



BOARD MEETING DATE: September 5, 2014

AGENDA NO. 11

PROPOSAL: Approve Contract Award Approved by MSRC

SYNOPSIS: The MSRC approved an award to Anaheim Transportation Network to provide Circulator Service as part of the Event Center Transportation Program under the FYs 2012-14 Work Program. At this time the MSRC seeks Board approval of the contract award under the FYs 2012-14 Work Program.

COMMITTEE: Mobile Source Air Pollution Reduction Review, August 21, 2014, Recommended for Approval

RECOMMENDED ACTIONS:

1. Approve a contract award to the Anaheim Transportation Network in an amount not to exceed \$221,312 to provide transit service from three points in the Anaheim Resort to the Anaheim Regional Transportation Intermodal Center for the 2014-15 and 2015-16 Anaheim Ducks hockey seasons and the 2015 and 2016 Angels baseball seasons, with funding for the second year contingent upon an assessment of the first year's performance, using \$167,225 from the funding previously allocated and \$54,087 newly allocated to the Event Center Transportation Program, as part of approval of the FYs 2012-14 Work Program, as described in this letter;
2. Authorize MSRC the authority to adjust contract awards up to five percent, as necessary and previously granted in prior work programs; and
3. Authorize the Chairman of the Board to execute the new contract under the FYs 2012-14 Work Program, as described above and in this letter.

Greg Pettis,
Chair, MSRC



Background

In September 1990 Assembly Bill 2766 was signed into law (Health & Safety Code Sections 44220-44247) authorizing the imposition of an annual \$4 motor vehicle registration fee to fund the implementation of programs exclusively to reduce air pollution from motor vehicles. AB 2766 provides that 30 percent of the annual \$4 vehicle registration fee subvented to the SCAQMD be placed into an account to be allocated pursuant to a work program developed and adopted by the MSRC and approved by the Board.

The MSRC completed selecting categories and targeted funding amounts for the FYs 2012-14 Work Program in May 2013. At its August 21, 2014 meeting, the MSRC considered a recommended award under the Major Event Center Transportation Program. Details are provided below in the Proposals section.

Outreach

In accordance with SCAQMD's Procurement Policy and Procedure, a public notice advertising the Major Event Center Transportation Program Announcement was published in the Los Angeles Times, the Orange County Register, the San Bernardino Sun, and Riverside County Press Enterprise newspapers to leverage the most cost-effective method of outreach to the South Coast Basin. In addition, the solicitation was advertised in the Desert Sun newspaper for expanded outreach in the Coachella Valley.

Additionally, potential bidders may have been notified utilizing SCAQMD's own electronic listing of certified minority vendors. Notice of the Program Announcement has been e-mailed to the Black and Latino Legislative Caucuses and various minority chambers of commerce and business associations, and placed on the Internet at SCAQMD's Website (<http://www.aqmd.gov>). Further, the solicitation was posted on the MSRC's website at <http://www.cleantransportationfunding.org> and electronic notifications were sent to those subscribing to this website's notification service.

Proposals

At its August 21, 2014 meeting, the MSRC considered recommendations from its MSRC-TAC and unanimously approved the following:

FYs 2012-14 Event Center Transportation Program

As part of the FYs 2012-14 Work Program, the MSRC allocated \$4.0 million for event center transportation programs and released a Program Announcement to solicit projects for traffic-impacted centers. In September 2013 the MSRC subsequently allocated an

additional \$27,450 to the Program. To date, \$3,409,428 has already been awarded. In response to the Program Announcement, the Anaheim Transportation Network requested the MSRC to consider an award of \$221,312 to provide transit service from Downtown Disney, the Anaheim Convention Center, and the Shops at Anaheim GardenWalk to the Anaheim Regional Transportation Intermodal Center for the 2014-15 and 2015-16 Anaheim Ducks hockey seasons and the 2015 and 2016 Angels baseball seasons. The proposed Circulator Service would provide service for all home games, both weekdays and weekends. Initial passenger pickups would begin two hours prior to the particular event and continue until the event start time. Service departing an event center would begin in the seventh inning for Angels games, and one half hour prior to the scheduled conclusion for all other events, and continue for one hour after the event concludes—even if it runs long. In addition to allowing event attendees to use public transportation for all or a portion of their trip, the service would also reduce vehicle traffic in and around the event centers. Elimination of traffic congestion, especially reductions in automobile stop and go driving and queuing, has a direct link to reduced vehicle exhaust emissions. ATN and its project partners would collectively contribute \$311,200 in co-funding including fare box revenue, marketing design and production, advertising and marketing purchases, and transportation provided as part of the Reviving Baseball in Inner Cities Program for low-income disadvantaged youths. Due to the need to reserve \$450,797 towards unmet geographic minimums, the MSRC allocated an additional \$54,087 towards the FYs 2012-14 Major Event Center Transportation Program and approved a contract award to ATN in an amount not to exceed \$221,312 in funding for ATN's proposed Circulator Service, with the funding for the second year contingent upon an assessment of the first year's performance and requiring the collection of sufficient data to help determine the effectiveness of the project as part of the FYs 2012-14 AB 2766 Discretionary Fund Work Program.

At this time the MSRC requests the SCAQMD Board to approve the contract award as part of approval of the FYs 2012-14 AB 2766 Discretionary Fund Work Program as outlined above. The MSRC also requests the Board to authorize the SCAQMD Chairman of the Board the authority to execute all agreements described in this letter. The MSRC further requests authority to adjust the funds allocated to each project specified in this Board letter by up to five percent of the project's recommended funding. The Board has granted this authority to the MSRC for all past Work Programs.

Resource Impacts

The SCAQMD acts as fiscal administrator for the AB 2766 Discretionary Fund Program (Health & Safety Code Section 44243). Money received for this program is recorded in a special revenue fund (Fund 23) and the contracts specified herein, as well as any contracts awarded in response to the solicitation, will be drawn from this fund.