

BOARD MEETING DATE: October 3, 2014

AGENDA NO. 15

PROPOSAL: Legislative and Public Affairs Report

SYNOPSIS: This report highlights the August 2014 outreach activities of Legislative and Public Affairs, which include: Environmental Justice Update, Community Events/Public Meetings, Business Assistance, and Outreach to Business and Federal, State, and Local Government.

COMMITTEE: No Committee Review

RECOMMENDED ACTION:
Receive and file.

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Executive Officer

LBS:DJA:MC:DM:jns

BACKGROUND

This report summarizes the activities of Legislative and Public Affairs for August 2014. The report includes four major areas: Environmental Justice Update; Community Events/Public Meetings (including the Speakers Bureau/Visitor Services, Communications Center, and Public Information Center); Business Assistance; and Outreach to Business and Federal, State and Local Governments.

ENVIRONMENTAL JUSTICE UPDATE

The following are key environmental justice-related activities in which staff participated during the month of August. These events involve communities that may suffer disproportionately from adverse air quality impacts.

August 13

- Staff represented SCAQMD at the Inland Empire Asthma Coalition meeting in Colton. Staff discussed the health effects of air pollution and provided information on checking the current air quality and staying up-to-date through SCAQMD's social media and apps.

August 21

- Staff participated in the Riverside County Health Coalition Working Group meeting in Riverside. Staff provided information on the 2016 Air Quality Management Plan, SCAQMD's participation in the Advancing the Choice Expo, and the opening of the new hydrogen fueling station at California State University Los Angeles.

COMMUNITY EVENTS/PUBLIC MEETINGS

Each year, thousands of residents engage in valuable information exchanges through events and meetings that SCAQMD sponsors either alone or in partnership with others. Attendees typically receive the following information:

- Tips on reducing their exposure to smog and its health effects;
- Clean air technologies and their deployment;
- Invitations or notices of conferences, seminars, workshops and other public events;
- Ways to participate in SCAQMD's rule and policy development; and
- Assistance in resolving air pollution-related problems.

SCAQMD staff attended and/or provided information and updates at the following events:

August 2

- Harbor Community Benefit Foundation and Toberman Community Center's Healthy Start Back 2 School Food Fest, San Pedro.

August 7 & 9

- 2014 Los Angeles Environmental Forum, Los Angeles San Gabriel Hilton, San Gabriel.

August 9

- Assemblyman Roger Hernández's Azusa Family Health Fair, Memorial Park North Recreation Center.

August 17

- The Regalettes 56th Annual Garden Soiree Event, Exposition Park Rose Garden, Los Angeles.

August 19 - 20

- 2014 California Adaptation Forum, Sheraton Grand Sacramento Hotel in downtown Sacramento.

August 21

- 2014 Black Chamber of Commerce of Orange County Annual Banquet Event, The City National Grove of Anaheim.

August 23

- City of Long Beach, 7th City Council District Swearing-In Ceremony, Silverado Park.

August 26

- SCAQMD's Women in Green Forum, Luxe Sunset Boulevard Hotel, Los Angeles.

August 27

- Hemet/San Jacinto Valley Chamber of Commerce's Business Expo & Mixer, Golden Village Palms RV Resort, Hemet.

August 31

- 9th Annual Back to School Health and Resource Fair, Dodger Stadium, Los Angeles.

SPEAKERS BUREAU/VISITOR SERVICES

SCAQMD regularly receives requests for staff to speak on air quality-related issues from a wide variety of organizations, such as trade associations, chambers of commerce, community-based groups, schools, hospitals and health-based organizations. SCAQMD also hosts visitors from around the world who meet with staff on a wide range of air quality issues.

August 5

- Staff presented information on SCAQMD's REgional CLean Air Incentives Market (RECLAIM) Program for reducing air pollution to a professor visiting from the University of Seoul in Korea.

August 18

- Two representatives from the Korea Environmental Corporation were presented an overview on SCAQMD, air quality, air monitoring, and provided a tour of the agency's laboratory, and offsite air monitoring stations.

August 19

- Four representatives visiting from the Taiwan Environmental Protection Agency (EPA) in the Republic of China were presented an overview on SCAQMD, air quality, gas analyzers, monitoring systems, and toured a refinery in the basin.

COMMUNICATION CENTER STATISTICS

The Communication Center handles calls on the SCAQMD main line, 1-800-CUT-SMOG[®] line and Spanish line. Calls received in the month of August 2014 are summarized below:

Main Line Calls	2,584
1-800-CUT-SMOG [®] Line	1,505
After Hours Calls*	334
Spanish Line Calls	<u>60</u>
<i>Total Calls</i>	4,483

* Saturdays, Sundays, holidays, and after
7:00 p.m. Monday through Friday.

