

BOARD MEETING DATE: December 5, 2014

AGENDA NO. 18

PROPOSAL: Legislative and Public Affairs Report

SYNOPSIS: This report highlights the October 2014 outreach activities of Legislative and Public Affairs, which include: Environmental Justice Update, Community Events/Public Meetings, Business Assistance, and Outreach to Business and Federal, State, and Local Government.

COMMITTEE: No Committee Review

RECOMMENDED ACTION:  
Receive and file.

Barry R. Wallerstein, D.Env.  
Executive Officer

LBS:DJA:MC:DM:jns

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## **BACKGROUND**

This report summarizes the activities of Legislative and Public Affairs for October 2014. The report includes four major areas: Environmental Justice Update; Community Events/Public Meetings (including the Speakers Bureau/Visitor Services, Communications Center, and Public Information Center); Business Assistance; and Outreach to Business and Federal, State and Local Governments.

## **ENVIRONMENTAL JUSTICE UPDATE**

The following are key environmental justice-related activities in which staff participated during the month of October. These events involve communities that may suffer disproportionately from adverse air quality impacts.

#### October 16

- Staff participated in the Healthy San Bernardino meeting where they highlighted the electric commercial lawn mowers for demonstration purposes to several public and non-profit organizations in the City of San Bernardino through the Clean Communities Plan and the U.S. EPA Targeted Air Shed grant program.

#### October 23

- Staff participated in the Riverside County Health Coalition meeting to discuss public health education and outreach. Staff provided information on the Air Quality Institute forum related to Active Transportation and SCAQMD's participation in the American Lung Association Walk in the Inland Empire.

#### October 29

- An Exide Community Advisory Committee meeting was held in Maywood. Staff provided an update on issues related to Exide and received comments from Committee members and the public related to the facility.

### **COMMUNITY EVENTS/PUBLIC MEETINGS**

Each year, thousands of residents engage in valuable information exchanges through events and meetings that SCAQMD sponsors either alone or in partnership with others. Attendees typically receive the following information:

- Tips on reducing their exposure to smog and its health effects;
- Clean air technologies and their deployment;
- Invitations or notices of conferences, seminars, workshops and other public events;
- Ways to participate in SCAQMD's rule and policy development; and
- Assistance in resolving air pollution-related problems.

SCAQMD staff attended and/or provided information and updates at the following events:

#### October 2

- Healthy Rancho Cucamonga Ride & Drive Event, City of Rancho Cucamonga Public Works Center.

#### October 3

- SCAQMD's 26<sup>th</sup> Annual Clean Air Awards, Los Angeles.

#### October 6-7

- 2014 Clean Tech Global Showcase Event, Los Angeles Theater Center.

#### October 6-10

- Inland Empire Rideshare Week in Riverside & San Bernardino counties.

#### October 9-10

- Southern California Energy Summit, Palm Springs Convention Center.

#### October 10-11

- “Rendezvous Back to Route 66” Car Show, San Manuel Baseball Stadium, San Bernardino.

#### October 11

- First Annual Geranium Festival, Barnes Park, City of Monterey Park.
- Let’s Move! on the Trail Cycling Event, Pacific Electric Trail, Fontana.

#### October 12

- West Los Angeles Chamber of Commerce’s Seventeenth Annual Fall Health & Business Expo, Los Angeles.

#### October 17

- Friends of Regional Parks’ Annual Golf Tournament, Sierra Lakes, Fontana.

#### October 18

- Home Expo, National Orange Show, San Bernardino.
- LA Sentinel’s Ninth Annual Taste of Soul Family Festival, Los Angeles.
- Chino Basin Conservation Water District’s 2014 Water Fair, Montclair.
- Santa Monica Chamber of Commerce’s ‘Well-Being Festival’, Santa Monica Civic Center.

#### October 22

- Loma Linda University’s Senior Health Fair.

### **SPEAKERS BUREAU/VISITOR SERVICES**

SCAQMD regularly receives requests for staff to speak on air quality-related issues from a wide variety of organizations, such as trade associations, chambers of commerce, community-based groups, schools, hospitals and health-based organizations. SCAQMD also hosts visitors from around the world who meet with staff on a wide range of air quality issues.

#### October 15

- Presented an overview on SCAQMD’s Environmental Justice program and the health effects of air pollution to 19 representatives from the Asian Pacific Islander Obesity Prevention Alliance. They also toured the SCAQMD laboratory, and viewed several clean alternative fuel vehicles.

#### October 20

- Staff presented an overview on SCAQMD, air quality, and air quality science to 140 students in Mission Viejo High School's Chemistry Science classes.

#### October 23

- Twenty-five attendees from the Art Center College of Design in Pasadena received an overview on SCAQMD, air quality, toured the agency's laboratory, and were shown a display of clean alternative fuel vehicles.

#### October 31

- Staff presented an overview on SCAQMD, air quality, and careers in the air quality field, provided a tour of SCAQMD's laboratory, and a display of clean alternative fuel vehicles to five students from Scripps College in Claremont.

#### October 31

- A delegation of two representatives from the Korean Environmental Industry Association was given a presentation by staff on Stationary/Mobile Source Pollution, Permitting, and Cap & Trade.

### **COMMUNICATION CENTER STATISTICS**

The Communication Center handles calls on the SCAQMD main line, 1-800-CUT-SMOG<sup>®</sup> line and Spanish line. Calls received in the month of October 2014 are summarized below:

Main Line Calls	341
1-800-CUT-SMOG <sup>®</sup> Line	253
After Hours Calls*	63
Spanish Line Calls	<u>62</u>
Total Calls	719

\* Saturdays, Sundays, holidays, and after  
7:00 p.m. Monday through Friday.

