



## INVEST CLEAN PUBLIC STEERING COMMITTEE #2

### Agenda

**Thursday, February 19, 2026 • 10:00 am to 11:30 am**

### ELECTRONIC PARTICIPATION

(Instructions provided at bottom of the agenda)

Join Zoom Meeting – from PC or Laptop, or Phone

Join Zoom Webinar Meeting - from PC or Laptop

<https://aqmd.zoomgov.com/j/1613996046>

**Zoom Webinar ID: 1613996046** (applies to all)

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One tap mobile +16692545252,, **1613996046#**

***Spanish Language Audience Zoom Meeting ID: 1611042947***

Teleconference Dial In +1 669 254 5252,

One tap mobile +1 669 254 5252,, **1611042947**

The audience will be allowed to participate during public comment periods.

Spanish Interpretation will be provided.

1. Welcome (2 minutes)	<b>Yassamin “Yassi” Kavezade</b> <i>Outreach Coordinator,</i> Tecolote Perch
2. Response to Program Announcements (10 Minutes)	<b>David Chen</b> <i>Air Quality Specialist,</i> Technology Advancement Office South Coast AQMD

3. Community Air Quality Priorities for Project Implementation Plans: (30 Minutes) <ul style="list-style-type: none"> <li>a. Overview on Process</li> <li>b. Background on Project Implementation Plans</li> <li>c. Recommendations and examples of Community Air Priorities</li> <li>d. Process for Steering Committee</li> <li>e. Group Activity</li> </ul>	<b>Yassamin "Yassi" Kavezade</b>
4. Educational Outreach & Engagement (15 minutes)	<b>Susan De Santis</b> <i>Senior Project Manager,</i> Arellano Associates  <b>Nora Casillas</b> <i>Project Manager,</i> Arellano Associates
5. ELECTRIC Project Presentation (15 minutes)	<b>Tom Lee</b> <i>On-Road Incentives,</i> <i>Infrastructure Contracts &amp;</i> <i>Outreach Manager</i> Sout Coast AQMD
6. Next Steps (5 minutes)	<b>Susan De Santis</b>
7. Q & A / Public Comment (5 minutes)	<b>Yassi Kavezade</b>
7. Q & A / Public Comment (5 minutes)	<b>All</b>

#### **EPA Disclaimer**

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### **Americans with Disabilities Act and Language Accessibility**

Disability and language-related accommodations can be requested to allow participation in the Invest Clean Public Steering Committee meeting. The agenda will be made available, upon request, in appropriate alternative formats to assist persons with a disability (Gov. Code Section 54954.2(a)). In addition, other documents may be requested in alternative formats and languages. Any disability or language-related accommodation must be requested as soon as practicable. Requests will be accommodated unless providing the accommodation would result in a fundamental alteration or undue burden to the South Coast AQMD. Please contact Lara Brown at (909) 396-2015 from 7:00 a.m. to 5:30 p.m., Tuesday through Friday, or send the request to [lbrown3@aqmd.gov](mailto:lbrown3@aqmd.gov).

### **INSTRUCTIONS FOR ELECTRONIC PARTICIPATION**

#### *Instructions for Participating in a Virtual Meeting as an Attendee*

As an attendee, you will have the opportunity to virtually raise your hand and provide public comment. Before joining the call, please silence your other communication devices such as your cell or desk phone. This will prevent any feedback or interruptions during the meeting. Please note: During the meeting, all participants will be placed on Mute by the host. You will not be able to mute or unmute your lines manually.

There may be time available for public comment according to the agenda. A countdown timer may be displayed on the screen for each public comment. If interpretation is needed, more time will be allotted. Once you raise your hand to provide public comment, your name will be added to the speaker list. Your name will be called when it is your turn to comment. The host will then unmute your line.

