

How did you hear about GO ZERO?	Did you participate in GO ZERO? (Please select any that apply)	What could have worked better in this pilot program? Did you encounter any issues or challenges?	What worked well in this pilot program? Were there any features you found particularly useful?	I would be interested in future rebates/services for:	If you participated in an installer training session, how would you rate the effectiveness of the session?	Please share any input on potential adjustments to the program:
Electronic newsletter;	Applied for single family rebate, or considered applying;	I installed a heat pump HVAC but did so a few months before the program began and didn't qualify. I also wanted to switch to a heat pump water heater but needed to be further along in the process before I could apply. Coordinating the timing of quotes, program application, and installation is difficult.		Heat pump clothes dryer;Induction stove;Solar thermal water heater;		
South Coast AQMD event or meeting;	Applied for multifamily rebate, or considered applying;Attended an outreach session;Attended an installer training session;	MF funding went way too quick. Unable to participate. Maybe go lottery like TECH MF is doing?		Heat pump clothes dryer;Air conditioning replacement;	5	
Word of mouth;	APPLIED FOR MULTIPLE CUSTOMERS ;				3	
South Coast AQMD event or meeting;	I did not participate in this phase of GO ZERO;			Solar thermal water heater;		
Word of mouth;	Applied for single family rebate, or considered applying;	No issues. My contractor applied on my behalf - and took the incentive off of my bill.		Induction stove;		
Word of mouth;	I did not participate in this phase of GO ZERO;	Looking for broader range of technology including mini splits for heating and cooling alternatives.	Communications reached a wide range of potential customers.	Mini split units for efficient heating and cooling.;	Broadening the potential technology solutions would go towards additional benefits for customers and greater adoption including mini split heating and cooling units.	
Social media;Community event;Word of mouth;	Attended an outreach session;			Heat pump clothes dryer;Induction stove;		
South Coast AQMD event or meeting;	I did not participate in this phase of GO ZERO;	I do not remember being part of this program		solar power;		
South Coast AQMD event or meeting;Electronic newsletter;News media;	Applied for single family rebate, or considered applying;	Greater funding		Induction stove;Heat pump clothes dryer;Air conditioning replacement;Solar thermal water heater;		
Word of mouth;	Attended an installer training session;	N/A	N/A	Air conditioning replacement;mini Split;	We should include mini 4 splits	
Electronic newsletter;	Applied for single family rebate, or considered applying;Attended an outreach session;	It would have helped to include ductless mini-splits and heat-pump window units on the list of qualified appliances.		Heat pump clothes dryer;Induction stove;Air conditioning replacement;		
South Coast AQMD event or meeting;	engaged in policy work;	The program needs more funding!	This is a critical program and must be expanded to reduce outdoor NOx pollution	Heat pump clothes dryer;Solar thermal water heater;Induction stove;Air conditioning replacement;	Please dramatically expand this program to support the transition to non polluting appliances	
Electronic newsletter;	I did not participate in this phase of GO ZERO;			Heat pump clothes dryer;Induction stove;Solar thermal water heater;Swimming pool /spa heaters/;		
Electronic newsletter;	I did not participate in this phase of GO ZERO;			Heat pump clothes dryer;Induction stove;Solar thermal water heater;Swimming pool /spa heaters/;	Please get the word out more. I believe I heard about induction stoves at a Sustainability event at the Japanese Garden/CSULB.	

Electronic newsletter;	I did not participate in this phase of GO ZERO;	We already replaced our HVAC with a heat pump in 2024, allowing for retroactive credits would be great.	HVAC credits	Pool heater;	Cover heat pump water heater and pool heaters
Electronic newsletter;	I did not participate in this phase of GO ZERO;	NA	NA	Air conditioning replacement;	
Electronic newsletter;	I did not participate in this phase of GO ZERO;	The program should NEVER become mandatory or punitive for those who choose to maintain what they have.	Dont know.	Air conditioning replacement;	
Electronic newsletter;	Attended an outreach session;			Heat pump clothes dryer;Induction stove;Solar thermal water heater;Air conditioning replacement;Space heating, Electrical panel upgrade assistance;	
Electronic newsletter;	I did not participate in this phase of GO ZERO;				Program participation should be optional.
Colleague mentioned it.;	I work for a HP mfg and I organized a webinar to let our installers know about GO ZERO;	There was/is confusion about when a homeowner qualifies for \$1500 or \$3000. Spelling that out more clearly would be very helpful.	Stackability		A website where a homeowner or installer could input an address and get an instant answer or eligible rebate amounts would be very helpful.
News media;	I did not participate in this phase of GO ZERO;			Heat pump clothes dryer;Induction stove;Solar thermal water heater;Air conditioning replacement;	
Electronic newsletter;	I did not participate in this phase of GO ZERO;			Induction stove;Air conditioning replacement;	I was not aware of the program. Perhaps reevaluating/making changes to outreach efforts would help reach more people.
Electronic newsletter;	I did not participate in this phase of GO ZERO;	I think you should give vouchers to low income seniors who can't afford to pay for this change up front and then wait for a rebate. I don't have \$3,000 just lying around for this purpose. If you're going to make this mandatory, at the very least you could help those who's budget can't withstand the sticker shock of trying to comply. I live on \$1,300 a month and track my budget to the penny each month. What's left over couldn't buy me lunch and a cup of coffee at Starbucks. And yes, there are a lot of seniors who live hand to mouth every single month. Seniors like me who live alone, have no family, and live in fear of the next big catastrophe that will put them on the streets.			
Word of mouth;	I did not participate in this phase of GO ZERO;	Please just wake up.	N/A	Air conditioning replacement;	See number 3.
South Coast AQMD event or meeting;	Attended an outreach session;			Induction stove;Heat pump clothes dryer;Air conditioning replacement;	Would love to see a direct install program in future phases of GoZero for most at need/ apartments who serve low-income.

South Coast AQMD event or meeting;Word of mouth;	I did not participate in this phase of GO ZERO;	Heat pump clothes dryer;Induction stove;Solar thermal water heater;Air conditioning replacement;	It would be helpful to know how many households / appliances this \$21M pot of funding would cover, and how fast the initial Go ZERO funds were allotted due to consumer interest.
Electronic newsletter;	Attended an outreach session;	I would really appreciate if refrigeration systems were included in this program, not just heat pump systems.	Air conditioning replacement;