### **PUBLIC INFORMATION CENTER STATISTICS**

The Public Information Center (PIC) handles phone calls and walk-in requests for general information. Information for the month of October 2014 is summarized below:

Calls Received by PIC Staff	29
Calls to Automated System	<u>1,027</u>
Total Calls	1,056
Visitor Transactions	315
E-Mail Advisories Sent	170

## **BUSINESS ASSISTANCE**

SCAQMD notifies local businesses of proposed regulations so they can participate in the agency's rule development process. SCAQMD also works with other agencies and governments to identify efficient, cost-effective ways to reduce air pollution and shares that information broadly. Staff provides personalized assistance to small businesses both over the telephone and via on-site consultation. The information is summarized below:

Conducted seven free on-site consultations  
Provided permit application assistance to 93 companies  
Issued 21 clearance letters

### **Types of business assisted:**

Auto Body Shops	Auto Repair Shops	Cabinet/Furniture Manufacturer
Dry Cleaners	Distribution Centers	Adhesive/Coatings Manufacturers
Gas Stations	Printing Facility	Construction & Architecture
Restaurants		

## **OUTREACH TO COMMUNITY GROUPS AND FEDERAL, STATE, AND LOCAL GOVERNMENTS**

Field visits and/or communications were conducted with elected officials or staff from the following cities:

Arcadia	Huntington Park	Perris
Aliso Viejo	Jurupa Valley	Pomona
Anaheim	Laguna Woods	Rancho Cucamonga
Banning	La Habra	Redlands
Beaumont	La Verne	Riverside
Bell	Lake Elsinore	Rosemead
Brea	Lake Forest	San Dimas
Buena Park	Los Angeles	San Gabriel
Claremont	Maywood	San Jacinto
Chino Hills	Montclair	Sierra Madre
Corona	Monterey Park	South Pasadena
Commerce	Monrovia	Temple City
Cypress	Moreno Valley	Temecula
Duarte	Menifee	West Covina
Fontana	Murrieta	Walnut
Fullerton	Norco	Wildomar
Glendora	Ontario	Yorba Linda
Hemet	Pasadena	
Huntington Beach	Placentia	

Visits and/or communications were conducted with elected officials or staff from the following State and Federal Offices:

- U.S. Congresswoman Lucille Roybal-Allard
- U.S. Congressman Ken Calvert
- U.S. Congresswoman Judy Chu
- U.S. Congressman Duncan Hunter
- U.S. Congressman Raul Ruiz
- U.S. Congressman Adam Schiff
- U.S. Congressman Mark Takano
- State Senator Joel Anderson
- State Senator Ed Hernandez
- State Senator Carol Liu
- State Senator Richard Roth
- Assembly Member Ed Chau
- Assembly Member Roger Hernandez
- Assembly Member Chris Holden
- Assembly Member Brian Jones
- Assembly Member Eric Linder
- Assembly Member Jose Medina
- Assembly Member Melissa Melendez
- Assembly Member Brian Nestande
- Assembly Member Marie Waldron

Staff represented SCAQMD and/or provided a presentation to the following governments and business organizations:

Anaheim Chamber Commerce  
Arcadia Chamber of Commerce  
Banning Chamber of Commerce  
Beaumont Chamber of Commerce  
Chino Valley Chamber of Commerce  
Corona Chamber of Commerce  
Five Mountain Communities Chamber of Commerce  
Greater Riverside Chambers of Commerce  
Hemet/San Jacinto Chamber of Commerce  
Irwindale Chamber of Commerce  
Murrieta Chamber of Commerce  
Orange County Council of Governments  
Orange County Transportation Authority  
Redlands Chamber of Commerce  
Riverside Transit Agency  
Riverside County Transportation Commission  
San Gabriel Valley Council of Governments

San Gabriel Valley Economic Partnership  
Santa Monica Chamber of Commerce  
San Bernardino Chamber of Commerce  
San Bernardino County Health Department  
San Bernardino Associated Governments  
South Pasadena Chamber of Commerce  
South West California Legislative Council (Chambers)  
    -Temecula Valley Chamber  
    -Murrieta Chamber  
    -Lake Elsinore Chamber  
    -Wildomar Chamber  
    -Menifee Chamber  
Southern California Association of Governments  
Westside Council of Chambers of Commerce  
Western Riverside County Council of Governments  
Western Riverside County Transportation NOW (RTA)  
    -Greater Riverside Chapter  
    -Hemet/San Jacinto Chapter, Hemet  
    -Moreno Valley/Perris Chapter, Moreno Valley  
    -San Gorgonio Pass Chapter, Beaumont  
    -Southwest Chapter, Lake Elsinore

Staff represented SCAQMD and/or provided a presentation to the following community groups and organizations:

American Lung Association (ALA) in California, Inland Counties  
American Lung Association (ALA) in Orange County  
American Lung Association (ALA) in Los Angeles County  
Beaumont Senior Center  
Claremont McKenna College  
Corona Senior Center  
Healthy San Bernardino Coalition  
Jurupa Vista Elementary School  
Monterey Park Environmental Commission  
Mountain Community Action Program Group, San Bernardino County  
Riverside County Health Coalition  
Saddleback College, Mission Viejo  
University of California, Riverside