

Next Steps

Proposed Amended Rule 2202

Staff is proposing to amend Rule 2202 in two phases

Phase 1 August 2023

Phase 2

2025-2026

(rulemaking to begin in 2024)

- Require VMT reporting to collect data for Phase 2
- Collect additional site-specific telecommuting policy details
- Minor rule cleanup, administrative revisions and additional clarification

- Consider using VMT as primary metric within rule
- Reassess performance zones to factor in new high quality transit areas and travel patterns
- Evaluate compliance options for zero-emission passenger vehicles and supporting infrastructure
- Evaluate continued use of credit options for compliance
- Modify rideshare program requirements and reporting

Rule Development Process

Stakeholder Input

Data Analysis and Information Gathering

Initial Focus and Scope

Draft Proposed Rule Language and Staff Report Governing Board Committee Review and Public Hearing

Rule Amendment Schedule

1 st Working Group Meeting	February 23, 2023
2 nd Working Group Meeting	March 22, 2023
3 rd Working Group Meeting	May 3, 2023
4 th Working Group Meeting	TBD
Mobile Source Committee	May 19, 2023
Mobile Source Committee Set Hearing	May 19, 2023 June 2, 2023

ALLA

Staff Contacts

Rule Development Team

par2202@aqmd.gov

Jeff Inabinet

(909) 396-2453

Natalie Gonzalez

(909) 396-3653

Chelsee Orozco

(909) 396-2641

CEQA Barbara Radlein

bradlein@aqmd.gov (909) 396-2716

Proposed Amended Rule 2202 Webpage

http://www.aqmd.gov/home/rulescompliance/rules/scaqmd-rule-book/proposedrules/rule-2202