PUBLIC INFORMATION CENTER STATISTICS

The Public Information Center (PIC) handles phone calls and walk-in requests for general information. Information for the month of August 2014 is summarized below:

Calls Received by PIC Staff	39
Calls to Automated System	<u>1,240</u>
<i>Total Calls</i>	1,279

Visitor Transactions	339
E-Mail Advisories Sent	11,054

BUSINESS ASSISTANCE

SCAQMD notifies local businesses of proposed regulations so they can participate in the agency's rule development process. SCAQMD also works with other agencies and governments to identify efficient, cost-effective ways to reduce air pollution and shares that information broadly. Staff provides personalized assistance to small businesses both over the telephone and via on-site consultation. The information is summarized below:

Conducted seven (7) free on-site consultations
Provided permit application assistance to 104 companies
Issued 28 clearance letters

Types of business assisted:

Restaurants	Dry Cleaners	Printing Facilities
Gas Stations	Recycling Center	Construction & Architecture
Auto Body Shops	General Contractors	Cabinet/Furniture Manufacturers
Distribution Centers		

OUTREACH TO COMMUNITY GROUPS AND FEDERAL, STATE, AND LOCAL GOVERNMENTS

Field visits and/or communications were conducted with elected officials or staff from the following cities:

Artesia	Jurupa Valley	Rosemead
Banning	La Canda	San Jacinto
Brea	La Palma	San Juan Capistrano
Calabasas	La Verne	Seal Beach
Cherry Valley	Lake Elsinore	Santa Fe Springs
Claremont	Lake Forest	Signal Hill
Corona	Lakewood	South El Monte
Corona	Los Alamitos	Temple City
Costa Mesa	Los Angeles	Temecula
Cypress	Long Beach	Upland
Dana Point	Lynwood	Vernon
Diamond Bar	Moreno Valley	Viejo
Duarte	Murrieta	Walnut
Flintridge	Newport Beach	Wildomar
Fontana	Norco	Yorba Linda
Glendora	Norwalk	Yucaipa
Hemet	Ontario	
Highland	Placentia	
Huntington Park	Perris	
Huntington Beach	Riverside	
Irvine	Rolling Hills Estates	

Visits and/or communications were conducted with elected officials or staff from the following state and federal State Offices

- U.S. Congressman Ken Calvert
- U.S. Congresswoman Janice Hahn
- U.S. Congressman Ed Royce
- U.S. Congressman Raul Ruiz
- U.S. Congresswoman Linda Sanchez
- U.S. Congressman Mark Takano
- State Senator Joel Anderson
- State Senator Bob Huff
- State Senator Mike Morrell
- State Senator Richard Roth
- State Senator Mimi Walters
- Assembly Member Tom Daly
- Assembly Member Curt Hagman
- Assembly Member Brian Jones

- Assembly Member Eric Linder
- Assembly Member Jose Medina
- Assembly Member Melissa Melendez
- Assembly Member Jose Medina
- Assembly Member Brian Nestande
- Assembly Member Sharon Quirk-Silva

Staff represented SCAQMD and/or provided a presentation to the following government and business organizations:

Anaheim Chamber of Commerce
 Artesia Chamber of Commerce
 Association of California Cities, Orange County Division
 Bear Valley Chamber of Commerce
 Black Chamber of Commerce of Orange County
 California Contract Cities Association
 California Small Business Alliance, Orange County
 Chino Valley Chamber of Commerce
 Corona Chamber of Commerce
 Greater Riverside Chambers of Commerce
 Hemet/San Jacinto Chamber of Commerce
 Irwindale Chamber of Commerce
 League of California Cities, Orange County Division
 League of California Cities, Inland Counties Division
 Los Angeles Chamber of Commerce
 Los Angeles County Economic Development Corporation
 Metropolitan Water District of Southern California
 Moreno Valley Chamber of Commerce
 Newport Beach Chamber of Commerce
 Norco Chamber of Commerce
 Norwalk Chamber of Commerce
 Orange County Business Council
 Orange County City Managers Association
 Orange County Transportation Authority
 Riverside County Health Coalition
 Riverside County Transportation Commission
 Riverside Public Library
 Riverside Senior Center
 Santa Monica Chamber of Commerce
 Santa Fe Springs Chamber of Commerce
 San Bernardino Associated Governments
 San Pedro Chamber of Commerce
 South West California Legislative Council (Chambers)

- Temecula Valley Chamber
- Murrieta Chamber
- Lake Elsinore Chamber
- Wildomar Chamber
- Menifee Chamber

Southern California Association of Governments

Upland Chamber of Commerce

Western Riverside County Council of Governments

Western Riverside County Transportation NOW (RTA)

- Greater Riverside Chapter
- Moreno Valley/Perris Chapter
- Northwest Chapter, Norco
- San Geronimo Pass Chapter, Beaumont
- Southwest Chapter, Lake Elsinore

Yucaipa Chamber of Commerce

Staff represented SCAQMD and/or provided a presentation to the following community groups and organizations:

American Lung Association in California
 Central San Pedro Neighborhood Council
 City of Downey Green Task Force
 Coastal San Pedro Neighborhood Council
 Environmental Services Center, San Pedro
 Harbor Business Source, San Pedro
 Harbor Community Benefit Foundation, San Pedro
 Inland Empire Asthma Coalition
 Lions Club of San Pedro
 Morongo Band of Mission Indians
 Northwest San Pedro Neighborhood Council
 Resurrection Church, Los Angeles
 San Gabriel Valley Mountains Regional Conservancy
 San Pedro & Peninsula YMCA
 San Pedro Regional Branch Library
 South Bay Environmental Services Center
 Sierra Club Pasadena
 University of California, Riverside
 Veterans of Foreign Wars, Wilmington
 Wilmington Neighborhood Council