#### ***Directions for Video ZOOM on a DESKTOP/LAPTOP:***

- If you would like to make a public comment, please click on the "Participants" button on the bottom of the screen.
- A list of participants will appear on the right side of the screen. At the bottom of the list, please click on the grey "Raise Hand" button.
- This will signal to the host that you would like to provide a public comment and you will be added to the list.
- Directions for Video Zoom on a SMARTPHONE:
- If you would like to make a public comment, please click on the "Participants" button on the bottom of your screen.
- A new screen will pop up with the list of participants. Look for the "Raise Hand" button on the screen and click the button.
- This will signal to the host that you would like to provide a public comment, and you will be added to the list.

#### ***Directions for TELEPHONE line only:***

- If you would like to make public comment, please dial \*9 on your keypad to signal that you would like to comment and dial \*6 to toggle mute/unmute.

# Community Air Quality Priorities for Project Implementation Plans

Tecolote Perch

# Overview

- Background
- INVEST CLEAN Steering Committee Recommendations for Program Implementation Plans
- Building on Existing Work based on Steering Committee Expertise and Focus
- Examples of Community Air Priorities
- Recommendations from Steering Committee

# Background

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Program Implementation Plans for INVEST CLEAN establish the procedures and methodologies for implementation, including recommendations for community air quality project priorities.

Program Implementation Plans can be found [here\\*](#).

- Measure 1: [Infrastructure](#)
- Measure 2.1: [Truck Replacement Incentive Program](#)
- Measure 2.2: [Last Mile Freight](#)
- Measure 3: [Battery Electric Cargo Handling Equipment](#)
- Measure 4: [Battery Electric Switcher Locomotives](#)

\*INVEST CLEAN: <https://investclean.org/WorkforceSupport>



# Recommendations for Project Implementation Plans:

## *Community Air Quality Priorities for Zero-Emission Projects*

Measures to reduce projects environmental impacts focused on air quality as well as support community benefits from zero-emission technologies



# Process for Steering Committee



# Examples of Community Air Quality Priorities



# Discussion Activity

Tecolote Perch

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# Outreach & Community Engagement Strategy

## Public Benefits Steering Committee

Arellano Associates

February 19, 2026





# Why Outreach Matters

Cleaner freight is not just a technology shift — it's a commitment to community health



## What we heard

- Freight impacts are experienced unevenly across communities
- Residents want timely information and real influence, not after-the-fact updates
- Engagement works best when it is relational, local, and consistent
- Health and quality-of-life concerns are front and center
- Trust depends on transparency and follow-through



## What outreach must deliver

- Clear explanations of projects and decisions
- Meaningful opportunities for community input
- Ongoing communication throughout project lifecycles
- Visible accountability for outcomes and commitments
- Partnerships with trusted local leaders and organizations



# Why Outreach Matters

## Outreach Channels: Steering Committee Recommendations by Region



Member	Region/Affiliation	Recommended Meeting / Event	Primary Audience	Why It Matters
Theral Golden  <i>Los Angeles County West Long Beach Neighborhood Association</i>		Moving Forward Network convenings	Regional EJ / Goods Movement coalition	Outreach + feedback alignment
		Port of LA / Port of Long Beach community meetings	Port-adjacent residents & advocates	Port impacts, accountability
		Impact Project meetings	Community-based EJ advocates	Policy feedback + community trust
Mariela Loera  <i>Coachella Valley Leadership Counsel for Justice and Accountability</i>		Eastern Coachella Valley community forums	Frontline residents	Outreach + trust-building
		Environmental justice coalition meetings	EJ organizations	Program alignment
Ramsay Stevens  <i>IBEW Representative International Brotherhood of Electrical Workers and the National Electrical Contractors Association (IBEW—NECA)</i>		IBEW—NECA regional meetings	Labor leadership	Workforce coordination
		Apprenticeship training center events	Apprentices & contractors	Career pipeline promotion
		Industry electrification forums	Developers & employers	Demand-side engagement
Gem Montes  <i>San Bernardino County People's Collective for Environmental Justice</i>		People's Collective for Environmental Justice meetings	Frontline residents	Community outreach
		City of San Bernardino council or commission meetings	Local decision-makers	Policy alignment
		Community college workforce events	Students & job seekers	Workforce pathways
Tomas Castro  <i>Orange County Climate Action Campaign</i>		OC Climate Coalition meetings	Climate & EJ orgs	Coalition outreach
		Santa Ana / Fullerton community workshops	Frontline residents	Trust-building + feedback
		University-based research forums (UCI / CSUF)	Researchers & students	Data + monitoring alignment
Jessie Parks  <i>Riverside County Rainbow Pride Youth Alliance</i>		Riverside Community College District events	Students & youth	Youth workforce outreach
		Inland Empire EJ coalition meetings	EJ organizations	Regional coordination
		High school dual-enrollment career fairs	Youth & families	Early career pathways
Michael Norton  <i>High Desert/Victor Valley Startup Mojave</i>		Local government commission & advisory board meetings	Local policymakers & agency staff	Policy integration + implementation readiness
		Regional transportation & infrastructure forums	Transit agencies & planners	Alignment with zero-emission infrastructure
		Cross-sector stakeholder roundtables	Public agencies, labor, community organizations	Coordinated planning & accountability



