

Christopher (Chris) P. Caron
Vice President of Brand Development
Duraflame, Inc.

During his 20 year career with Duraflame Chris has advanced with the company in various domestic and international sales and marketing positions, and was appointed a Vice President of Duraflame Inc in 1999. In his present role as Vice President of Brand Development, Chris is a member of the company's Executive Committee and manages Duraflame's Marketing, Research and Development, and Quality Assurance departments.

During his tenure with Duraflame Inc., Chris has also served as a director and officer for the Hearth, Patio and Barbecue Association. Since the early 90's Chris has worked with many regional, state and federal air quality agencies on the development of public education and regulatory programs to reduce the impact of residential wood combustion on air quality. During the past year Chris has been an active member of the South Coast Air Quality Management District's Residential Wood Burning working group, consulting with the district staff on the development of Draft Rule 445 – Wood Burning Appliances.