

GO ZERO Small Business Program

Step-by-Step Guide: How to Submit a Rebate Application

Thank you for your interest in the GO ZERO Small Business Program!

Please follow the steps outlined in this step-by-step guide to complete and submit your rebate application. All form fields with an asterisk '*' are required.

Please contact gozeroapply@energycoalition.org if you have questions or need assistance completing the rebate application.

Before you get started, you will need the following documentation:

- [Paid-in full invoices](#) containing:
 - Itemized costs for: Labor, Equipment, Electrical Upgrade(s), Permitting, and Other.
 - Model and associated serial number for the unit.
 - Rebate amount must be included if it will be issued to the Installer.
- [IRS Form W9](#) (must be completed by the person or installer receiving the rebate)
- Optional
 - Images of product nameplate (see appendix for how to collect)
 - Product specification sheets
 - [Electronic Funds Transfer \(EFT\) Authorization Form](#) (enables Willdan to directly deposit the rebate and should be completed by the person or installer that is receiving the rebate)

GO ZERO rebates may be combined with other federal, state, and local incentives. For more information, visit <https://www.aqmd.gov/go-zero/go-zero-other-incentives>.

GO ZERO Small Business Home Page:

1. Navigate to the (<https://gozerosmallbusiness.com/>) and click 'APPLY NOW' on the website header

GO ZERO Small Business Incentive Program

The South Coast Air Quality Management District (South Coast AQMD) GO ZERO Incentive Program offers rebates to Small Businesses for eligible water heating appliances installed on or after June 13, 2025.

- Must be located within [South Coast AQMD's jurisdiction](#)
- An independently owned and operated small business as defined by South Coast AQMD Rule 102-Definition of Terms:
 - The number of employees is 10 or less AND the total gross annual receipts are \$500,000**OR**
 - Not-for-Profit training center
- Heat pumps replacing gas or propane water heaters must be Energy Star certified.

Additional terms and conditions apply. See the Terms & Conditions or contact a Program Representative to learn more.

South Coast AQMD

Quick Links:

- Funding Availability
- Eligibility
- Process

South Coast AQMD Jurisdiction Map

Rebate Application Page:

2. After clicking 'APPLY NOW,' scroll down until you see 'Small Business Rebate Application'
3. Applicant Information Section: Provide your information and address where the equipment was installed.
 - a. To verify your installation address is within South Coast Air Quality Management District jurisdiction, click on 'verify your address is in the jurisdiction'.

Applicant Information

Contact First Name*

Please complete this required field.

Contact Last Name*

Please complete this required field.

Business Name

Contact Phone Number*

Please complete this required field.

Contact Email*

Please complete this required field.

Installation Street Address

Please complete this required field.

Installation City*

Please complete this required field.

Installation Zip Code*

Please complete this required field.

Did the installation take place in an overburdened area? (As defined by Cal Enviroscreen: <https://oehha.ca.gov/calenviroscreen/sb535>)*

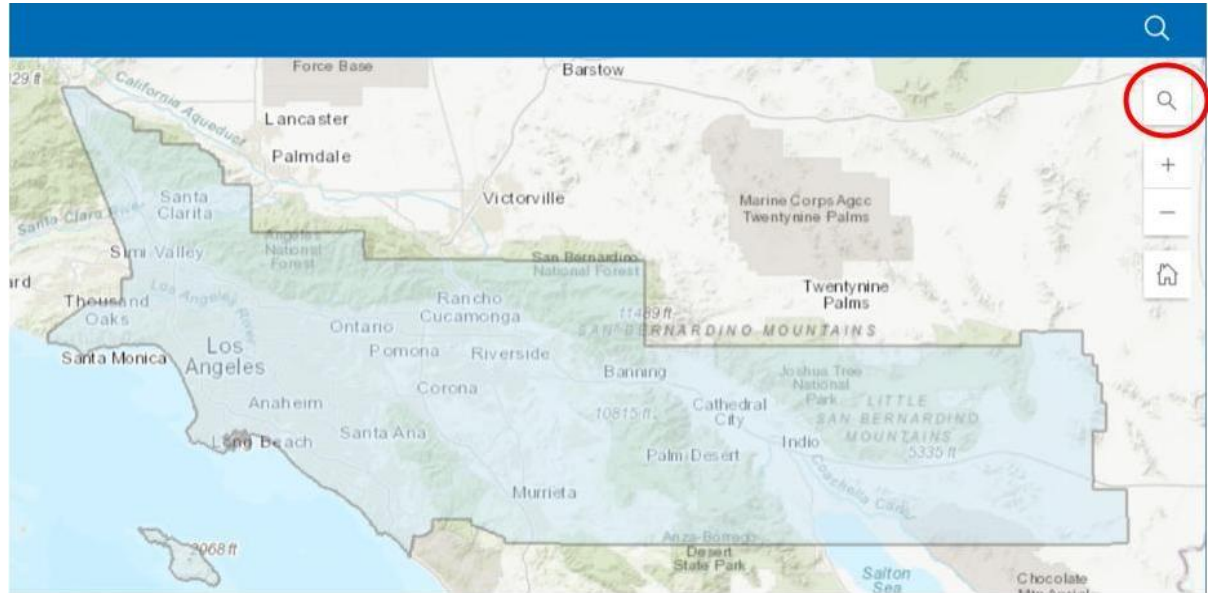
☐ Yes

☐ No

☐ Unsure

- i. Click on 'South Coast AQMD link' at the top of the page and it will take you to the following jurisdiction map (<https://data-scaqmd-online.opendata.arcgis.com/maps/84db0eaf0e76428eb42b4767d286b8/explore>).