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# Our Outreach Principles

How we will engage — consistently, respectfully, and with accountability

## Lead with impacted communities

- Start with port-adjacent, warehouse-heavy, and freight corridor neighborhoods
- Prioritize frontline residents, schools, and sensitive receptors
- Work through trusted local organizations and leaders, not just agencies



## Build Trust Through Accountability

- Be clear about what the program can and cannot deliver
- Track and share measurable outcomes, not just commitments
- Report back to communities after implementation to validate results
- Establish clear roles, responsibilities, and follow-through across implementing agencies.



## All-of-the-above engagement

- Combine in-person meetings, workshops, and coalition spaces
- Use hybrid and multilingual formats to reduce access barriers
- Treat outreach as ongoing dialogue, not one-time announcements.
- Coordinate messaging across agencies to avoid confusion and outreach fatigue



## Connect Benefits to Real Life

- Tie clean freight investments to health, affordability, and jobs
- Highlight workforce pathways, especially for youth and local residents
- Explain how investments move from planning to delivery so communities can see progress over time





# Focus for Outreach

A tiered approach helps prioritize impacts while ensuring geographic equity

The INVEST CLEAN project spans from the San Pedro Bay Ports through Los Angeles, Orange, San Bernardino and Riverside Counties, to the California, Arizona, and Nevada borders



## Tier 1: Communities Impacted by Goods Movement & Logistics

- Ports & port-adjacent communities
- Major freight corridors and intermodal routes
- Warehouse clusters and rail yards
- Communities with existing cumulative



## Tier 2: Growth Areas

- Fast-growing logistics and warehouse development areas
- Emerging freight corridors not yet fully built out
- Sub-city hotspots (neighborhoods and blocks), not just citywide designations
- Regions where residents have limited awareness of future freight impacts



# Focus for Outreach

A tiered approach helps prioritize impacts while ensuring geographic equity



Member	Region/Affiliation	Freight Hotspots (Ports, Warehouses, Corridors)	Fast-Growing Logistics / Emerging Areas
Theral Golden	Los Angeles County <i>West Long Beach Neighborhood Association</i>	Port of LA & Port of Long Beach; Port-adjacent freight corridors; Rail yards & near-port warehouses	Inland spillover warehouse growth; Communities newly exposed to port-driven freight activity
Mariela Loera	Coachella Valley <i>Leadership Counsel for Justice and Accountability</i>	Freight corridors serving agricultural logistics; Distribution facilities near population centers	Eastern Coachella Valley growth areas; Communities with increasing logistics activity
Ramsay Stevens	IBEW Representative <i>International Brotherhood of Electrical Workers and the National Electrical Contractors Association (IBEW—NECA)</i>	Major warehouse clusters; Intermodal hubs; Industrial freight zones	Expanding logistics regions tied to electrification and clean freight adoption
Gem Moon Montes	San Bernardino County <i>People's Collective for Environmental Justice</i>	Warehouse clusters; Rail yards and intermodal facilities; Freight corridors near frontline neighborhoods	Ongoing expansion of logistics facilities; Communities facing cumulative impacts
Tomas Castro	Orange County <i>Climate Action Campaign</i>	Freight corridors connected to ports; Warehouse facilities near Santa Ana and Fullerton	Emerging infill logistics development; Urban areas newly impacted by goods movement
Jessie Parks	Riverside County <i>Rainbow Pride Youth Alliance</i>	Warehouse and distribution hubs; Freight corridors affecting schools and youth-serving areas	Inland Empire East expansion zones; Communities experiencing rapid logistics growth
Michael Norton	High Desert/Victor Valley <i>Startup Mojave</i>	Early-stage warehouse siting; Developing freight corridors	Victorville, Hesperia, Apple Valley, Adelanto logistics growth areas



