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**Media Contact: Barbara Lee, (707) 433-5911
Northern Sonoma Air Pollution Control District**

**CAPCOA Launches New, California-based Greenhouse Gas Credit Exchange
www.ghgrx.org**

The California Air Pollution Control Officers Association is pleased to announce the launch of a new Greenhouse Gas Reduction Exchange (GHG Rx). The GHG Rx is a secure, web-based platform that features locally generated and properly validated GHG emission reduction credits from voluntary projects within California and facilitates communication between those who create the credits, potential buyers and funding organizations.

By listing only credits created in California, local Air Districts are able to verify that only high-quality, surplus GHG emission reduction credits are listed on the GHG Rx for interested buyers. "CAPCOA is pleased to provide a GHG credit exchange program that is specific for California's needs," states Barbara Lee, Air Pollution Control Officer of the Northern Sonoma County Air Pollution Control District and CAPCOA project lead. The GHG Rx can help fulfill obligations, or mitigation needs of local projects subject to environmental review, reducing the uncertainty of using credits generated in distant locations. "California-generated credits help keep the investments, jobs and public health benefits within the local community."

Credits listed on the GHG Rx may come from voluntary emission reduction projects implemented in accordance with rigorous protocols and guidance approved by CAPCOA to ensure the credits are real, additional, surplus and therefore valid. Anticipated users include lead agencies and other jurisdictions, credit owners and credit project developers, land use developers, businesses, non-profit organizations, and individuals. The GHG Rx online platform includes a searchable database of credit projects, a bulletin board to exchange information between buyers and sellers and a listing of funding opportunities for projects that benefit climate change and air quality.

Four public workshops will be held throughout the state: January 21 at Bay Area AQMD from 10 am – 3 pm; February 5 at South Coast AQMD and Sacramento Metropolitan AQMD from 10 am – 3 pm; February 18 at San Joaquin Valley (SJV) Unified APCD from 9 am - 1 pm (in-person in Fresno and via VTC in Modesto and Bakersfield). The Bay Area, South Coast and SJV workshops will be webcast and available on the site web page. Visit www.ghgrx.org for more information and to view credits currently listed.

The GHG Rx was developed by the California Air Pollution Control Officers Association (CAPCOA), a non-profit organization composed of the 35 local air quality districts throughout the state. CAPCOA works to advance the mission of clean air in California through coordination, training and sharing knowledge and experience. In addition to the GHG Rx, CAPCOA has provided local government guidance on ways to address climate change since 2008 with three key publications: CEQA & Climate Change; Model Policies for GHG in General Plans; and, Quantifying GHG Mitigation Measures. For more information visit www.capcoa.org.

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