



# SOUTH COAST AIR QUALITY MANAGEMENT DISTRICT ANNOUNCEMENTS

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@SouthCoastAQMD    

**FOR IMMEDIATE RELEASE:** July 3, 2025

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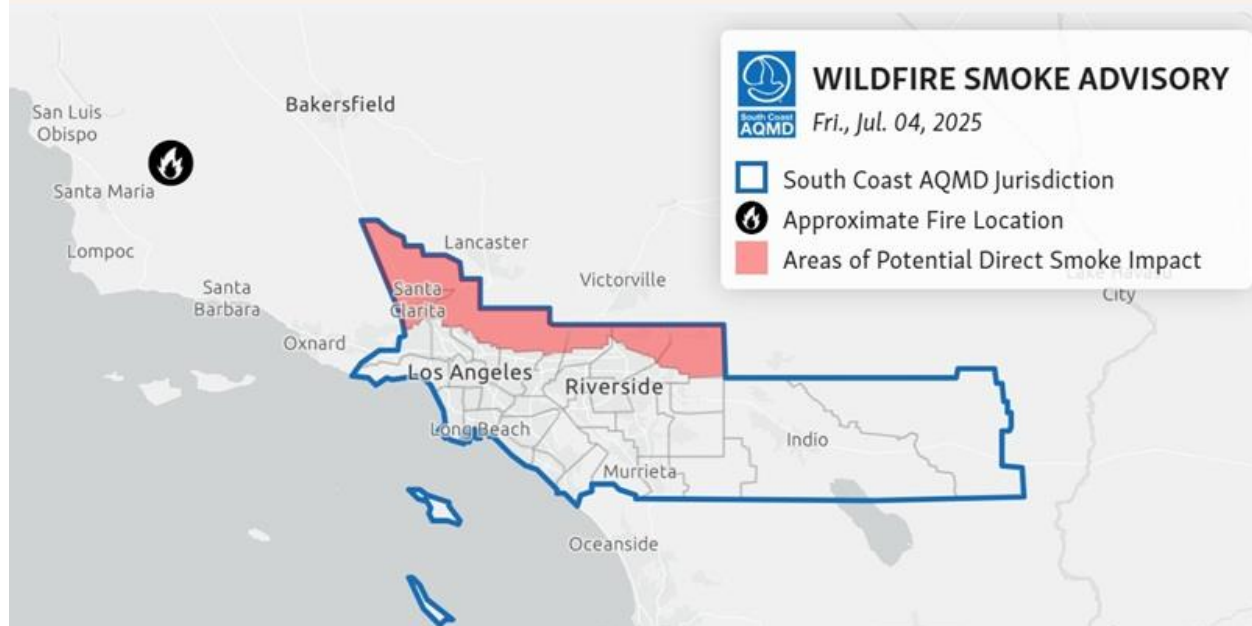
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## South Coast AQMD Issues Smoke Advisory Due to the Madre Fire

*Valid until Friday 10:00 PM*

Valid Friday 12:00 AM until 10:00 PM



### Current Conditions

- The Madre Fire is burning in San Luis Obispo County. As of 11:30 AM on Thursday the fire has burned 35,530 acres and is 5% contained. For more information visit <https://www.fire.ca.gov/incidents/2025/7/2/madre-fire>.
- Based on satellite and webcam imagery, the fire is actively producing smoke on Thursday morning, with winds pushing smoke to the southwest towards Santa Maria.

Conditions may change quickly due to fire activity and weather. Download the [South Coast AQMD app](#) or visit [www.aqmd.gov/AQImap](http://www.aqmd.gov/AQImap) to view current air quality in your neighborhood.

### Forecasted Smoke and Air Quality Impacts

- Smoke from the Madre Fire is expected to impact Santa Clarita and the San Gabriel and San Bernardino Mountains on Friday from midnight to 10 PM. Particle pollution (PM2.5) levels due to smoke may reach **Unhealthy for Sensitive Groups** Air Quality Index (AQI) or higher at times on Friday in Santa Clarita, Wrightwood, Lake Arrowhead, Crestline, Big Bear Lake, and surrounding areas.
- PM2.5 levels due to Independence Day fireworks are also expected to reach **Unhealthy for Sensitive Groups** or higher, with AQI up to **Hazardous** expected at times on Friday and Saturday in large parts of Los Angeles and Orange Counties and the Inland Empire, including in Santa Clarita. Visit <https://xappp.aqmd.gov/advisories/Home/Details/7d517f36-e013-4858-bba9-0275c2c6723f> for more information.

### Detailed Forecast

Midnight Thursday to Noon Friday	Winds will push smoke from the fire south towards Santa Clarita, and the San Gabriel and San Bernardino Mountains. PM2.5 levels due to smoke may reach the <b>Unhealthy for Sensitive Groups</b> AQI category or higher at times in Santa Clarita, Wrightwood, Lake Arrowhead, Crestline, Big Bear Lake, and surrounding areas.
Noon to 10 PM Friday	Winds will shift to the southwest, pushing smoke to the north away from Santa Clarita, and the San Gabriel and San Bernardino Mountains, and AQI is expected to decrease to <b>Good</b> or <b>Moderate</b> . PM2.5 levels are expected to increase again after dusk in Santa Clarita due to Independence Day Fireworks. AQI may be <b>Unhealthy for Sensitive Groups</b> or higher at times and will decrease gradually throughout the day on Saturday.

*South Coast AQMD will issue an update if additional information becomes available.*

### If you are in an area impacted by smoke:

- Limit your exposure by remaining indoors with windows and doors closed or seeking alternate shelter.
- Avoid vigorous physical activity.
- Run your air conditioning and/or an air purifier. If possible, do not use swamp coolers or whole house fans that bring in outside air.
- Avoid burning wood in your fireplace or firepit and minimize sources of indoor air pollution such as candles, incense, pan-frying, and grilling.
- If you must be outside, a properly fit N95 or P100 respirator may provide some protection.

For more information, visit [www.aqmd.gov/smokesafety](http://www.aqmd.gov/smokesafety).

South Coast AQMD is the regulatory agency responsible for improving air quality for large areas of Los Angeles, Orange, Riverside and San Bernardino counties, including the Coachella Valley. For news, air quality alerts, event updates and more, please visit us at [www.aqmd.gov](http://www.aqmd.gov), download our award-winning app, or follow us on [Facebook](#), [X](#) (formerly known as Twitter) and [Instagram](#).

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