# How We'll Engage

Practical tools, trusted channels, & clear education about ZE projects & benefits.



## In-person + partner-led

- Community events
- Workshops with CBOs and local partners
- Site visits where feasible



## Ready-to-use outreach toolkit

- Flyers, infographics, ZE explainers
- Short videos and visuals
- Cut-and-paste social posts + email templates



## Accessibility commitments

- Bilingual/plain-language materials
- Multiple meeting times (evenings/weekends)



# Feedback Loop: Community → Action → Report Back

## Our Feedback Loop

1. Steering Committee provides feedback on outreach plan that is based on their input
2. Outreach team activates events and partner toolkits
3. We gather input (questions, concerns, benefit priorities)
4. We report back: "What we heard" + "What we're changing"
5. We refine and repeat





# How We Measure Success

We track engagement **AND** real-world progress — transparently.



## Engagement metrics

- # events + attendance (by area)
- # partners reached (CBOs)
- Language access delivered
- Top questions + themes



## Progress & accountability

- Workforce: Awareness of Workforce Development Program
- Snapshot of projects underway in communities and at the end of the project



# How Steering Committee Members Can Plug In

Your guidance makes outreach stronger, more trusted, and more effective.

## Ways to contribute now



- Identify priority neighborhoods, events, and trusted messengers in your area
- Suggest education topics: speakers, trainings, and site visit opportunities
- Review outreach materials to keep them clear, culturally relevant, and action-oriented



# How Steering Committee Members Can Plug In



Member	Region/Affiliation	Plug In
Theral Golden	Los Angeles County <i>West Long Beach Neighborhood Association</i>	Help identify port-adjacent neighborhoods, coalition meetings, and EJ networks where early outreach and feedback are critical. Advise on how to clearly communicate port-related impacts, accountability, and benefits to frontline communities.
Mariela Loera	Coachella Valley <i>Leadership Counsel for Justice and Accountability</i>	Guide culturally relevant outreach by identifying trusted messengers, language needs, and community spaces in Eastern Coachella Valley. Help shape education topics that reflect local priorities and lived experience.
Ramsay Stevens	IBEW Representative <i>International Brotherhood of Electrical Workers and the National Electrical Contractors Association (IBEW—NECA)</i>	Connect to apprenticeship programs, training centers, and industry forums. Support development of workforce-focused messaging and identify opportunities for site visits, trainings, and career pathway promotion.
Gem Montes	San Bernardino County <i>People's Collective for Environmental Justice</i>	Advise on outreach to frontline communities near warehouses, rail yards, and intermodal facilities. Help align outreach materials with local policy discussions and ensure community concerns are reflected in program implementation.
Tomas Castro	Orange County <i>Climate Action Campaign</i>	Support multilingual and youth-focused outreach by identifying schools, community workshops, and research forums. Help review materials to ensure they are clear, accessible, and relevant to urban and infill communities.
Jessie Parks	Riverside County <i>Rainbow Pride Youth Alliance</i>	Connect outreach efforts to school districts, community colleges, and youth-serving organizations. Help identify events and settings where workforce pathways and clean freight benefits resonate with students and families.
Michael Norton	High Desert/Victor Valley <i>Startup Mojave</i>	Pilot listening-first, customer-discovery style outreach in fast-growing logistics areas. Help identify early-stage development locations, community gathering spaces, and workforce partners where engagement can happen before impacts materialize.