- ii. Click the gray magnifying icon in the upper right corner of the map and enter the installation address.



1. If your address appears in the blue shaded area, your project is within South Coast AQMDs jurisdiction, and you may proceed with the next steps.
2. If your address does not appear in the blue shaded area, your project is out of South Coast AQMD's jurisdiction and does not qualify for rebates.

- b. To verify if your installation takes place in an overburdened area, click the highlighted link. For the pilot phase, 75% of rebate funding is allocated for overburdened communities.

Applicant Information

Contact First Name*	Contact Last Name*
Please complete this required field.	Please complete this required field.
Business Name	
Contact Phone Number*	Contact Email*
us +1	
Please complete this required field.	Please complete this required field.
Installation Street Address (Please verify your address is in the jurisdiction before applying.)*	
Please complete this required field.	
Installation City*	Installation Zip Code*
Please complete this required field.	Please complete this required field.
Did the installation take place in an overburdened area? (As defined by Cal EnviroScreen https://oehha.ca.gov/calenviroscreen/sb535)*	
☐ Yes	
☐ No	
☐ Unsure	

- i. Scroll down until you see 'Disadvantaged Communities Map'. Click the gray magnifying icon in the upper right corner of the map and enter the installation zip code.

Disadvantaged Communities Map

[Click to open this map in a new window](#)



1. If your zip code appears in the red shaded area, click 'Yes' on the application.
2. If your zip code does not appear in the red shaded area, click 'No' on the application.
4. Installer Information Section: Provide the installer's information and other rebates the project will utilize.

Installer Information

Company Name*

Please complete this required field.

Contact First Name* Contact Last Name*

Contact Phone Number* Contact Email*
us +1
Please complete this required field. Please complete this required field.

Installer License Number* Date Installation Completed*
MM - DD - YYYY
Please complete this required field. Please complete this required field.

Installer Mailing Address*
Please complete this required field.

City* State* Zip Code*
Please complete this required field. Please complete this required field. Please complete this required field.

Please list other rebates that you intend to apply for (or have already applied for), including the status of your application:

5. Appliance Information Section: Provide the brand, model, and capacity in gallons for both the old and new heat pump water heater.

Old Equipment

Brand*

Please complete this required field.

Model*

Please complete this required field.

Capacity*

Please complete this required field.

New Equipment

Brand*

Please complete this required field.

Model*

Please complete this required field.

Capacity*

Please complete this required field.

6. Cost Information Section: Provide the costs associated from your invoice; enter zero if there are no costs for an item. The cost total will automatically populate at the bottom of the section.

Cost Information

Please enter the following cost items from your invoice, which must be uploaded at the end of this rebate application. Enter 0 if there are no costs for an item. [A sample invoice template is available here.](#)

Material Costs*

Please complete this required field.

Labor Costs*

Please complete this required field.

Electrical Upgrade Costs*

Please complete this required field.

Permitting Costs*

Please complete this required field.

Other Costs*

Please complete this required field.

Total Cost Calculation:

\$0.00



7. Attach Documents Section:
- Click on the 'Choose file' button

Attach Documents

Please use the following links to upload the documents required for your application.

Project Invoice must include itemized costs for*:

- Labor, Equipment, Electrical upgrade(s), Permitting and Other.
- Rebate amount if the Rebate check will be issued to the Installer.
- [An invoice template is available here.](#)*



Choose File No file chosen

- b. Select document from computer storage
- c. File is uploaded when it says 'Upload complete'

Project Invoice must include itemized costs for*:

- Labor, Equipment, Electrical upgrade(s), Permitting and Other.
- Rebate amount if the Rebate check will be issued to the Installer.
- [An invoice template is available here.](#)*

Installer Invoice Sample.xlsx

Upload complete



- d. Repeat Steps 7.a. - 7.c. for all documents

IRS Form W-9 completed by the entity that will receive the rebate.*

No file chosen

Electronic Funds Transfer Form (OPTIONAL) completed by the entity that will receive the rebate to receive the rebate directly deposited, rather than a mailed check.

No file chosen

8. Once you have completed Steps 3-7 and are ready to submit your rebate application, click the 'Next' button at the bottom of the page.

Submit Your Application:

9. After clicking 'Next,' you will be redirected to the final steps of the application.
10. Read and sign the 'Certification of Rebate Application Submission' and 'Terms & Conditions' sections
 - a. Verify your signature by clicking 'VERIFY SIGNATURE.' A pop-up screen will appear stating that your electronic signature is equivalent to a handwritten signature. Select 'AGREE.'

Signer Printed Name*

Please complete this required field.

Signer Title*

Please complete this required field.

Company*

Please complete this required field.

Your E-Signature*







11. (Optional) Certification to Release Rebate Funds to Installer Section: Provide signature if you are releasing the rebate payment to your installer. Repeat *Step 10.a.* to verify your signature.
12. Click 'Submit' once you are ready to complete the application.
13. Congratulations! Your application is now under review, and the Willdan team will reach out to you for updates on your rebate application status.

Appendix:

Use the images below to locate your product nameplates

- Heat Pump Water Heater