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# Thank You!

[InvestClean.org](http://InvestClean.org)

@SouthCoastAQMD





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# ELECTRIC

**Empowering Local Environmental Change Through Replacing Internal Combustion with Battery Electric Class 6 or 7 Vehicles**

Presented by: Tom Lee  
Technology & Advancement Office  
Planning and Rules Manager





## Background

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- ✓ In July 2024, South Coast AQMD submitted a proposal in response to the EPA Clean Heavy-Duty Vehicles (CHDV) funding opportunity
- ✓ In December 2024, received \$33,898,522 award to replace older Class 6/7 vehicles with battery electric vehicles
- ✓ Incentive Program to solicit projects closed on October 30, 2025
- ✓ Branded ELECTRIC

# ELECTRIC – Eligible Projects

- ✓ Eligible vehicles include:
  - Box Trucks
  - TRU Trucks – must be all ZE
  - Step Vans
- ✓ Supporting infrastructure with associated vehicle replacement
  - Level 2 Chargers
  - DC Fast Chargers



# ELECTRIC - Emission Reduction Benefits

- ✓ Replacing >100 class 6 or 7 internal combustion engine vehicles with equivalent class of battery electric vehicles
- ✓ 49 Step Vans, 28 Box Trucks, 34 TRU Trucks
- ✓ Installing charging infrastructure to support these vehicles
- ✓ Estimated Annual Emission Reductions

	NOx (lb s/yr)	PM2.5 (lb s/yr)	DPM (lb s/yr)	GHG (MT CO2e/yr)
Total	29,434	558	775	599,236

# ELECTRIC (Other Benefits)

## ✓ Workforce Training Program

- Education and training provided to drivers, mechanics, electricians
- Training institutions selected via competitive process
- Train at least 100 drivers to operate battery electric vehicles
- Train at least 25 mechanics/technicians
- Provide in-person and online courses for the fleets and the public

## ✓ Community Engagement

- Host meetings/events
- Work with Environmental Group, INVEST CLEAN CPRG Community Benefit Steering Committee, AB 617 program and other opportunities



# ELECTRIC Program Outreach and Engagement

Presented by: Arellano Associates





# Outreach and Engagement Plan

## ✓ Community Education Outreach

The plan focuses on educating communities about the benefits of the ELECTRIC Program and EV career opportunities.

## ✓ Training Program Engagement

Encouraging registrations for EV technician training through partnerships with educational providers.

## ✓ Strategic Partnerships

Leveraging collaborations with OEMs and community groups to align with clean air and workforce goals.

## ✓ Sustainability

Emphasizing accessibility and measurable outcomes to develop a sustainable skilled EV workforce.

# Key Objectives

## ✓ Program Awareness

Increase community understanding of ELECTRIC benefits and encourage interest in EV technician and operator careers.

## ✓ Enrollment

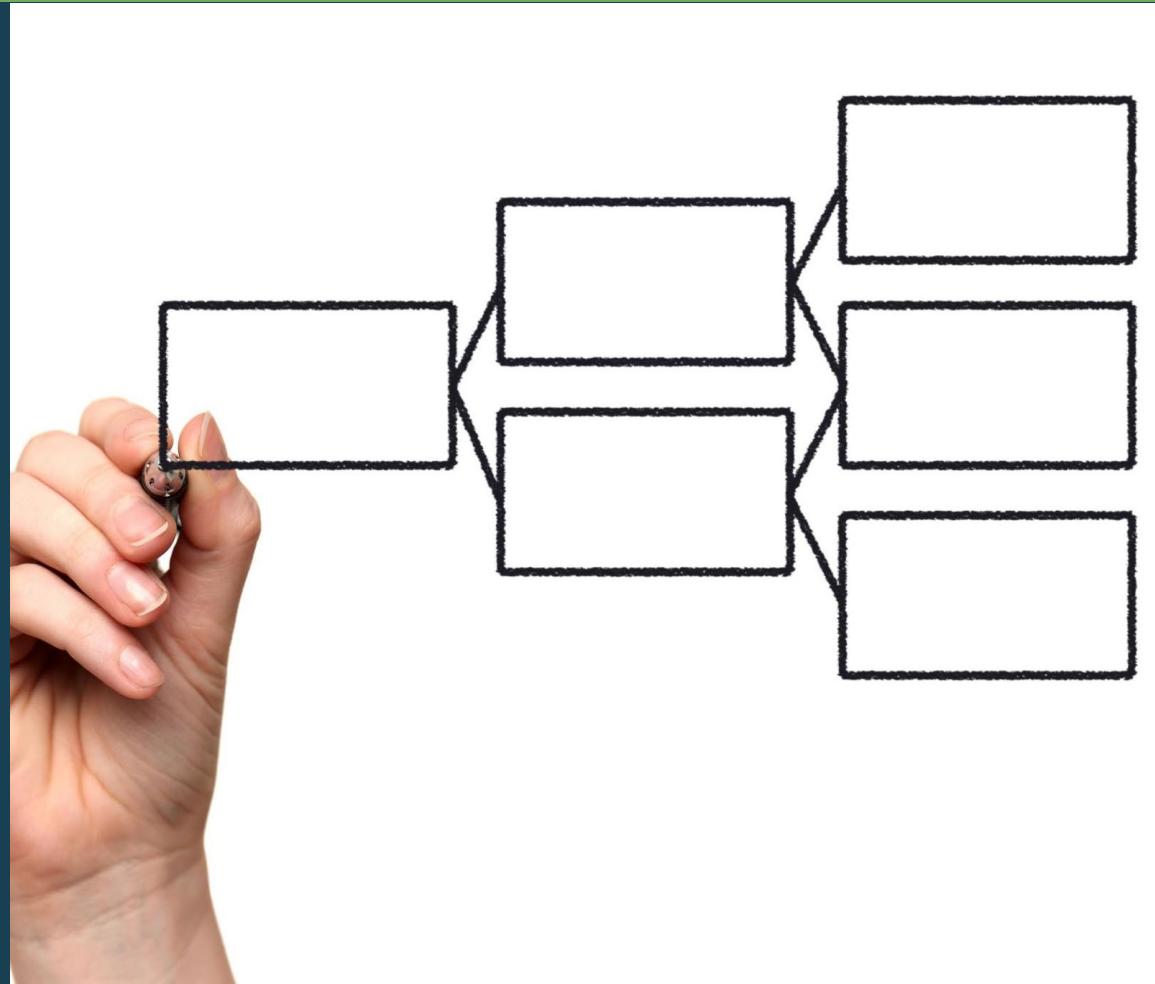
Encourage registrations for training cohorts to ensure strong participation in workforce training.

## ✓ Completion and Placement

Achieve course completion through hybrid and onsite training options and connect trainees to employment opportunities.

## ✓ Equity Tracking

Monitor engagement, registrations, completions, and participation from communities.





# Stakeholders

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- ✓ Fleet Technicians and Operators  
Targeting current fleet technicians for training in high-voltage safety and electric vehicles.
- ✓ Career-Seekers and Students  
Engaging students and career-seekers interested in gaining future-proof skills for EV careers.
- ✓ Career Switchers  
Appealing to the public looking to gain transferable skills in electric vehicle industries.

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## Proposed Outreach Platforms

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- ✓ Websites

Includes dedicated websites and landing pages like South Coast AQMD's ELECTRIC to deliver targeted content.

- ✓ Media Coverage

Local news, community newsletters, and partner PR help build credibility and reach for the campaign.

- ✓ Social Media

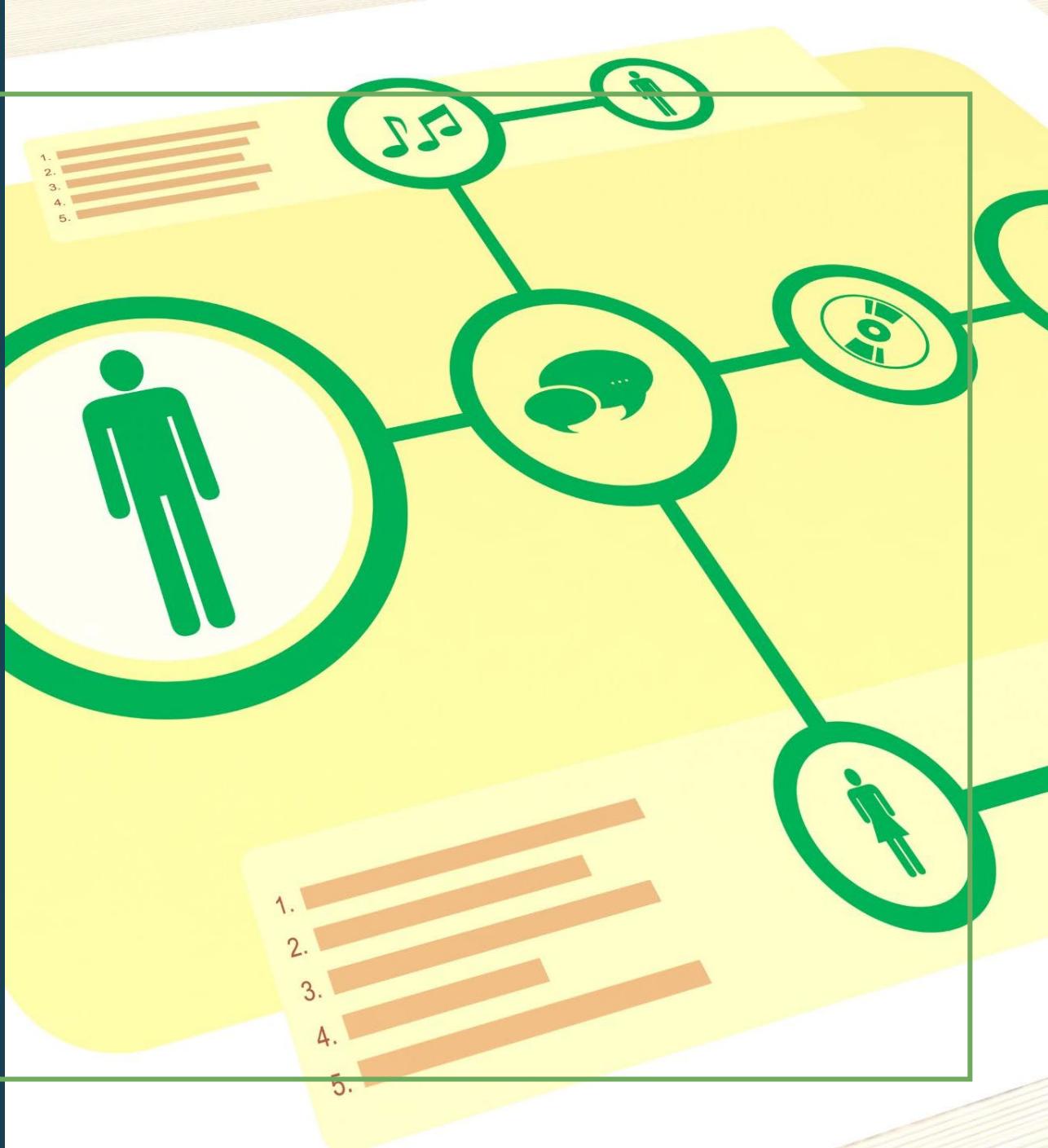
Social media messaging TikTok, Instagram, YouTube, and targeted search outreach focused on EV technician training audiences.

- ✓ On-site Engagement and Partnerships

College open houses, career fairs, technology expositions and collaborations with OEMs and workforce boards to enhance outreach.

# Sustainability and Long-Term Impact

- ✓ Clean Transportation Workforce  
The ELECTRIC Program fosters workforce development focused on zero-emission vehicle maintenance and operations.
- ✓ Community Health Improvement  
The initiative supports community well-being by promoting clean transportation and reducing pollution.



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